

EATON'S

HARDING BROADLOOM SALE!

20 top sellers from this leading Canadian mill.



Starting today
(Wed., Aug. 15th)

at 4 Eaton stores:

- EATON'S — Toronto Eaton Centre (4th floor)
- Yorkdale
- Scarborough
- Sherway

(Smaller showings at Don Mills, Shoppers' World, Warehouse Store (Sheppard Ave., W.), Bramalea, Oshawa, Burlington).

Eaton price, sq. yd.

6⁴⁹ to 32⁹⁹

Just in time for your Fall decorating plans — our Harding broadloom sale! 20 top-favourite styles — over 200 colours — beautifully arranged for leisurely browsing. We know you'll get all sorts of decorating ideas, so be sure to bring your room measurements and your Eaton's account card for easier shopping.

The outstanding selection ranges from printed level-loop textures with attached undercushion (easy to install yourself in family rooms, kitchens, bedrooms, etc.) to deep luxurious plushes and saxonies. All approx. 12' wide. Mostly of nylon or acrylic for lovely appearance plus hard wear.

As for colours — you'll see the very newest decor shades from pale to dark. And if you'd like some advice or on-the-spot estimates, our experienced staff will be happy to help. Don't wait and miss it all. This smash event ends Sept. 1st — but the sooner you'll be enjoying your Harding broadloom!

Personal Shopping Only

EATON'S — Toronto Eaton Centre (4th floor) — 272. Yorkdale, Scarborough, Sherway. Samples at Don Mills, Shoppers' World, Warehouse Store (Sheppard Ave., West), Bramalea, Oshawa and Burlington.

T. EATON CO. HOUSEHOLD SERVICES LTD.



Harding Carpets began in Ontario back in 1927

One small creative mill has now grown into two large mills, located at Brantford and Collingwood. And they're 98% Canadian-owned.

EATON'S CANADIAN CELEBRATION



Shop Canadian



"Just say charge it on your Eaton's account!"

EATON'S — TORONTO EATON CENTRE
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 8:00 p.m.

YORKDALE
Dufferin and 401
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

SHERWAY
O.E.W. and Hwy. 427
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

BRAMALEA
Ossington and Hwy. 7
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

DON MILLS
Don Mills Road and Lawrence
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Davenport & Victoria Park
Mon to Fri 10 a.m. to 9:30 p.m.
Sat 10 a.m. to 6 p.m.

WAREHOUSE STORE
Winston Road and Sheppard
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

OSHAWA
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

ALSO OUR 7 NEIGHBOURHOOD STORES

ROCKWOOD
Dixie and Burnhamthorpe
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Oloron
Mon to Sat 10 a.m. to 10 p.m.

YONGE EGLINTON
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon to Sat 9:30 a.m. to 10 p.m.

QUEEN AND GERRARD
Queen and Gerrard
Mon to Sat 9:30 a.m. to 9:30 p.m.

PICKERING (SHERIDAN)
Sheridan Mall
Liversidge Rd. and Highway 2
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 8:00 p.m.

Enter a telephone order service open 24 hours daily
861-5111