

TOMORROW (THURSDAY) IN ALL EATON STORES.

EATON'S MYSTERY DAY SALE

The one day event
where you won't
know what's on sale
till you get here!

**SAVE
10% TO 20%**
ON SELECTED
REGULAR STOCK
ITEMS.

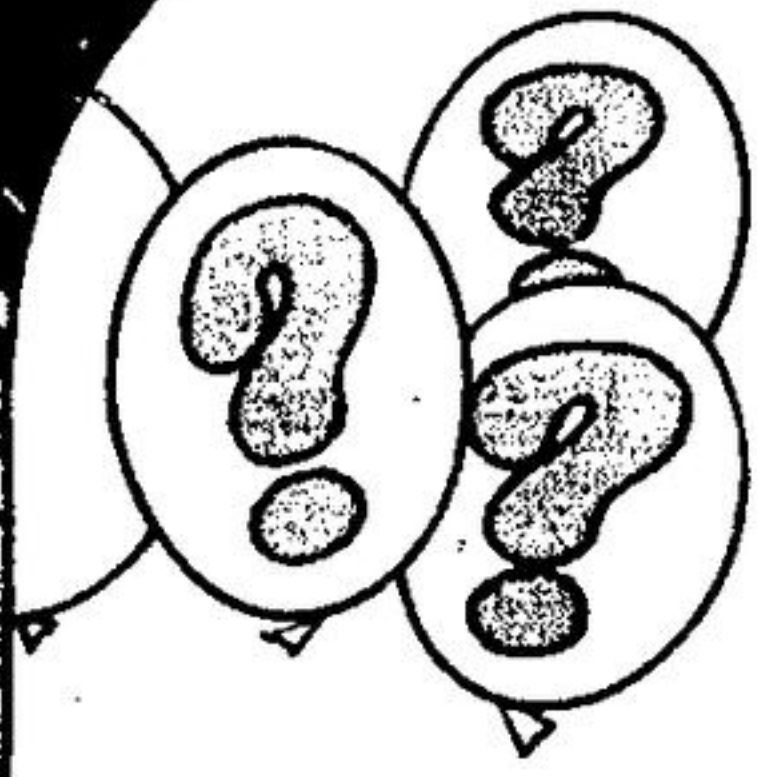
**SAVE
20% TO 50%**
ON CLEARANCE
ITEMS.

**1/2
PRICE**
WHITE ELEPHANT
SPECIALS.

Shop early hint:

The White Elephant specials will not be available at Mystery Day prices until store opening on Thursday. As many of them are in limited quantities, we suggest you shop early for best selection.

SAVE FROM 10% TO 50%



Hundreds of
selected items
sale priced
for this
one day only!

We've gone through every department of every store searching out the buys. When we find them, the red balloons go up and the prices come down! High-demand regular stock items. End-of-line and end-of-season clearance items*. And, of course, a limited number of big-saving white elephant specials. It's a bargain-hunter's field day. Come see. Come shop. Come save!

* More saving news:

If a Mystery Day clearance item has already been reduced, we will drop the price by an additional 10% at least!

Personal Shopping Only. Eaton's Mystery Day Sale. One day (and one day only)! Thursday, February 19.

■ Eaton's—Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m.
■ Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Pickering, Sheridan, Oshawa, Shoppers' World: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m.
■ Dufferin: Mon. to Sat., 10 a.m. to 10 p.m. ■ Victoria Park: Mon. to Sat., 9:30 a.m. to 10 p.m. ■ Eaton's telephone order service open 24 hours daily—861-5111.

EATON'S