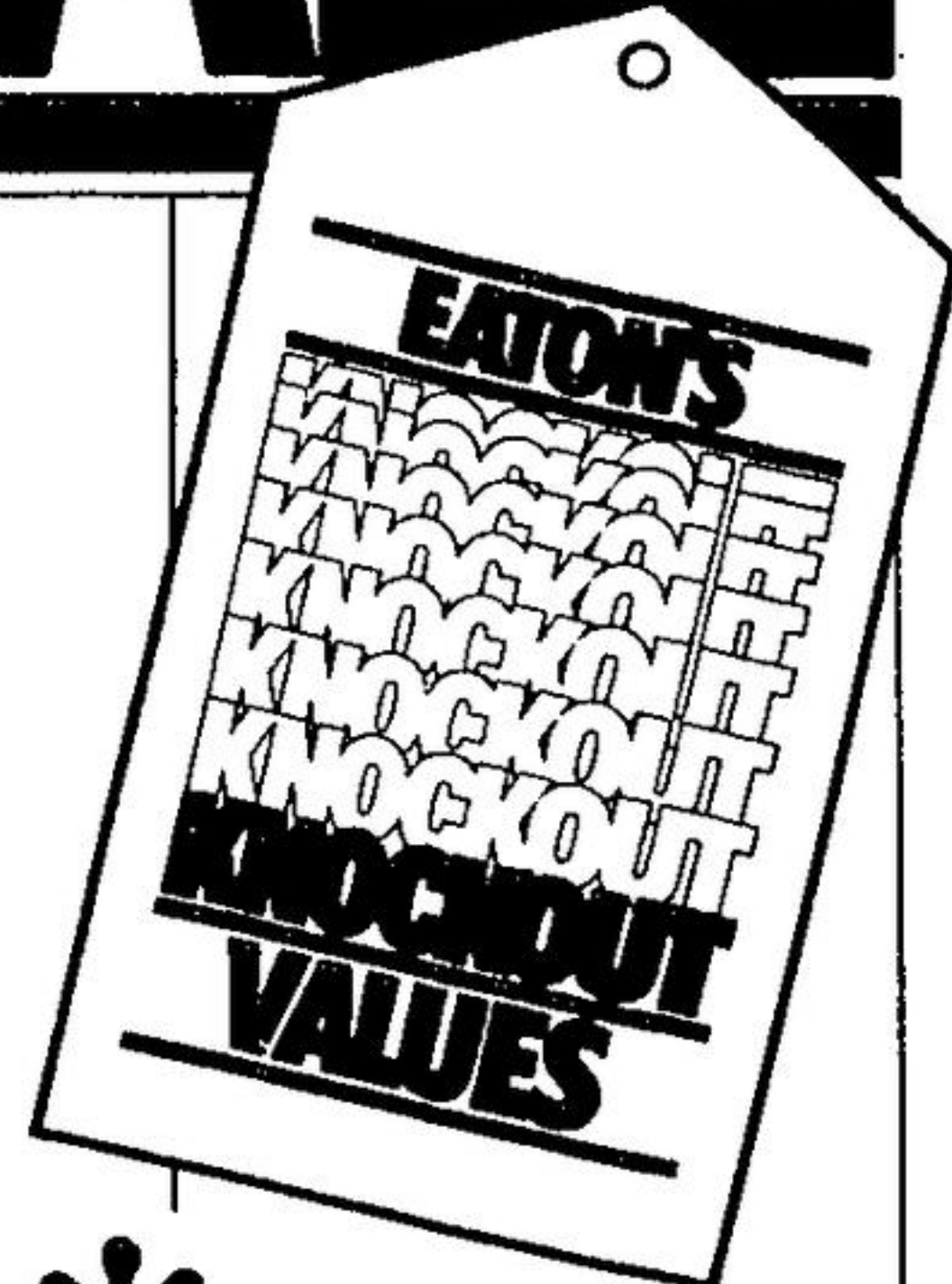


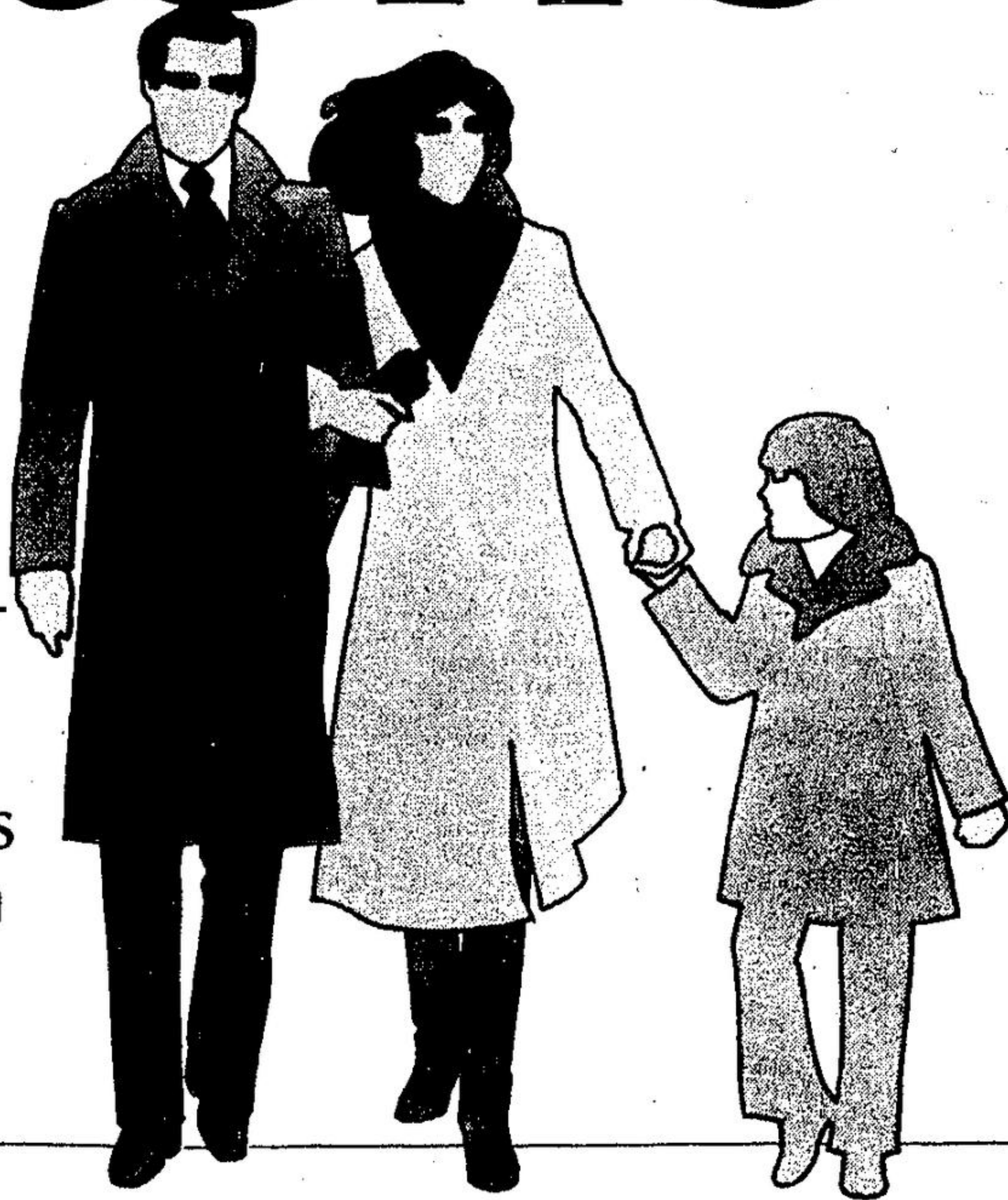
# KNOCKOUT SALE

# 25% off all Coats at Eaton's



\* Now you can save a whopping 25% on the ticketed price of every coat in store (excepting Furs and Icelandic wool). Overcoats, topcoats, car coats, sporty coats, all-weather coats and more coats. In wools, wool blends, tweeds and weather-resistant fabrics. The range is wide. The value is a Knockout. The sale is on now. Until August 11. Don't miss it! Personal Shopping Only. Eaton's — Toronto Eaton Centre, Yorkdale, Scarborough, Sherway, Don Mills, Shoppers World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge/Eglinton, Victoria Park, Gerrard Square.

Coats for women, men and children. Yes, this time it's for the whole family. Coats in every department.\* Excepting Furs and the Icelandic Collection. Bring in the family. Shop together. And save on our entire selection of new and exciting coats for Fall and Winter. Spanking new fashion for women, men and children. Coats with style. Coats for all Canadian seasons. On sale now at Eaton's, through Saturday, August 11.



EATON'S

**EATON'S - TORONTO EATON CENTRE**  
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 10:00 a.m. to 6:00 p.m.

**YORKDALE**  
Dufferin and 401  
Mon to Fri 9:30 a.m. to 9:30 p.m.  
Sat 9:30 a.m. to 6 p.m.

**SHERWAY**  
Q. E. W. and Hwy. 427  
Mon to Fri 9:30 a.m. to 9:30 p.m.  
Sat 9:30 a.m. to 6 p.m.

**BRAMALEA**  
Dixie Rd., Hwy. 7  
Mon to Fri 9:30 a.m. to 9:30 p.m.  
Sat 9:30 a.m. to 6 p.m.

**DON MILLS**  
Don Mills Road and Lawrence  
Mon to Fri 9:30 a.m. to 9:30 p.m.  
Sat 9:30 a.m. to 6 p.m.

**SHOPPERS' WORLD**  
Danforth & Victoria Park  
Mon to Fri 10 a.m. to 9:30 p.m.  
Sat 10 a.m. to 6 p.m.

**WAREHOUSE STORE**  
Weston Road and Sheppard  
Mon to Fri 9:30 a.m. to 9:30 p.m.  
Sat 9:30 a.m. to 6 p.m.

**SCARBOROUGH**  
McCowan Rd. and 401  
Mon to Fri 9:30 a.m. to 9:30 p.m.  
Sat 9:30 a.m. to 6 p.m.

**OSHAWA**  
Mon to Fri  
9:30 a.m. to 9:30 p.m.  
Sat 9:30 a.m. to 6 p.m.

**ALSO OUR 7 NEIGHBOURHOOD STORES**

**ROCKWOOD**  
Dixie and Burnhamthorpe  
Mon to Fri 9:30 a.m. to 9:30 p.m.  
Sat 9:30 a.m. to 6 p.m.

**REXDALE**  
Islington and Rexdale Blvd.  
Mon to Fri 9:30 a.m. to 9:30 p.m.  
Sat 9:30 a.m. to 6 p.m.

**DUFFERIN**  
Dufferin and Bloor  
Mon to Sat 10 a.m. to 10 p.m.

**YONGE EGLINTON**  
Mon to Fri 9:30 a.m. to 9:30 p.m.  
Sat 9:30 a.m. to 6 p.m.

**VICTORIA PARK**  
Victoria Park and Sheppard  
Mon to Sat 9:30 a.m. to 10 p.m.

**GERRARD SQUARE**  
Pape and Gerrard  
Mon to Sat 9:30 a.m. to 9:30 p.m.

**PICKERING-SHERIDAN**  
Sheridan Mall  
Laverock Rd. and Highway 2  
Mon to Fri 9:30 a.m. to 9:30 p.m.  
Sat 9:30 a.m. to 6:00 p.m.

Eaton's telephone order service open 24 hours daily  
**861-5111**