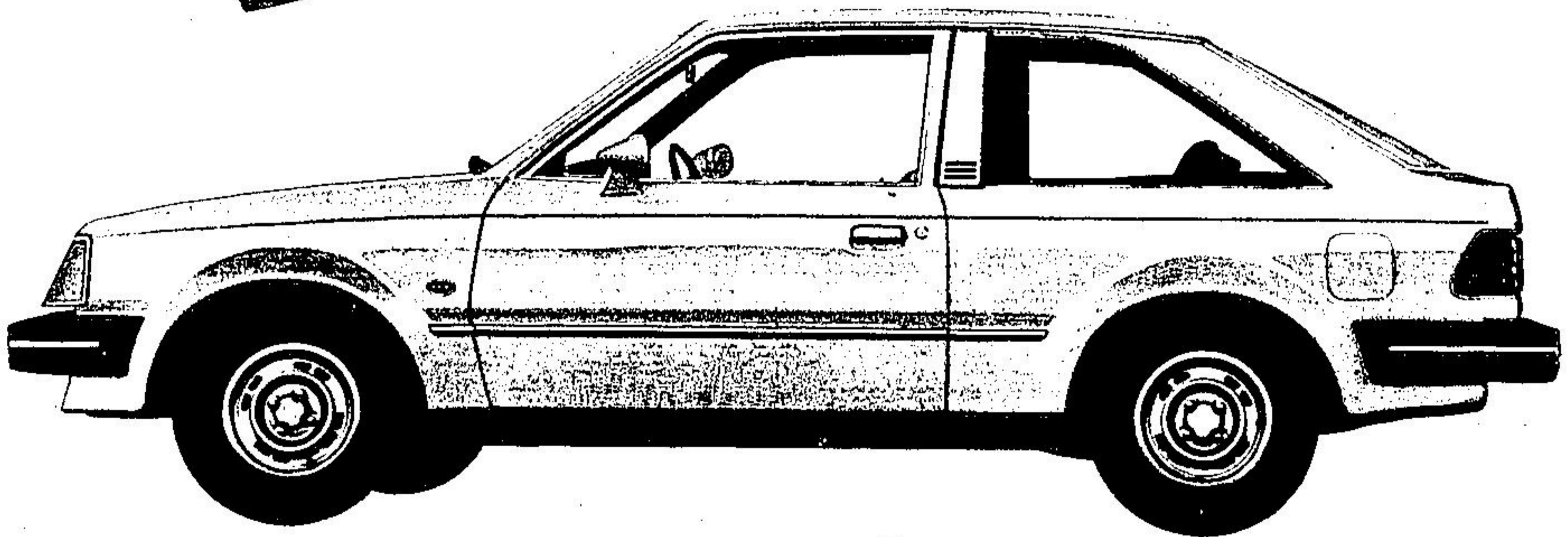


SHOPPERS DRUG MART.

helping you save money

WIN WITH



Win a 1981 Ford Escort 'GL'

THE NEW WORLD CAR

Top Ford engineers from around the world teamed up to bring together the best of their Better Ideas. The result: Ford Escort. A car built to take on the world.

Escort, the new World Car, is engineered for sure-footed roadability. With front wheel drive, traction independent 4 wheel suspension system, Rack and pinion steering for precise handling, Stabilizer bar and anti-sway suspension geometry, Plus P Metric steel belted radial tires with "European wraparound" tread. And Escort is designed for excellent gas mileage with its 1.3 litre

compound valve hemispherical engine — yet with its 4 speed floor mounted transaxle, Escort can deliver the power required to take freeway driving in stride.

And Escort's aerodynamic design also helps to stretch gas mileage. In addition, Escort's interior is engineered for your comfort and convenience. Bucket seats are body contoured. And the rear seat has a convenient, easy to fold down design for increased cargo area.

The World Car has finally arrived. The New Ford Escort for 1981.

ENTRY FORMS AVAILABLE ONLY IN THE YOUTH PAK '80

FORD

CONTEST RULES

1. The Contest Prizes consist of FIVE (5) 1981 FORD ESCORT 'GL' CARS. FORD ESCORT 'GL' is to be awarded in each of 5 regions.

2. The maximum number of CONTEST ENTRY FORMS distributed in each region will not exceed the following: (1) British Columbia, 80,000 (2) Alberta, Saskatchewan, Manitoba, 50,000 (3) Greater Metro Toronto, 90,000 (4) Ontario, 80,000 (5) New Brunswick, Nova Scotia, Prince Edward Island, Newfoundland, 60,000. The chances of winning will be determined by the number of entries received in each of the 5 regions.

3. SHOPPERS DRUG MART reserves the right to limit the sale of YOUTH PAKS to "one to a customer."

4. The CONTEST closes on October 1, 1980. The draw will take place between November 1 and November 30, 1980. The names of the winners will be published in a 1981 spring issue of the Money Saver Flyer.

5. To enter, fill out completely the CONTEST ENTRY FORM found only inside each "YOUTH PAK '80". Then deposit the properly completed ENTRY FORM in the entry box at your nearest SHOPPERS DRUG MART STORE, prior to October 1, 1980.

6. The CONTEST is open to all Canadian residents who have properly filled in a CONTEST ENTRY FORM which can be obtained only in YOUTH PAK '80. Employees and members of their families of Shoppers Drug Mart store, their central offices, the advertising agents and the judging company are ineligible.

7. Selected entrants must correctly answer a time-limited, skill-testing question before being declared a winner. The question will be administered by telephone. Winners will be notified in writing. The judges' decision is final. By entering, a contestant agrees to the use of his/her name, address and/or photograph in any forthcoming publicity if he/she is declared a winner. No entries will be returned and no correspondence will be entered into except with selected entrants.

8. Before being asked a skill-testing question all entrants under the age of 18 must appoint a parent or guardian to answer the skill-testing question and all prizes must be accepted by such parent or guardian who must sign a standard release or indemnity form.

9. Winners will be responsible for arranging their own insurance prior to delivery. Prize includes pre-delivery inspection, local and national shipping. Prizes will be available for delivery to the winner at a dealer near the winner's home.

10. All prizes must be accepted as awarded. No cash substitutes or exchanges will be made.

11. The CONTEST is subject to all applicable federal, provincial and local laws and regulations.