

# KNOCKOUT VALUE! YOUR TABLE SET AT 50% OFF!

**Repeat of a sell-out! Classic English ironstone and sleek, contemporary stainless. You loved the look so much you bought every piece. Don't miss this second opportunity to order at half price. Call Eaton's now!**

Set a table in enviable good taste at a very modest price. Fine quality English ironstone is nicely glazed with a smooth finish in pure, simple white. A classic swirl design, "Regency" can hold its own on any table — breakfast, lunch or dinner. And like all good ironstone tableware, naturally it's dishwasher safe.

(1) 392 — 20-pce. set consists of 4 each: dinner plates, bread and butter plates, cereal bowls, cups and saucers.

**Save on matching completer set**  
Eaton reg. 27.50,  
**1375** 5-pce. set.

(2) 392 — Completer set consists of 1 each: vegetable bowl, platter, creamer, covered sugar. Complete your set now while "Regency" is priced at such a saving!

**Save on open stock pieces**

	Eaton reg.	Each
Cup and saucer	3.70	1.85
Bread/butter plate	1.85	.92
Tea plate	2.45	1.22
Dinner plate	3.70	1.85
Cereal/soup plate	2.45	1.22
Fruit rapple	1.85	.92
Open veg. bowl	6.25	3.12
Platter (31 cm)	8.50	4.25
Gravy boat, stand (set)	16.30	8.15
Creamer	7.50	3.75
Covered sugar	11.98	5.99
Teapot	19.98	9.99
Salt/pepper (set)	12.60	6.45

**50% off stainless steel flatware. Your choice of 3 stylish patterns**  
Eaton reg. 45.00,  
**2250** 50-pce. set

Choose from traditional or contemporary design. This stainless steel flatware is as handsome as it is practical. And any of the patterns would look great with "Regency" ironstone. Well made, smoothly finished with a nice medium-weight heft. Easy care too!

50-pce. set consists of 8 each: dinner knives, dinner forks, dessert spoons, salad forks, plus 16 teaspoons, 1 butter knife, 1 sugar shell. Choose from:  
(3) 392 — Swisse  
(4) 392 — Lisette  
(5) 392 — Rose Border

**Our buyer picked a winner!**

Our last Knockout Value offering of "Regency" English ironstone and good quality stainless was such a success our buyer went right back and negotiated another huge purchase. You can still pay the same low price we offered on this ironstone last April. Even though prices are soaring, Eaton's has been able to hold the line. That's buying power!

Phone 861-5111. Eaton's — Toronto Eaton Centre (2 below) — 254, Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square.



T. EATON CO. INCORPORATED

**50% off "Regency" pattern English ironstone**

Eaton reg. 37.50,  
**1875** 20-pce set.



Part of a continuing series of great values from Eaton's

## EATON'S

**EATON'S — TORONTO EATON CENTRE**  
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.

**YORKDALE**  
Dufferin and 401  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**SHERWAY**  
Q.E.W. and Hwy. 427  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**BRAMALEA**  
Dixie Rd., Hwy. 7  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

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Don Mills Road-Lawrence  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**SHOPPERS' WORLD**  
Dixie and Victoria Park  
Mon. to Fri. 10 a.m. to 9:30 p.m.  
Sat. 10 a.m. to 6 p.m.

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Weston Road and Sheppard  
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**SCARBOROUGH**  
McCowan Rd. and 401  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**OSHAWA**  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**ROCKWOOD**  
Dixie and Burnhamthorpe  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**REXDALE**  
Islington and Rexdale Blvd.  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**DUFFERIN**  
Dufferin and Bloor  
Mon. to Sat. 10 a.m. to 10:00 p.m.

**YONGE- EGLINTON**  
Mon. to Fri. 9:30 a.m. to 9:00 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**VICTORIA PARK**  
Victoria Park and Sheppard  
Mon. to Sat. 9:30 a.m. to 10 p.m.

**GERRARD SQUARE**  
Pape and Gerrard  
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

**PICKERING SHERIDAN**  
Sheridan Mall  
Liverpool Rd. and Highway 2  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

Eaton's telephone order service open 24 hours daily  
**861-5111**  
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