

TOMORROW (THURSDAY) IN ALL EATON STORES.

EATON'S MYSTERY DAY

**Hundreds of
selected items
sale-priced!**

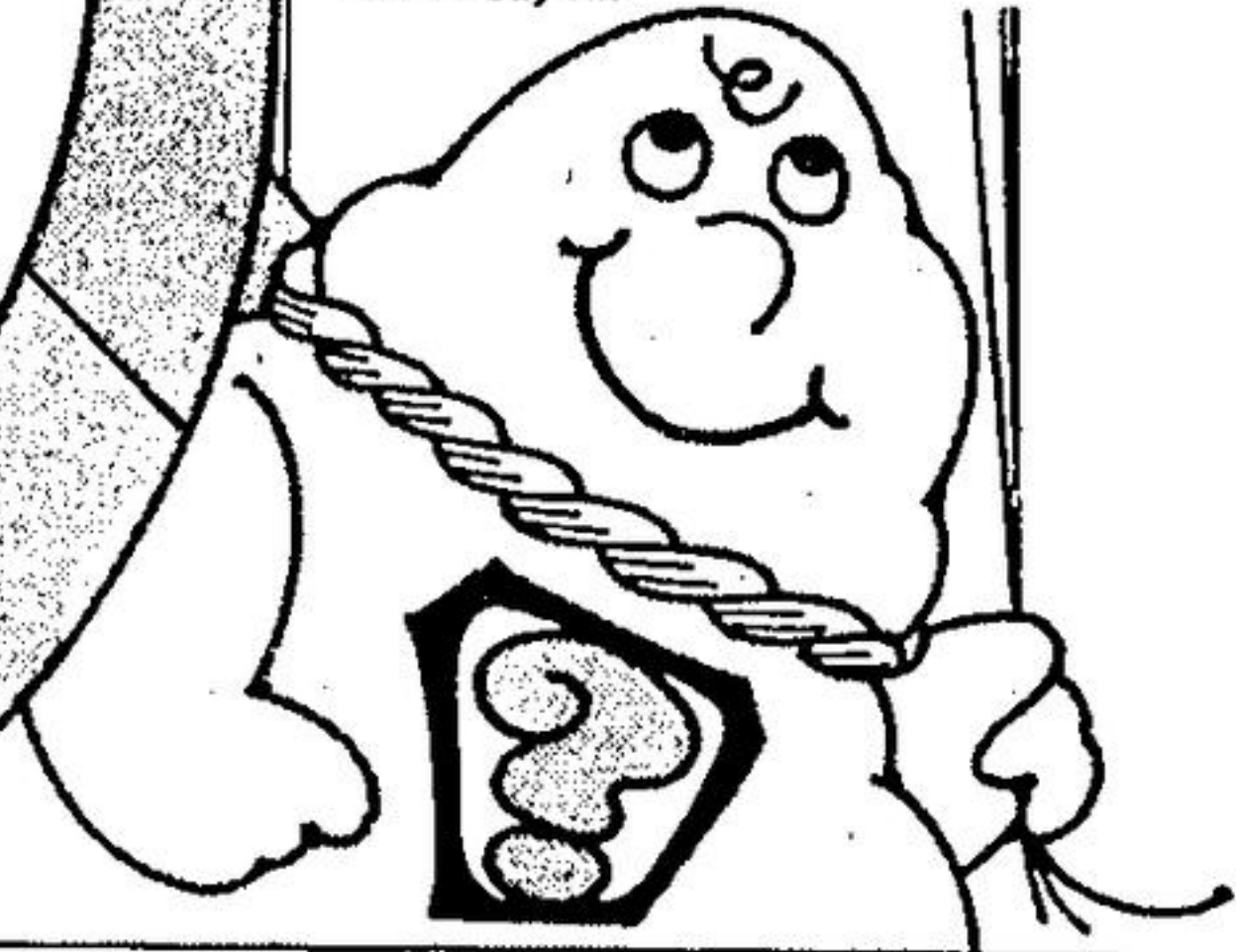


**Look for the
high-flying
red balloons!**

Every Mystery Day Item will be identified by a red balloon. Find a balloon and you've found yourself a buy!

**Your Mystery Day
host will be
Superglomp!**

The glomp of steel (staunch defender of the Canadian consumer) will be in a merry mood tomorrow — he's always happy when he sees shoppers saving. He'll be making the rounds, stirring up excitement, in all stores tomorrow. Come say Hi!



It's the 1-day sale where you won't know what's on sale until you get here (that's why we call it Mystery Day). But even though we can't tell you what the items will be, we can tell you the savings . . . and they're impressive. Take a look:

- **Selected regular stock items 10% to 20% off!**
- **Clearance items 20% off!**
- **White elephant specials 50% off**
- **Special purchases much below usual price!**
- **And savings on savings!**

Where a Mystery Day clearance item has already been reduced, we will drop the price by an additional 10% (at least!)

SAVE FROM 10% TO 50%

Eaton's Mystery Day Sale! One day (and one day only!) Thursday, March 20th. Personal Shopping Only, please.

EATON'S

EATON'S — TORONTO EATON CENTRE
Dundas and Yonge at the Subway
Open Monday to Friday 10 a.m.
to 9 p.m. and Saturday 9:30 a.m.
to 6 p.m.



YONGE- EGLINTON
Mon. to Fri. 9:30 a.m.
to 9 p.m.
Sat. 9:30 a.m. to 6 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m.
to 10 p.m.

SHERWAY
Q.E.W. and Hwy. 427
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

REXDALE
Islington and Flossdale Blvd.
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

WAREHOUSE STORE
Warden Road and Sheppard
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd., Hwy. 7
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Danforth & Victoria Park
Mon. to Fri. 10 a.m.
to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon. to Sat. 9:30 a.m.
to 9:30 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and
Sheppard
Mon. to Sat. 9:30 a.m.
to 10 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

PICKERING SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon. to Fri.
9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

