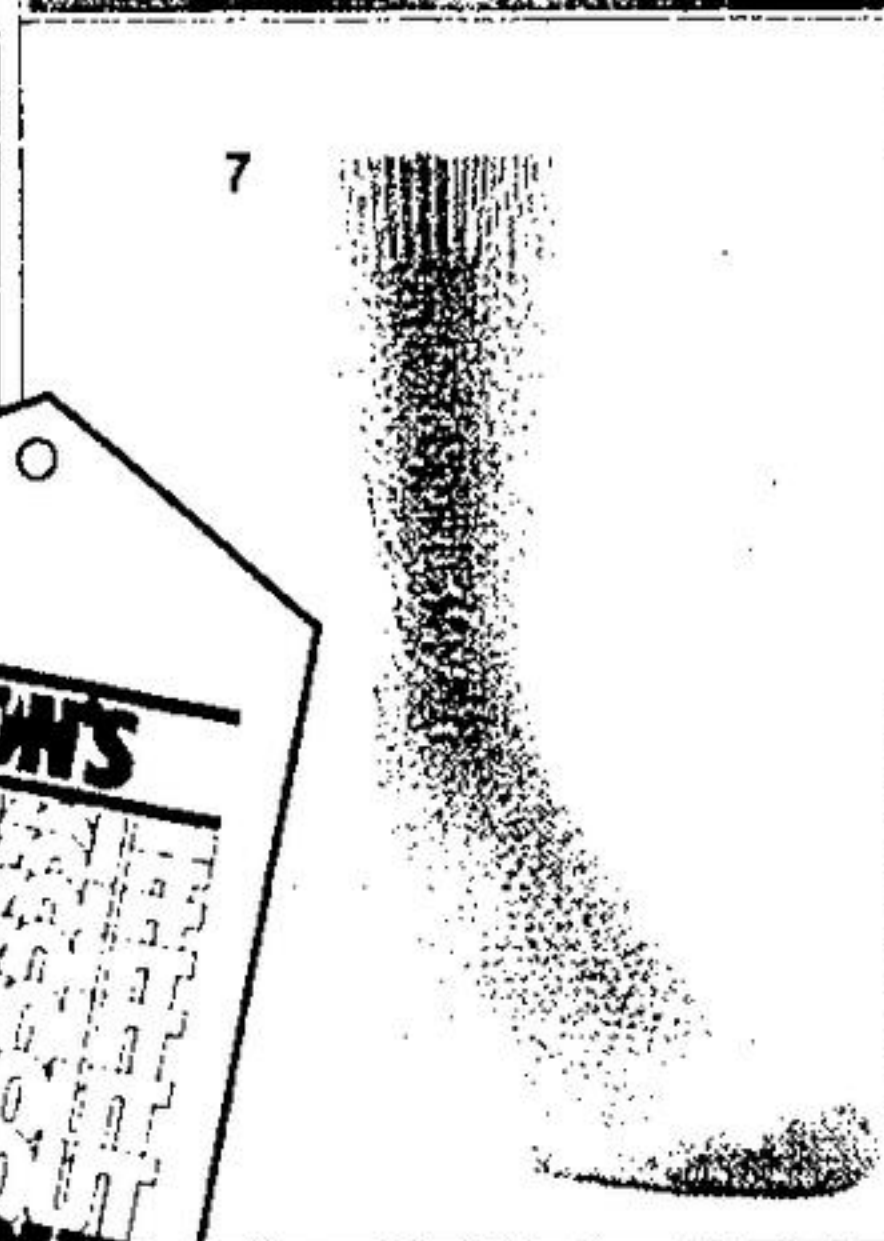
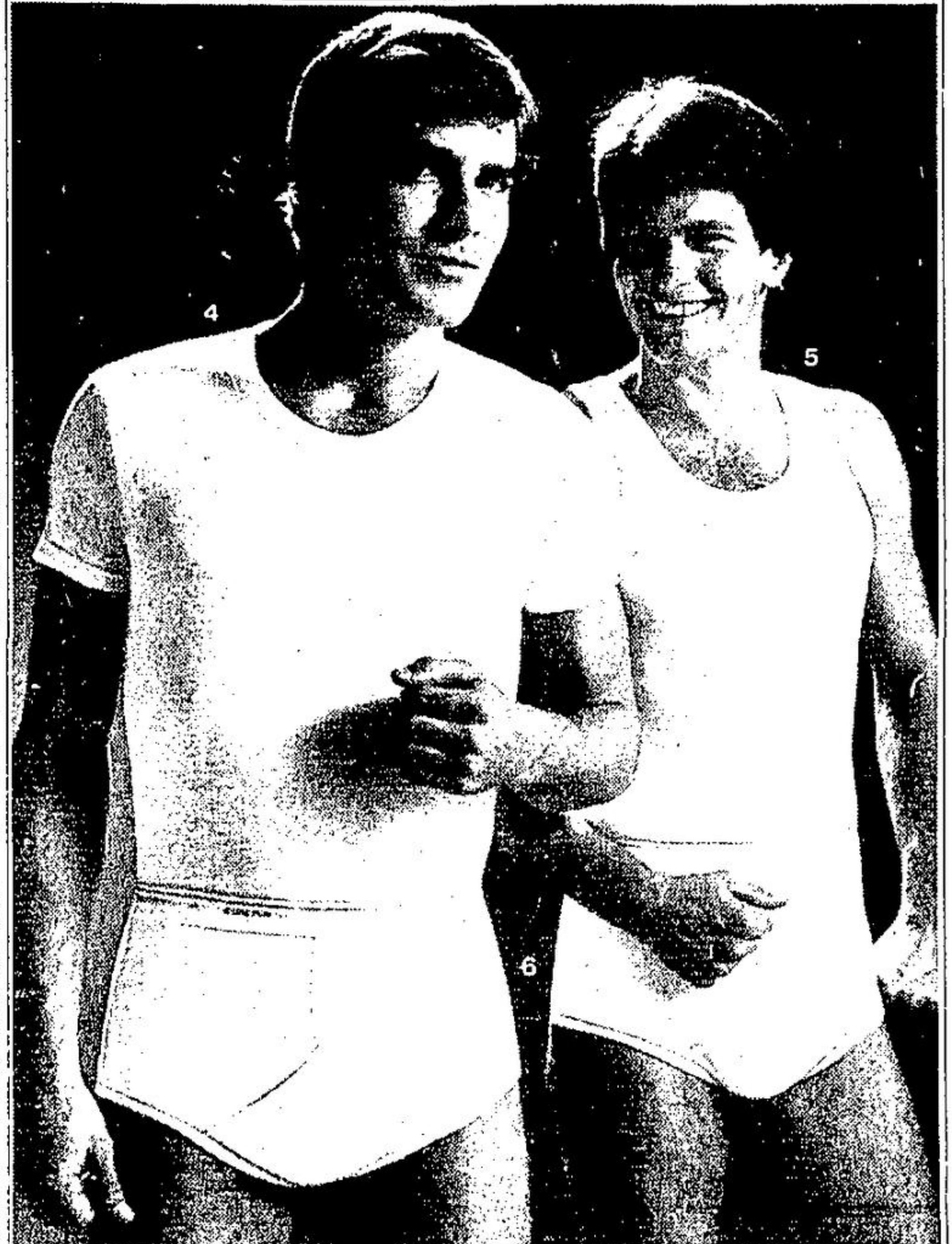


# KNOCKOUT NEWS!

It's a bonanza on basics at Eaton's. Headlining are men's name brand underwear and hose at 25% to 30% off! Plus super buys on Superwash wool sweater classics. Read all about it now — then dial Eaton's buyline 861-5111 and just say charge it on your Eaton's account.



## Special purchase! Superwash lambswool cable front sweaters

Choose from 3 classic styles! Fashioned expressly for Eaton's. Noted for lasting good looks. A breeze to care for — simply wash and dry according to instructions. Choose from shades of dove grey, tweed blue, slub beige or charcoal grey. S., M., L., XL. (197).

1. Long sleeve V-necked pullover with rib knit cuffs and waistband.

Eaton price, each **24<sup>99</sup>**

2. Long sleeved, button front cardigan with rib knit cuffs and waistband.

Eaton price, each **27<sup>99</sup>**

3. Sleeveless V-necked pullover with rib knit sleeve edges and waistband.

Eaton price, each **19<sup>99</sup>**

Phone 861-5111  
TTY — 591-2345 (Telephone for the deaf) EATON'S — Toronto Eaton Centre (1 below) — 228/428; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square.

## Save 25% on Jockey 'Classic' underwear

4. Classic combed cotton T-shirt with seam-free collar that lays flat — nylon reinforced to prevent sagging. White, sand, navy, blue. S., M., L., XL. (196)  
Eaton reg. 4.75,

**3 for 9<sup>39</sup>**

5. Classic combed cotton athletic shirt with longer tail and high cut sides to reduce bulk and stay tucked in place. White only. S., M., L., XL. (196)  
Eaton reg. 3.75,

**3 for 8<sup>39</sup>**

6. Classic combed cotton briefs with long-lasting, heat resistant waistband plus no-gap angled front opening. Waist sizes 30 to 40". White, sand, navy or blue. S., M., L., XL. (196)  
Eaton reg. 3.75,

**3 for 8<sup>39</sup>**

Save 30%  
on Harvey Woods  
'Tenderfoot' socks

7. Stock up now on ankle length hose of Kroy wool-and-nylon. Fashioned in a resilient waffle slitch with cushion soles, no-bind cuffs and smooth toes. Black, navy, coffee, grey or camel. Sizes 10 to 12. (201)  
Eaton reg. 3.50,

**3 for 7<sup>29</sup>**

Save 30%  
on Harvey Woods  
'Hugger' socks

Comfort-fashioned in a soft, absorbent blend of Kroy wool-and-nylon. Stay-up leg. Black, brown, navy, grey. One size fits 10 to 12. (201)

8., Over-the-calf. Eaton reg. 4.25, 3 for 8.79.

9. Midcalf. Eaton reg. 3.75, 3 for 7.79

10. Ankle length. Eaton reg. 3.50, 3 for 7.29.

Part of a continuing series of Knockout Values from Eaton's

■Eaton's—Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m. ■Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Pickering, Sheridan, Oshawa: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m. ■Dufferin: Mon. to Sat., 10 a.m. to 10 p.m. ■Shoppers' World: Mon. to Fri., 10 a.m. to 9:30 p.m.; Sat. 10 a.m. to 6 p.m. ■Victoria Park: Mon. to Sat., 9:30 a.m. to 10 p.m. ■Eaton's telephone order service open 24 hours daily—861-5111.

EATON'S