

TOMORROW (THURSDAY) IN ALL EATON STORES.

# EATON'S MYSTERY DAY SALE

**SAVE  
10% TO 20%  
ON SELECTED  
REGULAR  
STOCK ITEMS.**

**SAVE  
20% TO 50%  
ON CLEARANCE  
ITEMS.\***

Ends-of-lines and end-of-season items...out they go at clearance prices!

The 1-day event where you won't know what's on sale until you get here!

Hundreds of selected items sale-priced for this one day only. Look at the savings!

**1/2  
PRICE  
WHITE ELEPHANT  
SPECIALS.**

These are all limited-quantity specials so we suggest you shop early for best selection!

**\* More saving news:**

When a Mystery Day clearance item has been reduced prior to this event, a further 10% reduction will have been taken.

**Look for the red balloons**

We're going through every store, floor by floor, searching for the items. When we find them, the red balloons go up and the prices come down. Find a balloon and you've found yourself a buy!

**Personal Shopping Only. Eaton's Mystery Day Sale. One day (and one day only!): Thursday, April 30th in all Eaton's stores.**

Eaton's — Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ; Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ; Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m.  
Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Shoppers' World, Pickering, Sheridan, Oshawa: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m.  
Dufferin: Mon. to Sat., 10 a.m. to 8:30 p.m. ; Victoria Park: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 8 p.m. Eaton's telephone order service open 24 hours daily — 861-5111.