

WHOOPEEE!!!

Eaton's Record Breaking Days Sale is on now!



LOOK INSIDE TODAY'S PAPER FOR YOUR COPY OF OUR BIG 36-PAGE SALE BOOK.

THEN MAKE TRACKS FOR EATON'S!



Here's a sampling of the savings you'll find!

40% off women's shoes

This year's mink at last year's prices!

Save 20%

on women's blouses, shorts and pants. 1/2 off tube tops!

25% to 50% off

lingerie. Save 15.00 on a velour robe!

Save 30%

on soft-sided luggage!

41% off

Eaton's Sayelle knitting worsted in choice of 22 colours!

Hey look!

25% off books!

Save 23% to 40%

on manicure tools.

End-of-season clearance of outdoor needs!

20% off barbecues!

40% off So Green fertilizer!

Save 31% to

40% on Eaton Specified paint, interior and exterior!

30% off Revere Ware.

40% off Midwinter stoneware.

50% off 50-pce. flatware set from Rogers!

Got a sweet tooth?

40% off butter cookies from Denmark! Sale prices on fruit cake and candies!

60.00 off Sklar sofa bed!

Half price! Martex luxury percale sheet sets!

Save 20.00 on roller skates!

25% off men's Birkdale dress shoes!

35% off men's denim Levi's! Pick a pair! Men's easy-care tailored pants 2 for 25.00!

35% to 50% off Canadian designer dress shirts.

And much, much more! Kid stuff, housewares, homefurnishings in our bargain-hunters bonanza! Eaton VIKING ranges, fridges and dishwashers priced to sell like hotcakes!

ps.

Record-breaking Days Sale starts today. Get your copy of our big 36-page sale book at your nearest Eaton's. You won't want to miss it!

Advertising Correction

EATON'S RECORD BREAKING DAYS SALE Insert appearing in Inland Newspapers Wednesday, July 9th and Thursday, July 10th.
PLEASE NOTE: Page 3 — Item 3A — Comfortable Stretch Velour Acrylic sweaters. Fabric description is incorrect. It should read stretch velour-like. Inadvertently, the error listed above has appeared in our advertising. We sincerely regret any confusion or inconvenience to our customers.



■ Eaton's—Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m.
■ Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Pickering, Sheridan, Oshawa: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Dufferin: Mon. to Sat., 10 a.m. to 10 p.m.
■ Shoppers' World: Mon. to Fri., 10 a.m. to 9:30 p.m.; Sat. 10 a.m. to 6 p.m. ■ Victoria Park: Mon. to Sat., 9:30 a.m. to 10 p.m. ■ Eaton's telephone order service open 24 hours daily—861-5111.

EATON'S
Alive for Summer