

EATON'S KNOCKOUT Fabric Sale!

Eaton's spotlights the BIGGEST FABRIC SALE IN YEARS!

Now, because we know that although it still looks like Winter—

SEWERS KNOW IT'S SPRING!

And there's just enough time till heat waves start to get a smashing wardrobe sewn! To help you look terrific this Spring and Summer you'll find fabrics to interpret the latest looks for:

- Dresses
- Sportswear
- All your basics
- Even home decorating!
- Many are at 25% savings!
- Others are specially priced!
- Smashing new colours
- Striking new prints
- Plush velours, smart suitings, silky shirtings, cool cottons, and more!

HUNDREDS OF METRES OF GORGEOUS FABRIC!

20% off most sewing notions too! And we've—

- Expanded the fabric department in Eaton's—Toronto Eaton Centre!
- Have extra salespersons to make it easier for you to shop! Everything's ready for this truly Knockout Sale.

Backed by Eaton's Guarantee "Goods Satisfactory or Money Refunded". Just order on your handy Eaton's account today!

Note: All widths are approximate.

Save 25% On Fashion Fabrics

Velour Eaton reg. 12.00 **8.97** Metre

(1) 238 — Mmmm what colours! Wine, berry, emerald green, royal blue, mocha brown, camel. Cotton-and-polyester. 150 cm wide.

Knitted suede-look Eaton reg. 12.00 **8.97** Metre

(2) 238 — Superb for dresses, sports separates. Raspberry, blue, royal green, violet, rust, cream, purple. Knit polyester. 150 cm wide.

Polyester interlock jersey Eaton reg. 4.50 **3.37** Metre

(3) 238 — Makes soft, packable blouses, dresses. Corise, jade, turquoise, navy, coral, white, yellow. 150 cm wide.

Cotton terrycloth Eaton reg. 4.50 **3.37** Metre

(4) 240 — Beach tops, even towels! Red, orange, yellow, white, willow green, Mediterranean blue, brown. 90 cm wide.

"Goodtime" sports poplin Eaton reg. 4.00 **2.97** Metre

(5) 249 — For super shorts or summer pants in polyester-and-cotton. White, beige, camel, brown, red, blue, green, yellow. 115 cm wide.

Broadcloth Eaton reg. 2.69 **1.97** Metre

(6) 249 — Make fashions for you or your home! Easy-care polyester-and-cotton. Beige, brown, blue, royal, navy, red, pink, yellow, green, black, white. 115 cm wide.

Tropical suiting Eaton reg. 7.50 **5.47** Metre

(7) 241 — Make a snappy suit! Mixed tones ivory, tan, grey, navy, red, blue. Plain navy, black, white. Polyester-viscose-and-acrylic. 150 cm wide.

Stretch gabardine Eaton reg. 7.00 **4.97** Metre

(8) 241 — Great for pants! Navy, white, cream, camel, black, brown. Polyester. 150 cm wide.

Crêpe de chine Eaton reg. 7.00 **4.97** Metre

(9) 241 — Makes pretty dresses and blouses! Polyester. Turquoise, violet, coral, green, white. 115 cm wide.

Spring prints and plains Eaton reg. 1.97 to 5.00, **.97 to 1.97** Metre

(10) 240/241 — Make fun sun clothes! Assorted patterns and colours. Polyester-and-cotton, polyester-and-rayon in the group. 115 cm wide.

"Sundance" lining Eaton reg. 2.69 **1.97** Metre

(11) 249 — Stock up at this low price! Amel triacetate. Black, brown, grey, navy, cream, beige, pink, white. 115 cm wide.

Save 25% On Decorating Fabric

Co-ordinated group in brown, blue, orange, green. Double faced quilts Eaton reg. 11.00 **7.97** Metre

(12) 240 — For super placemats, appliance covers and more! Polyester-and-cotton with polyurethane filling. 115 cm wide.

Co-ordinating prints Eaton reg. 4.00 **2.97** Metre

(13) 240 — Yardage in polyester-and-cotton. Makes pretty tablecloths, curtains. 115 cm wide.

Blas binding trim Eaton reg. 25 **17¢** Metre

(14) 240 — Match or co-ordinate with the above yardage. 4 cm wide.

Sale priced Sportswear Fabrics

Crisp corded cotton Eaton price, **3.97** Metre

(15) 240 — Narrow wale. This makes neat dresses, shirts too! Blue, tan, red or navy with white. Polyester-and-cotton. 115 cm wide.

Iridescent shirting Eaton price, **4.97** metre

(16) 240 — Heathered-look! Caramel, jade, brick, violet, grey. Lightweight polyester-acrylic-and-viscose. 150 cm wide.

Assorted floral prints Eaton price, **3.47** metre

(17) 240 — Makes pretty sun clothes! Spring tones of rose, turquoise, yellow, red, navy, royal, black and grey. Cotton-and-rayon. 115 cm wide.

Dublinon linen-look Eaton price, **5.97** metre

(18) 241 — Great for suits! Red, orange, yellow, jade, turquoise, periwinkle blue, grey, pink, ivory, white, black, navy. 115 cm wide.

Silky polyester shirting Eaton price, **4.97** metre

(19) 241 — Makes pretty dresses too! Ivory, yellow, red, bright blue, corise, aqua, navy. 115 cm wide.

T-shirt knits Eaton price, **4.97** metre

(20) 238 — Easy to wear! Brights in turquoise, boysenberry, red, green, goldtone, navy, white. Polyester-and-cotton. 150 cm wide.

Kettle cloth Eaton price, **4.47** metre

(21) 240 — Smart plain weave sportscloth in polyester-and-cotton. Coral, lilac, pink, red, beige, white, blue and denim mix. 115 cm wide.

Ribbed suiting Eaton price, **7.77** metre

(22) 240 — Great for jackets, pants too. Polyester-and-cotton. Red, camel, navy, black, white. 150 cm wide.

Sale Priced Dressy Fabrics

Shantung suiting Eaton price, **5.97** metre

(23) 241 — For dresses and suit/looks. Ivory, jade, lilac, blue, navy, black, white. Woven polyester. 150 cm wide.

Faille crepe Eaton price, **5.97** metre

(24) 241 — Makes beautiful dresses. Corise, jade, periwinkle, pearl grey, black, white. Polyester. 115 cm wide.

Eyelet embroideries Eaton price, **3.97** metre

(25) 240 — Easy-care polyester-and-cotton. Bordered and all-over designs. White or beige. 115 cm wide.

Plain colour satin Eaton price, **4.97** metre

(26) 241 — Spring shades for blouses, dresses and bridal wear. Pink, blue, green, yellow, lilac, off-white, white, black. 115 cm wide.

Dressweight prints Eaton price, **7.77** metre

(27) 241 — For dresses, shirts in assorted tones of navy, white, grey. Spun polyester. 150 cm wide.

Bright terry jersey Eaton reg. 6.50 **4.97** Metre

(28) 238 — Summer colours! Turquoise, yellow, royal, corise, lilac, cream. For dresses, separates, acetate-and-nylon. 140 cm wide.

Chino doubleknit Eaton reg. 7.00 **5.47** Metre

(29) 238 — Polyester. White, beige, camel, navy, brown, black, boysenberry. 150 cm wide.

At Eaton's — Toronto Eaton Centre Only

Save 40% on silk prints Eaton reg. 15.00 to 50.00, **8.97 to 29.97** Metre

(30) 241 — Luxurious! A selected assortment from our stock. Various colours, patterns and widths.

Save 25% "Moygasha!" Eaton reg. 16.00 **11.97** Metre

(31) 241 — Crisp linen-look. For suits, dresses. White, cream, beige, blue, corise, lilac, teal, purple, red, navy, black, grey. Viscose. 150 cm wide.

Smart polyester prints Eaton price, **9.97** Metre

(32) 241 — Striking for dresses, blouses. Floral or abstract. Lightweight polyester. 115 cm wide.

Save 23% Wool flannel Eaton reg. 17.00, **12.97** Metre

(33) 242 — Worsted wool — great for suits! Black, navy, brown, camel, beige mix, grey, light grey. 150 cm wide.

Save 20% On Sewing Notions

All the things you need to get sewing! Zippers, threads, binding, elastic, buckles, braid, lace, ribbon, appliques, scissors, sewing baskets and more!

Personal Shopping Only

EATON'S — Toronto Eaton Centre (3rd floor) — 233; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Oshawa.

"Just say charge it on your Eaton's account!"

Hurry! Eaton's Homefurnishings Sale ends Saturday, February 2nd!

EATON'S

EATON'S — TORONTO EATON CENTRE
Dundas and Yonge at the Subway
Open Monday to Friday 10 a.m. to 9 p.m. and Saturday 9:30 a.m. to 6 p.m.



YONGE EGLINTON
Mon. to Fri. 9:30 a.m. to 9 p.m.
Sat. 9:30 a.m. to 6 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m. to 10 p.m.

SHERWAY
O.E.W. and Hwy. 427
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

ROCKWOOD
Dale and Burnhamthorpe
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

REXDALE
Islington and Rexdale Blvd.
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dale Rd., Hwy. 7
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Danforth & Victoria Park
Mon. to Fri. 10 a.m. to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

GERRARD SQUARE
Fape and Gerrard
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon. to Sat. 9:30 a.m. to 10 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

PICKERING SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

Eaton's telephone order service open 24 hours daily
861-5111

