ACTON'S KEITH McKENZIE leaves a long wake of freshly-turned sod during the annual Plowing Match,

held this year on the farm of Lee Wilkinson of Halton

"It is normal for public

relations consultants to

work closely with ad-

Gire someone you love some sunshine this Christmas.

Hawaiian sunshine, Jamaican sunshine. Or any other sunshine

or for someone you love very

Grand Bahama Island.

that's four times Olympic size.

to do, and a perfect holiday for singles because there are so

many people to do it with

Freeport Bahamas

This is where the wild side of

you lives. You'll stay right next

door to El Casino, one of the

largest gaming rooms in the Western Hemesphere, and just a

of shops and restaurants from 36

sports, and a pool that's a water-

countries Enjoy golf, tennes, water

from *599

from \$589

It is all inclusive.

you find in the Adventure Tours

Water-sewer rates

Publicity campaign

By Jim Robinson ding-dong battle regional councillors on how to explain equalized water and sewer rates, continues to be the hat topic

at regional headquarters. The squabbling could break into a full-scall donnybrook Nov. 7 when the whole topic of the region's "public informprogram discussed by the full council.

At the recent administration and finance committee meeting, the method of what form the program will take was to make explanations. \$15,000 be approved for discussed at length despite a report on how a consultant feels it should be done.

The consultant Jim Carr, vice-president of the Ontario Editorial Bureau, wants two brochures, mall displays, and press conference, perhaps public meetings in various areas of the region.

The wording of the brochures and just who is going to answer the tele-

phone calls of disgruntled residents, are the main points of concern.

Milton Mayor Don Gordon said he wants the brochure to be clear and precise so residents can understand.

little more on the bro- with the public relations chures and get the message across," he

phone calls because "the onus ends" at that point

reason for a public re- lations program. lations campaign," he said.

recommendation It recommends:

-That the Ontario source. Editorial Bureau, public relations consultants, be bringing in Mr. Carr, the retained to advise the former business editor of region regarding a the Hamilton Spectator, proper program to advise to discuss how he feels

new uniform rate system to start with January 1980 PUC billings.

-That advertising and brochure preparation as required under the program, be accomplished by Ray Gentle Commun-"It's better to spend a ication in conjunction

consultants. -That the general concept of the public re-Mr. Gordon said once lations program as outthe message has been lined . . . be approved sent out, he expects he subject to final approval will not have to take tele- by council of the detailed program on Nov. 21.

-That the preliminary for individual councillors budget of not more than "That's the whole conduct of the public re-

Business development director Bill Marshall The committee has had originally suggested four-part Ray Gentle Communto leations do the entire procouncil for discussion. gram but he came under fire for going to just one

The result of that was

Halton residents on the the program should go. DID WITH RAY

implementation of relations program.

clients and has stance," Mr. Marshall

recommended consultant has worked with Ray Gentle Communications for other commended a similar arrangement in this in-

a highly successful Halton Plowing Match held Saturday on the farm of Lee Wilkinson of Hornby. Plowing match President Dwight May said it was the largest be

involved in the annual secretary-treasurer Jack There were a total of 69 entries this year.

A highlight of the match was a visit by John Kyle of New world plowing match held this September in Northern Ireland. Mr. Kyle said he enjoyed coming to Milton and was impressed by the ability

was Peggy Knelsz of International Match

At the banquet, held in had this year.'

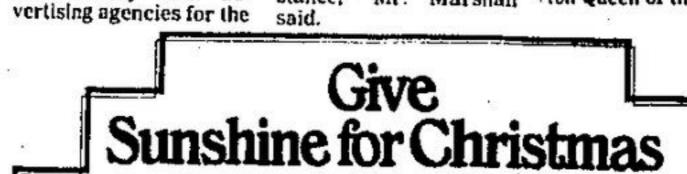
Halton-Burlington evening. predicting across the province.

The Liberal energy critic in the Ontario Legislature, Mr. Reed warned the days of farming as we now know il "are disappearing before our very eyes.

"The next 25 years will be as different from today as the preceeding 25 years . . . it will boggle the mind.

"It will have a profound effect on the way we grow our food . . . and the land we need to grow gur food." .. Mr. Reed closed by saying he did not want to spread gloom and doom and predicted the cost of food and energy should be looked upon as a challenge and a very real opportunity for

turned to happier things with the announcement of winners in the various plowing classes and the crowning of the new Halton Queen of the Furrow.

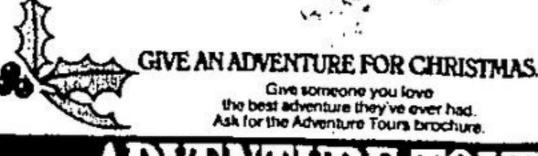




You have your choice of hotels. There's one in Montego Bay, right near the airport, so you won't miss a minute sunshine, and there are several in Octo Rios. er the picturesque fails. Wherever you decide to stay, you'll move to a regges beet, and we're sure you'll want to come back for more Hawaii. from \$828 (2wks.) Hawaii is an exciting blend of exotic history and fux-

urious resort activities.
There's tennes, golf, shopping, water sports, and a kaleidoscope of nightirie, fusus, and delectable island. cuisine. In Hawaii, you can choose from four hotels on Walkiki Beech, the world's most famous beach playround. Or you can take the two-island tour, and see ooth Waskild and the broathtaking scenery of Maul. Myrtle Beach. South Carolina.

from 1299 Includes car. You'll find 25 nearby golf courses. and lots of other activities, too Like tennis, water sports, fishing, and sightsoeing. Not available until March 1, 1980.



WE MAKE SURE YOU'VE NEVER HAD IT SO GOOD.



Good soil, mild October weather, and the biggest turnout in years marked

tuad seen since becoming competition. This was confirmed by match Taylor who said there were 17 entrants in the Halton-only utility class.

Zealand, a judge in the

of local plowmen. Adding cheer to the day Bruner, Ont., the 1979 Ontario Queen of the Furrow who was on hand all day publicizing the

Woodstock. Hillcrest United Church, Mr. May started off the disappearing water evening of awards with praise for the plowing match executive, without whom "we couldn't have had the kind of match we in every four gallons of

MPP Julian Reed cast a sombre note on the rising fuel costs can be expected to seriously affect the farmer right

working properly. He noted this is a problem in the north where lime in the groundwater tends to gum the gears of water meters. Another source the

But the evening soon



regional staff will in- Last winter, record cold

Planche said he suspects ment in areas like

The highlight of the Halton Plowing Match banquet was the selection of Halton's Queen of the Furrow 1980. The honor went to Eartha May whom judges selected over Lori Early of Acton. From left: Lori Early, Eartha May, Halton Queen of the Furrow,

The choice for the crowning was done by judges was between Lori Nancy McKinnon, who Early of Acton and Eartha May of the Milton years as the furrow area. After speeches, the judges selected Eartha May, a 16-year-old student at Lakehead Christian College. The

The Region of Halton is

trying to find out why one

water it treats, "disap-

Regional public works

director Robert Moore

told the public works

committe the water can

probably be found after

The first is a system of

Basically, meters will

be used to check how

much water is going into

a certain area and how

This will be coupled

with upgraded water meter calibration to

ensure the meters are

much is coming out.

three methods

detection.

spot checks.

steps down after two queen, and she was joined by Peggy Knelsa. in the awards special mention should be given to John Reid of Hornby.

vestigate is breaks in

older mains. In Oakville

where the watermain

system is the oldest in

Halton, a 26.4 per cent

water loss rate has been

Public works com-

mittee chairman Ron

recorded.

Region investigates

Nancy McKinnon, who was Halton Queen of the Furrow last year and was the first runner-up in the Ontario Queen of the Furrow this year, and Peggy Knelsz of Bruner, Ont., Ontario Queen of the Furrow for 1979.

The 16-year-old won two Memorial premier trophies this year. He was first for the best plowed land by a Halton competitor under 18 and was awarded the Lloyd May Memorial Trophy. They also took

caused a high-rate of

watermain breakage.

loss rate is dropping.

new watermain improve-

Plowmen's Association to the youngest Halton the winners in the various classes in first, second and third places the Judge George Elliott

presented by the Halton

CLASS 1, junior plow in sod: Andrew McRobble. Gilbert McRobbie, there was no third competitor.

CLASS, 2, tractors in sod, Halton only: John Reid, Paul Williams, and

Alan Cunningham. CLASS 3, open plows, two or more furrows: Larry Pickett, John

In Milton, the water Hays, Murray Breckon. CLASS 4. Burlington Councillor mounted plows: Charles Perkin of Carlisle, Larry Pat McLaughlin sald this is probably due to much

Hord, Robert Jones. CLASS 5, tractors in sod: Darlene Walton of Cayuga: Theresa Sisler.



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The rate of return on all outstanding Series of Canada Savings Bonds has been increased to 11% for the year beginning November 1, 1979 and to 101/2" a for each remaining year until the bonds mature. For Series dated before November 1, 1977 the increased return will be paid through an increase in the value of the cash bonus payable on the maturity date of the bonds. For the last two Series the higher rates will be payable for each remaining year until the bonds mature. Complete details are available where you bank or invest.

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