

BE A KNOCKOUT FAMILY SAVE 25% ON COATS



**EATON'S
AUGUST
COAT SALE
25%
OFF!**

The latest styles. Fashion fabrics. And the colours! Knockout news at our annual August Coat Sale! An outstanding collection of Winter outerwear. New lines from top name manufacturers. For women and men — elegant wools and wool blends. Easy-care corduroy. And at some

stores . . . soft, supple suedes, leathers and sumptuous down. For children — fibre-filled jackets, ski suits, ski pants. Plus fabric coats just for girls. Every coat department is involved. Furs, sheepskins and coats from the Icelandic Collection are not included.

Shop early while our selection is at its Knock-out best. We'll take 25% off the ticketed price of the coat of your choice. Until Saturday, August 9th. Eaton's August Coat Sale! **Personal Shopping Only.** Coats illustrated may not be available at every Eaton's store.

EATON'S

■ Eaton's—Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m. ■ Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Pickering/Sheridan, Oshawa: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Dufferin: Mon. to Sat., 10 a.m. to 10 p.m. ■ Shoppers' World: Mon. to Fri., 10 a.m. to 9:30 p.m.; Sat. 10 a.m. to 6 p.m. ■ Victoria Park: Mon. to Sat., 9:30 a.m. to 10 p.m. ■ Eaton's telephone order service open 24 hours daily—861-5111.