

all that glitters is gold!

10K AND 14K TREASURES ON SALE NOW AT EATON'S

This is a sale for gold collectors. Man, woman or child. Just when you thought gold might be out of reach. Eaton's made a great buy and now it's your turn. To buy a single, superlative piece . . . to match a glamorous set. For someone the best is none too good for, 10K and 14K chains, bracelets, earrings, rings, pendants and amulets with absolute style. Find it again and again in this collection at every Eaton store at prices you've been waiting for!



Personal Shopping Only

Not all styles at all Eaton stores; men's jewellery at selected stores only.

Eaton's — Toronto Eaton Centre (main floor)—215; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park; Gerrard Square.

Eaton price, each or pair

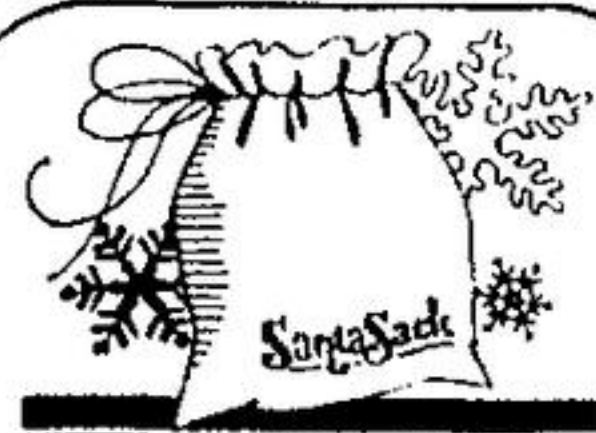
13⁵⁹ to 263¹⁹

**Eaton's
is Santa's
Store**

Our Home-For-The-Holidays Sale is on right now.



It's the sale that focuses on your holiday table . . . china, glass and crystal, flatware, linens, and cookware — all sale priced. Come shop it. For your tastiest Christmas ever. In all Eaton stores.



The Santa Sack — ours alone and a great Christmas hit! It's the little invention that revolutionized gift wrapping. Just slip a gift inside and it takes on a special glow. In 3 sizes: from .89 to 2.49 each and easy to find in any Eaton's store.

Your Eaton's Account makes Christmas shopping easier. There are so many pluses to your Eaton's Account: fast, easy phone shopping, accurate, easy-to-budget monthly billings, and the freedom to buy whatever catches your eye — cash on hand or not. Use yours.



Gift Shop TONIGHT

'Is this a recording or are you real?' At Eaton's we're real — really real! We've added lots of extra operators to help you shop by phone. They're so good we call them Santa's Helpers. So will you. Just dial 861-5111.

EATON'S

EATON'S — TORONTO EATON CENTRE
Open Monday to Friday 9:30 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd., Hwy. 7
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Dartmouth & Victoria Park
Mon. to Fri. 10 a.m. to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m. to 10:00 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

PICKERING-SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHERWAY
Q.E.W. and Hwy. 427
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

REXDALE
Islington and Rexdale Blvd.
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

YONGE- EGLINTON
Mon. to Fri. 9:30 a.m. to 9:00 p.m.
Sat. 9:30 a.m. to 6 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

Eaton's telephone order service open 24 hours daily
861-5111