

Don't throw it out!



Starting tomorrow you can get reductions for rejects at

Eaton's and the Salvation Army's New-for-Old Trade-in Event

From June 25th to June 30th

HERE'S HOW IT WORKS:

You get a good deal while doing a good deed. Bring your castoffs to a Trade-In depot at any Eaton's — the list to the right will tell you what we're looking for — and we'll not only get them to the Salvation Army, we'll also give you discount coupons good for savings on new replacements. Check the list. Then check around your home for the things you're not using any more. You could find a lot of savings!

PLEASE NOTE:

- It's one-for-one and like-for-like*.
- At trade-in, all items become the property of the Salvation Army and cannot be returned.
- Trade-ins are accepted in all Eaton stores and coupons issued are redeemable only during the period of this event.
- Not all merchandise categories are available in every store.
- Exchanges on merchandise bought with a trade-in coupon will be made at reduced selling price.



CAFETERIA/RESTAURANT SPECIAL
From June 25th to June 30th with any food purchase of 2.49 or over, you'll receive at no extra charge one regular size beverage (no alcoholic beverages)

HERE'S WHAT WE'RE TRADING:

	coupon saving	minimum value of new item
For women:		
dresses	5.00	19.97
suits	25.00	100.00
jackets/blazers	10.00	35.99
pants	5.00	19.97
jeans	8.00	22.95
blouses	5.00	19.99
t-shirts	2.00	7.99
skirts	5.00	19.97
robes	10.00	33.00
bras	3.00	7.00
shoes	10.00	40.00
belts	2.00	8.00
handbags	7.00	25.00
For men:		
suits	50.00	195.00
blazers/sports coats (excluding made-to-measure)	30.00	110.00
slacks	7.00	29.95
jeans (also youths' sizes)	8.00	22.95
dress or sports shirts	5.00	17.00
ties	3.00	8.50
shoes	10.00	39.95
For children:		
girls' and boys' pants or jeans	3.00	7.98
jog shoes	5.00	18.95
For home:		
small electrical appliances	5.00	none
shower massagers	3.00	none
radios	10.00	49.95
vacuum cleaners	30.00	159.95
Sporting goods:		
athletic footwear	5.00	19.99
2-pce. training suits	5.00	none
sleeping bags	8.00	23.99
bicycles	15.00	none
Miscellaneous:		
watches	25.00	74.95
luggage or totes	15.00	25.00
umbrellas	3.00	10.00
paperback books	.50	1.50
hard cover books	3.00	9.95
hairdryers	3.00	none
curling irons	3.00	none
men's/women's electric shavers	5.00	none
scissors	3.00	8.95
* fabric (trade in any dress pattern)	3.00	12.00
audio headphones	10.00	none
LP records	1.50	none
pre-recorded 8-track or cassette tapes	1.50	none
prescription eyeglasses	10.00	none
* karat gold neck chain (trade in any metal chain)	20.00	60.00
* The above two items not like-for-like.		

■ Eaton's—Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m. ■ Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Pickering Sheridan, Oshawa: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Dufferin: Mon. to Sat., 10 a.m. to 10 p.m. ■ Shoppers' World: Mon. to Fri., 10 a.m. to 9:30 p.m.; Sat. 10 a.m. to 6 p.m. ■ Victoria Park: Mon. to Sat., 9:30 a.m. to 10 p.m. ■ Eaton's telephone order service open 24 hours daily—861-5111.

EATON'S
Alive for Summer