

25% Off Levi's straight leg denim jeans



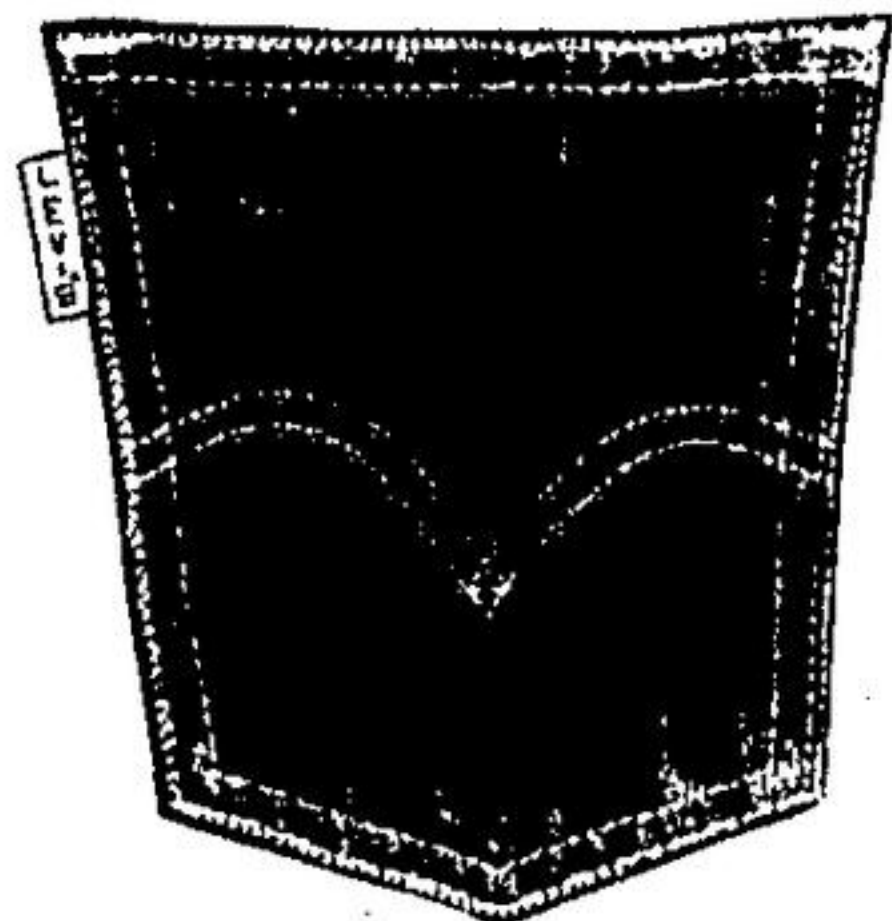
Shop the nuttiest sale in town TODAY!

Load up now!

Use your convenient Eaton's Account. We've got loads and loads of Levi's — in the season's most wanted style . . . straight legs! Ruggedly tailored of heavyweight cotton denim. Traditionally detailed with two front scoop pockets and two back patch pockets. Super prices on long, lean Levi's at Eaton's now!

(1) 171 — Young men's sizes:

Leg	Waist										
	26	27	28	29	30	31	32	34	36"		
32	X	X	X	X	X	X	X	X	X	X	X
34	X	X	X	X	X	X	X	X	X	X	X
36"			X	X	X	X	X	X	X	X	X



Eaton reg. 24.95, Each

18⁴⁹

Phone 861-5111. Eaton's-Toronto Eaton Centre (3 below) - 332; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square.



Yes, Eaton's Record Breaking Days Sale is off and running, packed as always with HUNDREDS or remarkable bargains! It's our annual Midsummer Madness. And when you see the low prices, you'll agree with our sale slogan — 'Eaton's is going NUTS! Planters, of course'. In the 36-page circular you'll find great buys on dozens of things you need. Shop in person and you'll discover hundreds more sale bargains not advertised. So don't wait. Head for your nearest Eaton's and explore every floor! Remember, this great once-a-year sale ends Saturday, July 14th.



Get in on the fun!

- Meet Mr. Peanut in person at most Eaton stores. He's the nut in the top hat! Say 'hello' — he might give you some peanuts.
- See yourself on TV in our Home Entertainment departments. Maybe you ought to be in pictures!
- Cram as many peanuts as you can into a basket — and keep the basket! All for only 2.49 in our cafeterias and retail food areas.
- Try one of the yummy nutty desserts in our cafeterias and restaurants— whipped up specially for this sale.
- It's madness! We're serving CHRISTMAS DINNER at our restaurants and cafeterias on Sat., July 14th. Turkey and all the trimmings — at an extra low sale price!



EATON'S

EATON'S-TORONTO EATON CENTRE
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHERWAY
G.E.W. and Hwy 427
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd., Hwy 7
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DON MILLS
Don Mills Road and Lawrence
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Danforth & Victoria Park
Mon. to Fri. 10 a.m. to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

ALSO OUR 7 NEIGHBOURHOOD STORES

ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m. to 10 p.m.

YONGE EGLINTON
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

PICKERING SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6:00 p.m.

Eaton's telephone order service open 24 hours daily
861-5111