



The Premier of Ontario

As the summer holiday season approaches, so do the decisions on where to go and what to do. We are fortunate to have, here in our own province, a prime vacation land offering an abundance of opportunities that will take care of most holiday needs.

Northern Ontario takes in 90 per cent of our province's land space and much effort has gone into promoting the special appeals of this vast area to attract enthusiasts of all kinds.

Tourism is an important industry in Northern Ontario and one that brings benefits to all of the province. With the efforts of publications such as Northland Today, we are hoping that the 1980 tourist season will prove to be a great success in Ontario's northland.

*William G. Davis*  
William G. Davis

*"Business as usual means something different to every guest. We try to take care of your special needs."*

Marcella Simonis  
Front Desk Clerk



Nice people. Taking care of nice people. All over the world.

London • Montreal (Airport, Décarie, Downtown, Olympic Park) • North Bay • Quebec City • Sault Ste. Marie  
Toronto (Airport West, Don Valley, Downtown) • Winnipeg

Toll Free: Ontario and Quebec: 1-800-268-8930.  
In Toronto call: 485-2610. All other Provinces: 1-800-268-8998.