

# TWO KNOCKOUT VALUES AT EATON'S RIGHT NOW!

## FINE 'BIRKDALE' LEATHERS KNOCKOUT VALUE AT 29<sup>99</sup>

Eaton reg. 39.95, pair **29<sup>99</sup>**

- leather uppers • leather soles
- leather insoles • leather linings
- D width, full & half 7 to 11 & 12
- EEE width, full & half 7 to 11 in the collection

"Birkdale's" best-dressed feet. For less. Even at regular prices an acknowledged more-for-your-money buy. Because they're made specially for Eaton's. So look ahead. Get several pairs. And Save! Save! Save!

(1) 802 — 4-eyelet tie, double sole, smooth black or grained brown. D and EEE widths.

(2) 802 — Eyelet tie, wing-tip brogue, grained brown only D and EEE widths.

(3) 802 — Slip-on with moccasin toe, hidden elastic gore, black or brown, D width only.

(4) 802 — Slip-on, plain toe, hidden elastic gore, black or brown, D width only.

(5) 802 — 3-eyelet tie, double sole, smooth black or grained brown. D and EEE widths.

Eaton's Toronto Eaton Centre (2 below) — 737; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Warehouse Store (Sheppard Ave. W.), Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square.



**ATTRACTIONS**

**TABLE HOP**  
is our first-ever table-setting tour. We think it's a great idea and we think you'll think so, too. We've set up 50 (count them, 50!) table settings including china, flatware, linens and decorations for you to tour on the main, 4th and 5th floors. Come browse on your own or join a conducted tour with Naomi St. John of our China Dept. Conducted tours: daily through Sat. this week at 12:15 outside the Gift Shop, main floor, Eaton's — Toronto Eaton Centre.

**COME ENJOY**

**Philippine folk dancing**  
We'd like to thank the Philippine Trade House in Toronto for this lively, colourful show of Filipino folk dancing. Tonight and tomorrow in Eaton's Yorkdale, Friday in Eaton's Scarborough. Shows in both stores, in the Yorkdale Mall and Scarborough 2nd level YTS Shop at 7:30 and 8:30 p.m.

**COME SEE**  
Our Spring fashion show, "Dressing for success." It's an upbeat season full of very happy looks — colourful and easy. And to see how it all goes together for that all-important look of success, join us for our Spring '80 fashion show on the 2nd floor of Eaton's — Toronto Eaton Centre. Tomorrow (Feb. 28th) at 5:15 and 8:15 p.m. Friday (Feb. 29th) at 12:15 and 1:15 p.m.

## VIKING EZ-6 FOR A SEW-EASY FUTURE

Eaton price, each **239<sup>99</sup>**

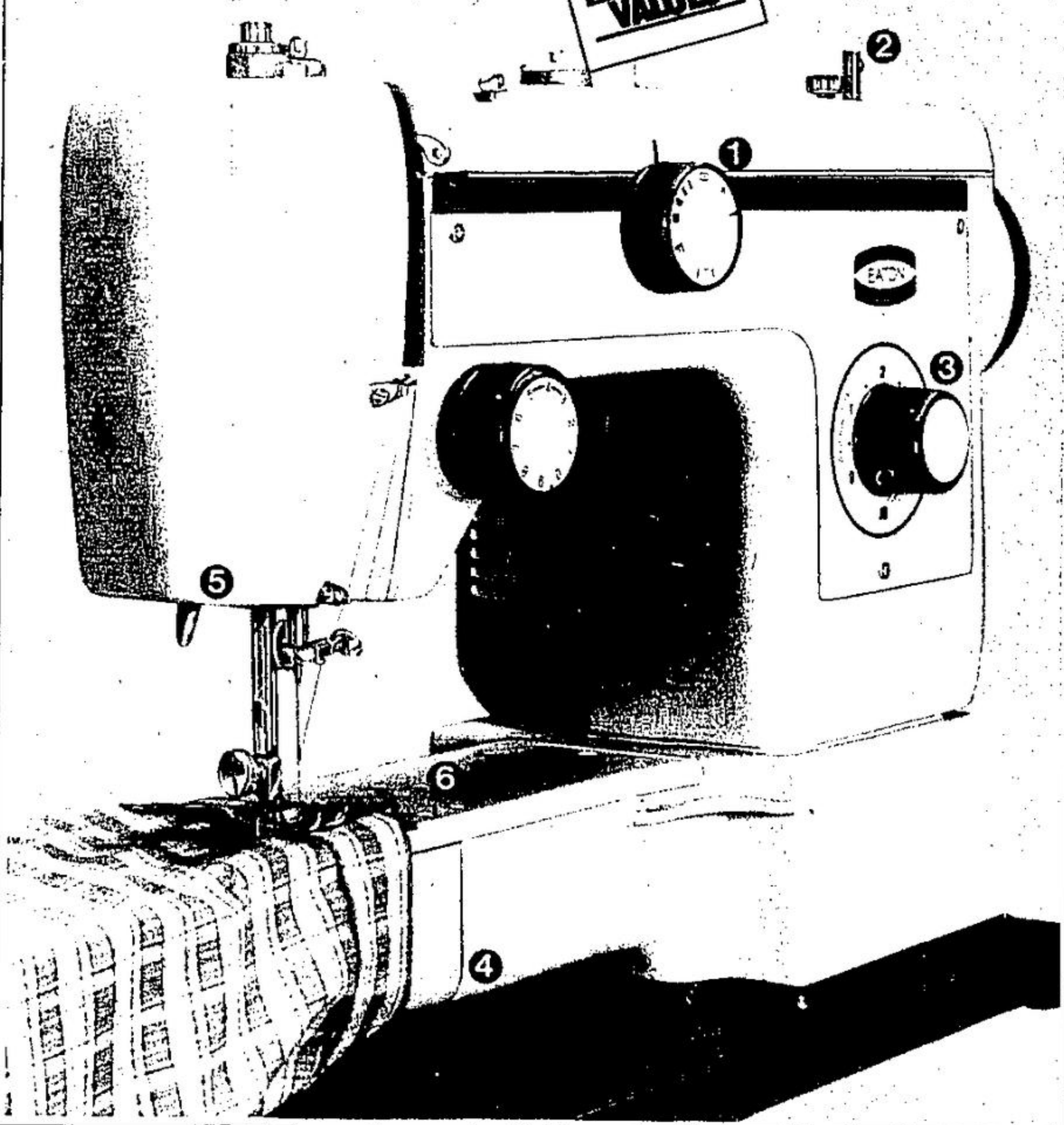
Has the 7 most-used stitches built right in. Free arm for tricky work, PLUS all the basics. Knockout value at this low price!

**Come in now for a demonstration!**

(1) 514 — You can sit right down and sew in minutes if you're an old hand. A beginner? You couldn't ask for a better start. Comes complete with foot control, two-year guarantee on all parts and labour. And you can charge it on your Eaton's account!

Not shown:  
(1A) 514 — Cabinet has three drawers, walnut-look finish. About 28" wide. Model 1500. Eaton price, each 124.99  
(1B) 514 — Matching chair. Storage compartment under seat. Model 88. Eaton price, each 49.99  
(1C) 514 — Carry case in vinyl. Zip closing. Model LT. Eaton price, each 24.99  
Phone 881-5111. Eaton's — Toronto Eaton Centre. (3rd floor) — 570; Yorkdale, Scarborough, Sherway, Bramalea, Oshawa.

- 1 Just dial a stitch and sew! Straight, zig-zag, multiple zig-zag, single overlock, triple lock stretch stitch, elastic blind hem and buttonhole.
- 2 Self-stop bobbin winder stops automatically when bobbin filled.
- 3 Reverse stitch operates at the touch of a button.
- 4 Slender free arm makes tricky sewing a breeze. Extension table converts to flat bed for regular sewing.
- 5 Lightweight durable aluminum head.
- 6 Sewing light makes close-up work easier.



Part of a continuing series of values from Eaton's!

# EATON'S

<b>EATON'S — TORONTO EATON CENTRE</b> Dundas and Yonge at the Subway Open Monday to Friday 10 a.m. to 9 p.m. and Saturday 9:30 a.m. to 6 p.m.	<b>YONGE- EGLINTON</b> Mon. to Fri. 9:30 a.m. to 9 p.m. Sat. 9:30 a.m. to 6 p.m.	<b>DUFFERIN</b> Dufferin and Bloor Mon. to Sat. 10 a.m. to 10 p.m.	<b>ROCKWOOD</b> Dixie and Burnhamthorpe Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.	<b>WAREHOUSE STORE</b> Weston Road and Sheppard Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.	<b>SHOPPERS' WORLD</b> Danforth & Victoria Park Mon. to Fri. 10 a.m. to 9:30 p.m. Sat. 10 a.m. to 6 p.m.	<b>DON MILLS</b> Don Mills Road-Lawrence Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.	<b>SCARBOROUGH</b> McCowan Rd. and 401 Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.	<b>OSHAWA</b> Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.
<b>YORKDALE</b> Dufferin and 401 Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.	<b>SHERWAY</b> Q.E.W. and Hwy. 427 Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.	<b>REXDALE</b> Islington and Rexdale Blvd. Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.	<b>BRAMALEA</b> Dule Rd. Hwy. 7 Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.	<b>GERRARD SQUARE</b> Pape and Gerrard Mon. to Sat. 9:30 a.m. to 9:30 p.m.	<b>VICTORIA PARK</b> Victoria Park and Sheppard Mon. to Sat. 9:30 a.m. to 10 p.m.	<b>PICKERING SHERIDAN</b> Sheridan Mall Liverpool Rd. and Highway 2 Mon. to Fri. 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.		

