

SUPERWASH CLASSICS AT KNOCKOUT PRICES!

Super buys on
Superwash lambswool
sweaters in 3
top-selling styles!
Just say charge it
on your Eaton's
Account.

Eaton price, each

24⁹⁹
and
29⁹⁹

Just in time for those chilly days ahead! Luxuriously warm sweaters at low, special prices. Fashioned expressly for Eaton's by a leading maker in the Orient. The soft, rich looking lambswool is specially treated so you can machine wash and dry it. Costly dry cleaning bills are a thing of the past. What's more, Superwash wool has exactly the same full-bodied, enduring qualities as un-treated wool. Colour or wearability is not affected. And the treatment lasts for the life of the sweater! Take cover this winter in a classic cable that's as special as the price... at Eaton's now.



2



(1) 197 — Cable front turtle-neck with ribbed waistband and turn-back cuffs. Shades of grey, camel, blue mix or navy. S., M., L., XL.
Eaton price, each 24.99

(2) 197 — Cable front buttoned cardigan with two lower patch pockets, ribbed waistband and turnback cuffs. Shades of camel, grey, blue mix or lovat green. S., M., L., XL.
Eaton price, each 29.99

(3) 197 — Cable front V-necked pullover with ribbed waistband and turn-back cuffs. Shades of camel, grey, blue mix or navy. S., M., L., XL.
Eaton price, each 24.99

EATON'S — Toronto Eaton Centre — (1 below) - 428; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge/Eglinton, Victoria Park, Gerrard Square.



Part of a continuing series of Knockout Values

EATON'S

EATON'S — TORONTO EATON CENTRE
Open Monday to Friday 10:00 a.m.
to 9:00 p.m. and Saturday 9:30 a.m.
to 6:00 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd., Hwy. 7
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHERWAY
Q.E.W. and Hwy. 427
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Danforth & Victoria Park
Mon. to Fri. 10 a.m.
to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon. to Fri.
9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

REXDALE
Islington and Rexdale Blvd.
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m.
to 10:00 p.m.

YONGE- EGLINTON
Mon. to Fri. 9:30 a.m.
to 9:00 p.m.
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon. to Sat. 9:30 a.m.
to 10 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon. to Sat. 9:30 a.m.
to 9:30 p.m.

PICKERING-SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

Eaton's telephone order
service open 24 hours daily
861-5111

0679