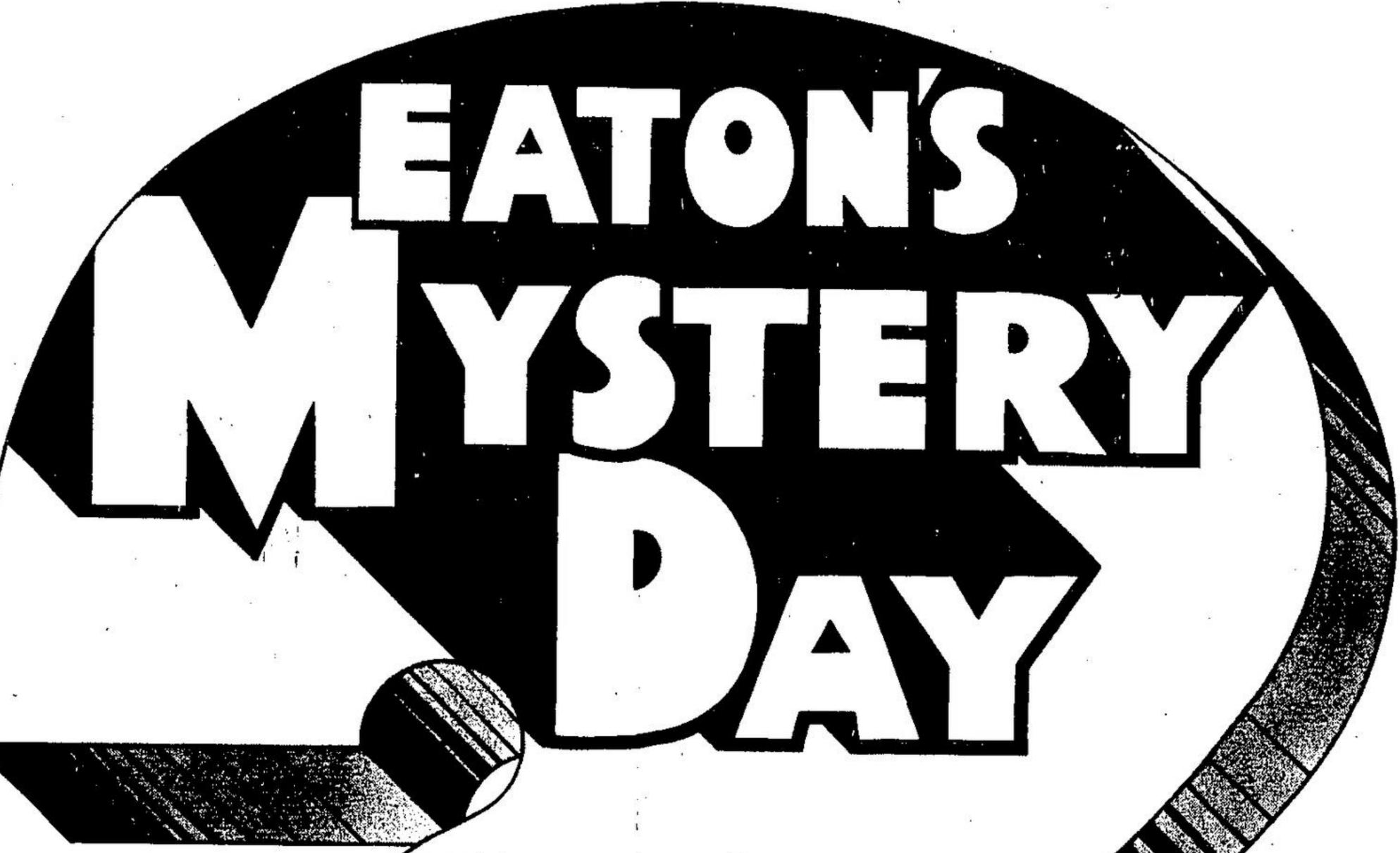
TOMORROW! one of the biggest and best of our January sales.

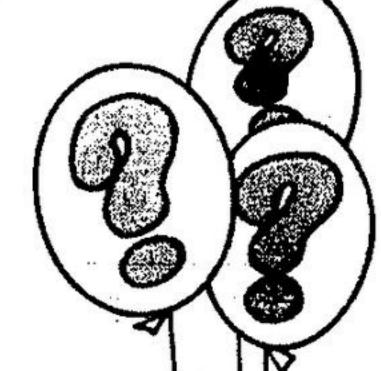


Thursday, January 10th inall Eaton stores

It's the one-day sale where you won't know what's on sale until you get here. That's why we call
it Mystery Day. But even though
we can't tell you what the items
will be,we can tell you the savings...
and they're going to be great!

Eaton's Mystery Day Sale

One day (and one day only!) - Thursday, January 10th at all Eaton stores, Personal shopping only.

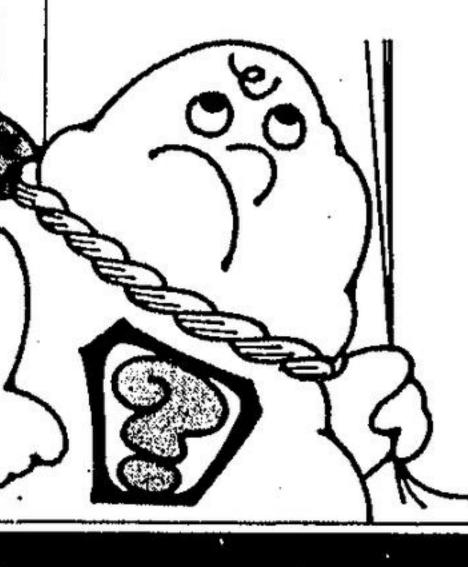


Look for the high-flying red balloons!

Every Mystery Day item will be identified by a red balloon. Find a balloon and you've found yourself a buy!

Your Mystery Day host will be Superglomp!

Superglomp's going to have a great day - he's always happy when he sees people saving! Come meet him.



Hundreds of items sale-priced for this one day only!

save from 10% to 50%

*Regular stock items 10% to 20% off! *Clearance items 20% off! *White elephant specials

50% off! *Special purchases much below usual price!

*Savings on savings!

If a Mystery Day item has already been reduced, we have taken at least an additional 10% off.

EATON'S - TORONTO EATON CENTRE Dundas and Yonge at the Subway Opon Monday to Friday 10 a.m. to 9 p.m. and Saturday 9:30 a.m. to 6 p.m.

Mon. to Fri. 9:30 a.m. to 9 p.m. Sat. 9:30 a.m. to 6 p.m. YORKDALE Dufferin and 401 Mon. to Frt. 9:30 a.m.

6at. 9:30 s.m. to 6 p.m.

to 9:30 p.m.

Dufferin and Bloor Mon. to Sat. 10 a.m. to 10 p.m. SHERWAY Q.E.W. and Hwy, 427 Mon. to Frt. 9:30 a.m. 10 9:30 p.m. Sat. 9:30 a.m. to 6 p.m. Dixie and Burnhamthorpe Mon. to Frl. 9:30 a.m. to 0:30 p.m. Sat. 9:30 a.m. to 6 p.m. REXDALE

to 0:30 p.m. BRAMALEA Islangton and Rexdale Blvd. Mon. to Fri. 9:30 a.m. to 9:30 p.m. to 0:30 p.m. Sat. 9:30 a.m. lo 6 p.m. Sat. 9:30 a.m. to 8 p.m.

Mon. 10 Fr. 9:30 a.m. Bat. 9:30 a.m. to 8 p.m. Dixio Rd., Hwy. 7 Mon. to Fri. 0:30 a.m.

Mon. to Frl. 10 a.m. to 9:30 p.m. Sat. 10 a.m. to 6 p.m. GERRARD SQUARE Pape and Gerrard Mon. to Sat. 0:30 a.m.: to 0:30 p.m.

Mon. to Fri, 9:30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m. VICTORIA PARK Victoria Park and Sheppard. Mon. to Sat. 9:30 a.m.

to 10 p.m.

Weston Road and Sheppard | Danforth & Victoria Park | Don Mills Road-Lawrence | McCowan Rd. and 401 Mon. to Fri. 9:30 a.m. to 9.30 p.m. Sat. 9:30 a.m. to 6 p.m. PICKERING SHERIDAN Sherkan Mall Liverpool Rd. and Highway 2 Mon. to Frl. 9.30 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.

OSHAWA 930 a.m. to 9:30 p.m. Sat. 9:30 a.m. to 6 p.m.

