

THE KNOCKOUT 2500 DRESS SALE

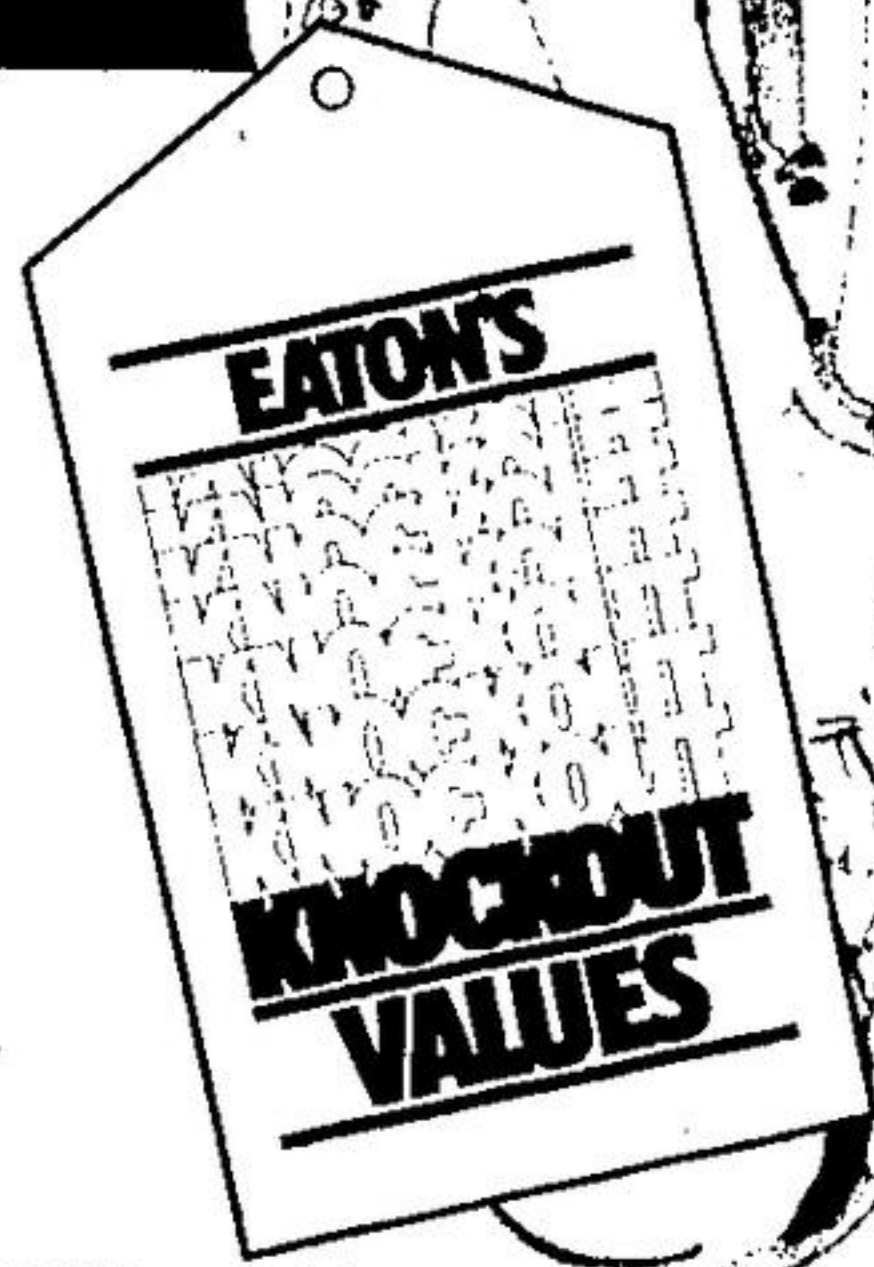
The sale planned to stretch your fashion dollar. An exciting choice of styles from top suppliers. For juniors, misses, women, petites, half-sizes. Every dress a Knockout value!

Last Spring, a sellout. We're doing it again. And delighted to say at the same exceptionally low price. A sale so big we've tagged it Knockout. The most wanted styles. Sundresses. T-shirt dresses. Two-piece dresses. Dresses for day. For after-five. Sheers, knits, gauzes. Challis, linen-looks. Cottons, rayons, polyester blends.

In cool prints. Neat stripes. Brights. Dusties. Pretty florals. And much more. You'll find extra cashiers. Extra fitting rooms. It's that big. Come, get the dress that's going to call you "Knockout"! At Eaton's.

Personal Shopping Only

EATON'S — Toronto
Eaton Centre (2nd floor, 2 below, 3 below)
— 341/541/846/241/741; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square.



EATON'S

EATON'S — TORONTO EATON CENTRE
Open Monday to Friday, 10:00 a.m. to 9:00 p.m. and Saturday, 9:30 a.m. to 6:00 p.m.

YORKDALE
Don Mills 401
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

SHERWAY
O.E.W. and Hwy. 427
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

BRAMALEA
Don Mills Hwy. 7
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

DON MILLS
Don Mills East Lawrence
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

SHOPPING WORLD
Don Mills 2200
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

WAREHOUSE STORE
West in Rexdale Square
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

SCARBOROUGH
101 Ave. 88 & 220
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

YONGE
Yonge & Eglinton
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

ROCKWOOD
Don Mills 1800
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

REXDALE
Don Mills & Rexdale
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin & Hwy. 104
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

YONGE EGLINTON
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

YONGE AVE. PARK
Yonge & Park
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

GERRARD SQUARE
Gerrard & Hwy. 2
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

PICKERING GERRARD
Gerrard & Hwy. 2
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6:00 p.m.

Eaton's telephone order service open 24 hours daily
861-5111