

Her gift at your price!

Specials worth giving — in Popular Price Fashions

Non-stop dresses at a don't-hold-back price

Eaton price, each **27⁹⁷**

Soft little dresses in today's colours — deep turquoise, fuchsia and a blue made in heaven. They're all colours to watch — on a lady worth watching, in easy-care polyester, pleated for prettiness. Order hers (and yours) now in sizes 10 to 18. With elasticized waists, you know they'll fit.
 (1) 579 — Crystal pleated tie-top dress with a soft fall of skirt.
 (2) 579 — Dress that moves with accordian pleats, a filip of tie.



Nothing's better than a sweater for Christmas!

(3) 656 — Soft little pullover to slip over a blouse — under a jacket. In fine acrylic rib knit... the only decision, which colour? Black, white, cobalt blue or Christmas red; sizes S., M., L.

Eaton price, each **13⁹⁷**



(4) 656 — For a tailored lady, this fine-rib acrylic, turtle-neck brushed to a delicious softness. Pastel ivory, rose pink, silver grey or jade green; sizes S., M., L.

Eaton price, each **10⁹⁷**



(5) 656 — A light and lacy sweater is just what fashion calls for. Think of it with black velvet pants at night — she will. Airy acrylic in ivory, light gold or cobalt blue; sizes S., M., L.

Eaton price, each **13⁹⁷**



A blouse will make her feel beautiful!

(8) 657 — Polyester, peau de sole in silvery grey, palest ecru or heady wine — and see how nicely it's detailed. She'll wear it happily round the clock. Sizes S., M., L.

Eaton price, each **16⁹⁷**

(7) 657 — Button and bow blouse in shadow-striped polyester. Pick it in a colour you like — she'll wear it often. Black, rose pink, emerald green; sizes S., M., L.

Eaton price, each **16⁹⁷**

(8) 657 — Mandarin-collared tunic overblouse in black, teal blue or red polyester pongee, its widely spaced pattern stroked with the gleam of gold. Sizes S., M., L.

Eaton price, each **16⁹⁷**

Christmas delivery: PHONE 861-5111

Eaton's — Toronto Eaton Centre (2 below) — 741/746; Yorkdale, Scarborough, Sherway, Don Mills, Shopper's World, Warehouse Store, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglington, Victoria Park, Gerrard Square.

Santa Approved

Thursday's Super Special Gift Buy.



A man-size cosy cardigan in cuddly velour with zippered front and 2 pockets. He'll love it. Cotton-and-nylon blend in navy, beige, chocolate, black, blue. Sizes S., M., L., XL.
Eaton price, each 27.99
Eaton's — Men's wear at all Eaton's stores, — dept. 428.
 On sale while quantities last. **Personal Shopping Only.**

Our Guarantee takes the worry out of gift-giving.

The size or colour may be wrong. But at Santa's store, if the gift isn't right you can always bring it back. 'Goods Satisfactory or Money Refunded' is a 110-year tradition at Eaton's.

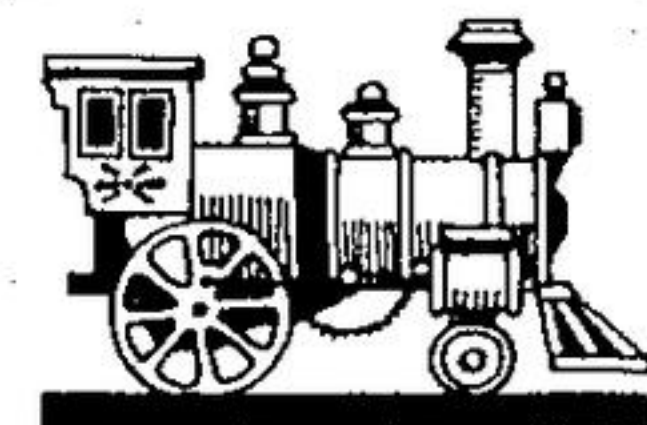


A wreath on the door says 'Come-in — it's Christmas!'

And some of the loveliest wreaths come from our Trim-A-Home shops. You'll find indoor decorations to bathe your family and guests in the glow of Christmas, outdoor decorations to say 'Joy to the world!'

Your Eaton's account makes Christmas shopping easier

There are so many pluses to your Eaton's account: fast, easy phone shopping, accurate easy-to-budget monthly billings, and the freedom to buy whatever catches your eye — cash on hand or not Use yours.



Eaton's Toyland is the happiest place in town.

There's a Toyland in each of our stores — full of the most-wanted toys at some of the sharpest prices in town. So if toys are a big part of your Christmas, Toyland's the place for you.

EATON'S is Santa's Store