The Lowest Price to Date

We've checked the prices on items from the heart of your grocery list that other major supermarkets in this area have advertised since the beginning of 1981.

LOWEST

LOWEST **PRICES**

The special marked items on the next page are the lowest advertised prices to date this year.

So switch to Dominion and save on your grocery bill.

"Lowest prices to date in 81" refers to advertised prices, coupons excluded, by the four major chains in this area. Source of pricing has been the actual Wednesday newspaper food ads from January 2, 1981 until August 12, 1981 that have covered this market. This offer excludes new store opening specials, eg. "buy one, get one free," or minimum purchase requirements, eg. "free with \$25.00 purchase" etc. A list of the four (4) major chains is available at each Dominion Store.



Lowest Prices to Date in 81* **Another Definite Difference**

DOMINION STORES LIMITED.