

TOMORROW (THURSDAY) IN ALL EATON STORES.

EATON'S MYSTERY DAY

**Hundreds of
selected items
sale-priced!**

**Look for
particularly
large
savings on
the following
categories:**

*** Women's
sportswear.**

Perhaps the area of the biggest savings — all spring/summer items dramatically reduced!

*** Swimwear.**

Women's, men's and children's. (Sporting Goods Dept. not included)

*** Men's
summer shirts.**

A huge selection of short-sleeve dress, sports and polo shirts.

*** Men's active
sportswear.**

Tennis outfits, shorts, shirts, sweat suits. Men's sportswear dept.

*** Women's and
men's summer
sandals.**

Also men's summer casual shoes.

*** Golf equipment.**

20% off the ticketed prices. Sporting Goods Dept.

**SAVE FROM
10% TO 50%**

*** Summer savings
on savings!**

Where a Mystery Day item has already been reduced (and a lot of our summer stock fits that category) we will, for tomorrow only, drop the price by an additional 10% (at least!)

*** Selected regular
stock items**

10% to 20% off.

*** Clearance items
20% off.**

*** White elephant
specials**

50% off.

**Eaton's Mystery
Day Sale**

One day (and one day only)
Thursday, July 24th.

Personal Shopping Only.

EATON'S
Alive for Summer

■ Eaton's—Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m. ■ Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Pickering Sheridan, Oshawa: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Dufferin: Mon. to Sat., 10 a.m. to 10 p.m. ■ Shoppers' World: Mon. to Fri., 10 a.m. to 9:30 p.m.; Sat. 10 a.m. to 6 p.m. ■ Victoria Park: Mon. to Sat., 9:30 a.m. to 10 p.m. ■ Eaton's telephone order service open 24 hours daily—861-5111.