

SHOPPERS DRUG MART.
INTRODUCING OUR NEW
PHOTOFINISHING PROCESS!



1

Dura Print
laminates your
prints in a plastic
coating.

2

No more
yellowing or
scuffs. And
your laminated
print is waterproof.

3

new ways
to make
memories
last.

PLUS

REPLACEMENT
FILM

And Shoppers Drug Mart
will give you our replacement
colour print film with
every roll developed and
printed.

PLUS

GUARANTEE

Shoppers Drug Mart guarantees every
picture. If for any reason you're not
satisfied, we'll give you a 25¢ rebate
per printed picture. (developing
charge not included).

12 499
PRINTS
MAXIMUM

20 699
PRINTS
MAXIMUM

24 799
PRINTS
MAXIMUM

36 1179
PRINTS
MAXIMUM

Dura Print is available for most popular sizes of colour print film; 110-126-135-620-120-127.
Number of exposures: 12-20-24-36, (C-41 process, 100ASA).