

THE KNOCKOUT 30.00 DRESS SALE

Eaton price,
each

Now till Saturday

The Sale that was a sellout last fall is here again. But this year the price is even lower! And what choice. A wide variety of styles from our top suppliers. All much below their usual price. In junior, misses, petite, women's and half-sizes. No wonder we call this Sale **KNOCKOUT!**



There's even more reason to shop our 30.00 Dress Sale this year. After all, this is the year to dress like a lady. And what could be better than a dress? We worked with our top manufacturers to make sure you have plenty of choice. You'll find two-pieces, body skimmers or shirt dresses.

Dresses for day and after five. Sheers or knits. Knobby tweeds and more. Every dress worth much more than its 30.00 price tag! For your convenience we've added extra fitting rooms and extra cashiers too. It all adds up to one knockout dress event. See you there!

Personal Shopping Only

Sale includes a selection in Junior, Popular Price Fashions, Women's, Misses' and the Size Shop.

EATON'S — Toronto Eaton Centre (2nd floor, 2 below, 3 below) — 341/541/442/848/241/741; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Gerrard Square. Limited selection available at Warehouse Store (Sheppard Ave. W.).

Part of a continuing series of great values from Eaton's

EATON'S

<p>EATON'S - TORONTO EATON CENTRE Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.</p>	<p>YORKDALE Dufferin and 401 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6 p.m.</p> <p>SHERWAY Q.E.W. and Hwy 427 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6 p.m.</p>	<p>BRAMALEA Dixie Rd., Hwy 7 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6 p.m.</p> <p>DON MILLS Don Mills Road Lawrence Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6 p.m.</p>	<p>SHOPPERS' WORLD Danforth & Victoria Park Mon to Fri 10 a.m. to 9:30 p.m. Sat 10 a.m. to 6 p.m.</p> <p>WAREHOUSE STORE Weston Road and Sheppard Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6 p.m.</p>	<p>SCARBOROUGH McCowan, 102 and 401 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6 p.m.</p> <p>OSHAWA Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6 p.m.</p>	<p>ALSO OUR 7 NEIGHBOURHOOD STORES</p> <p>ROCKWOOD Dixie and Burnhamthorpe Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6 p.m.</p> <p>REXDALE Highway and Pendle Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6 p.m.</p>	<p>DUFFERIN Dufferin and Bloor Mon to Sat 10 a.m. to 10 p.m.</p> <p>YONGE EGLINTON Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6 p.m.</p>	<p>VICTORIA PARK Victoria Park and Sheppard Mon to Sat 9:30 a.m. to 10 p.m.</p> <p>GERRARD SQUARE Paper and Gerrard Mon to Sat 9:30 a.m. to 9:30 a.m.</p>	<p>PICKERING/SHEPPARD Sheppard and Liverpool Rd. and Highway 2 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.</p> <p>Eaton's telephone order service open 24 hours daily 861-5111</p>
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