

# POW! 25% OFF LEVI'S IS KNOCKOUT NEWS!

Save even more on two pairs! Tried-and-true blue cotton denim Levi's jeans. Straights or flares in western style; two full size ranges. Beat them all to the punch — it's another Eaton Knockout!

# RAINCOAT CLASSICS, TWO KNOCKOUT BUYS!

Two terrific styles. In hardwearing cotton-and-polyester poplin. By a top Canadian maker. Come see the quality. And check our prices. Then you'll know what we mean by Knockout Value! Columbo, where are you?



**Save 7.96**

Eaton reg. 27.95

Each

**19<sup>99</sup>**  
**2 pr. for 38<sup>00</sup>**

Check our chart for your size.

(1) 171 — You know Levi's. Just about the greatest jean anyone ever climbed into. Pre-washed. Broken in. Just enough. Ready to fit easy — where it counts. Try the new '819' straights and a pair of your favourite bell-bottoms. You save 17.90 on the two!

Log Waist

	26	27	28	29	30	31	32	33	34	36
32	X	X	X	X	X	X	X	X	X	X
34	X	X	X	X	X	X	X	X	X	X
36			X	X	X	X	X	X	X	X

**Save 5.96**

Student sizing

Eaton reg. 22.95,

Each

**16<sup>99</sup>**  
**2 pr. for 32<sup>00</sup>**

(1A) 759 — The same all-cotton prewashed blue denims with straight or flare leg. Save 7.94 when you buy two.

Leg Waist

	26	27	28	29
30	X	X		
32	X	X	X	X
34			X	X

**PHONE 861-5111**

Eaton's Abstract Shop — Toronto Eaton Centre (3 below) — 332/432; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square.

**Terrific buys for young men**

Eaton price, each 10.99

**2.21<sup>00</sup>**

(2) 175 — Polyester-and-cotton knit T-shirt with nifty contrast, front and back. As shown, in assorted colours, including navy, beige, brown, grey and white; sizes XS, S, M, L.

Student sizes?

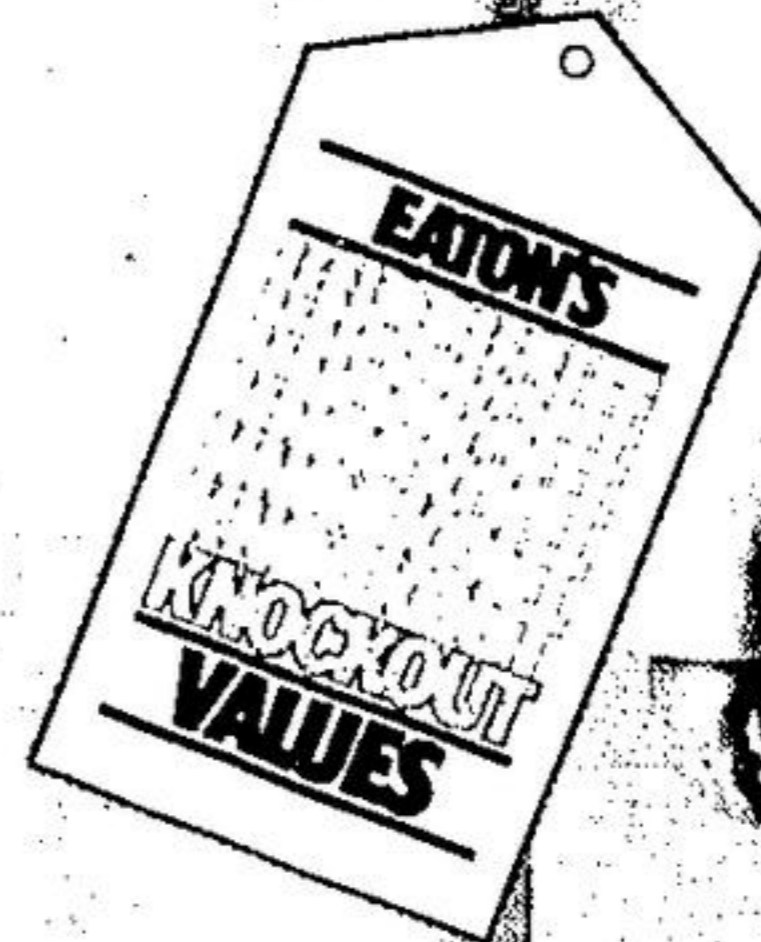
Great T in sizes 14 to 20

Eaton price, each 6.99

**2.13<sup>00</sup>**

(2A) A well-styled T in navy, white, cream, red, with contrast trim. In an easy-care polyester-and-cotton knit.

Not all colours available in all stores.



Any man who knows the meaning of quality and value will recognize it here. These are tough, Canadian-made all-weather coats that will shed showers, resist wrinkling and serve you well. Both styles are lined with smooth acetate which makes them easy to slip on over suit or sportsjacket. Come in soon and check them out for yourself.

(3) 222 — The trenchcoat, with all the important details; button-down storm flaps, epaulettes, back yoke, D rings, sleeve belts, double track stitching, and belt with leather covered buckle. Has an inside pocket, too: Beige or navy. Sizes: Reg. 36 to 46, Short, 36 to 42, Tall 40 to 46.

Eaton price, each **79<sup>99</sup>**

(4) 222 — The traditional, single-breasted fly-front raincoat with slash pockets, back vent, in

beige or navy. Sizes: Reg. 36 to 46, Short, 36 to 42, Tall 40 to 46.

Eaton price, each **54<sup>99</sup>**

**Phone 861-5111**

EATON'S — Toronto Eaton Centre (1 below) — 229; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square.

Part of a continuing series of great values at Eaton's.

EATON'S — TORONTO EATON CENTRE  
Dundas and Yonge at the Subway  
Open Monday to Friday 10 a.m. to 9 p.m. and Saturday 9:30 a.m. to 6 p.m.



YONGE- EGLINTON  
Mon. to Fri. 9:30 a.m. to 9 p.m.  
Sat. 9:30 a.m. to 6 p.m.

YORKDALE  
Dufferin and 401  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN  
Dufferin and Bloor  
Mon. to Sat. 10 a.m. to 10 p.m.

SHERWAY  
Q.E.W. and Hwy. 427  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

ROCKWOOD  
Dixie and Burnhamthorpe  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

REXDALE  
Islington and Rexdale Blvd.  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

WAREHOUSE STORE  
Weston Road and Sheppard  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA  
Dixie Rd., Hwy. 7  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD  
Danforth & Victoria Park  
Mon. to Fri. 10 a.m. to 9:30 p.m.  
Sat. 10 a.m. to 6 p.m.

GERRARD SQUARE  
Pape and Gerrard  
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

DON MILLS  
Don Mills Road-Lawrence  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK  
Victoria Park and Sheppard  
Mon. to Sat. 9:30 a.m. to 10 p.m.

SCARBOROUGH  
McCowan Rd. and 401  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

PICKERING SHERIDAN  
Sheridan Mall  
Liverpool Rd. and Highway 7  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

OSHAWA  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

