

D'Alaird's
Happy Anniversary

ShoppersWorld Albion Rd. at
 Albion Kipling Ave.
 A KESMARK DEVELOPMENT

Come celebrate with us...
 We invite you to come in and select from our many
 unadvertised specials of fashion merchandise.

Take this opportunity to get acquainted with the
 things we are famous for - our quality, our fit
 and our customer service.

D'Alaird's
 For Today's Woman

Riccio's Beauty Salons
 We are celebrating our
 12th Anniversary at
 Shoppers World

SAVE 25% to 50% OFF

- Cold Wave Perms **\$28⁵⁰**
reg. \$45.00 to \$50.00
 cut & style included
- Hair Color, Styling Cut
 & Blow Dry **\$18⁵⁰**
reg. \$30.00
- Streaks or Frosting **\$28⁵⁰**
reg. \$40.00
- Steam Conditioner **\$2⁵⁰**
reg. \$3.00
- Henna Lucent **\$7⁰⁰**
(hair color only)
 reg. \$12.00
- Children's Haircuts **\$5⁰⁰**
(Hair, Trim, Wash)
 under 16 yrs. reg. \$10.00
 (Mon., Tues., Wed.)
- Students' Haircuts **\$8⁰⁰**
(Hair, Trim, Wash)



UniPerm.
 The Only Complete Perming System
 Are you getting the hairstyle
 you want? And keeping it?
 Riccio's Beauty Salons will create the style and the UniPerm
 Amplifier Treatment from Hohenlohe works to help you keep it. It's
 really new and unique. It's not a one or a perm. It's a whole new
 treatment for your hair. It gently treats your hair so that you have
 volume and support. It works to hold your style - week after week.

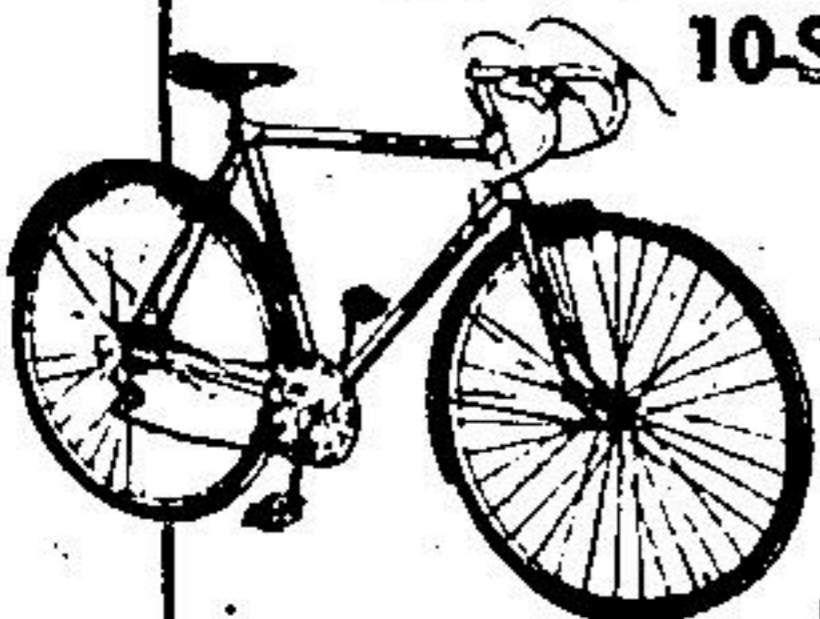
SPECIAL \$28⁵⁰
regularly priced at \$45.00 cut & style included

Riccio's Beauty Salons
 2 locations to serve you.

SHOPPERS WORLD  **PEEL VILLAGE SQUARE**
Highway No. 10 and Steeles
 (between Front and Midland)
 459-8433 Kennedy Rd. N. at Bramble Dr.
 459-4820

VIVIAN'S HOBBY & CYCLE
 457-5001

**BEEKAY TOP TEN
 10-SPEED BIKES**



**Anniversary
 SPECIAL \$177⁷⁷**
 reg. \$225.00

Features include: Bridge stone
 frame, 27" quick release wheels, alloy brakes, alloy
 cotterless cranks, alloy derailleur. Available in men's 21"
 & 23" frames.

**BMX
 MOTOCROSS ACCESSORIES 20% OFF**

Sale ends May 23rd, 1981

VIVIAN'S HOBBY & CYCLE

Shoppers World 457-5001

SPECIAL!
 (for a limited time only)

LADIES' DRESS SHOES
 Scoop wedge style

\$29



SAVE \$8⁰⁰ REGULAR \$37⁰⁰
 Available in blue, light grey and white

DEXTER

SHOPPERS WORLD BRAMPTON