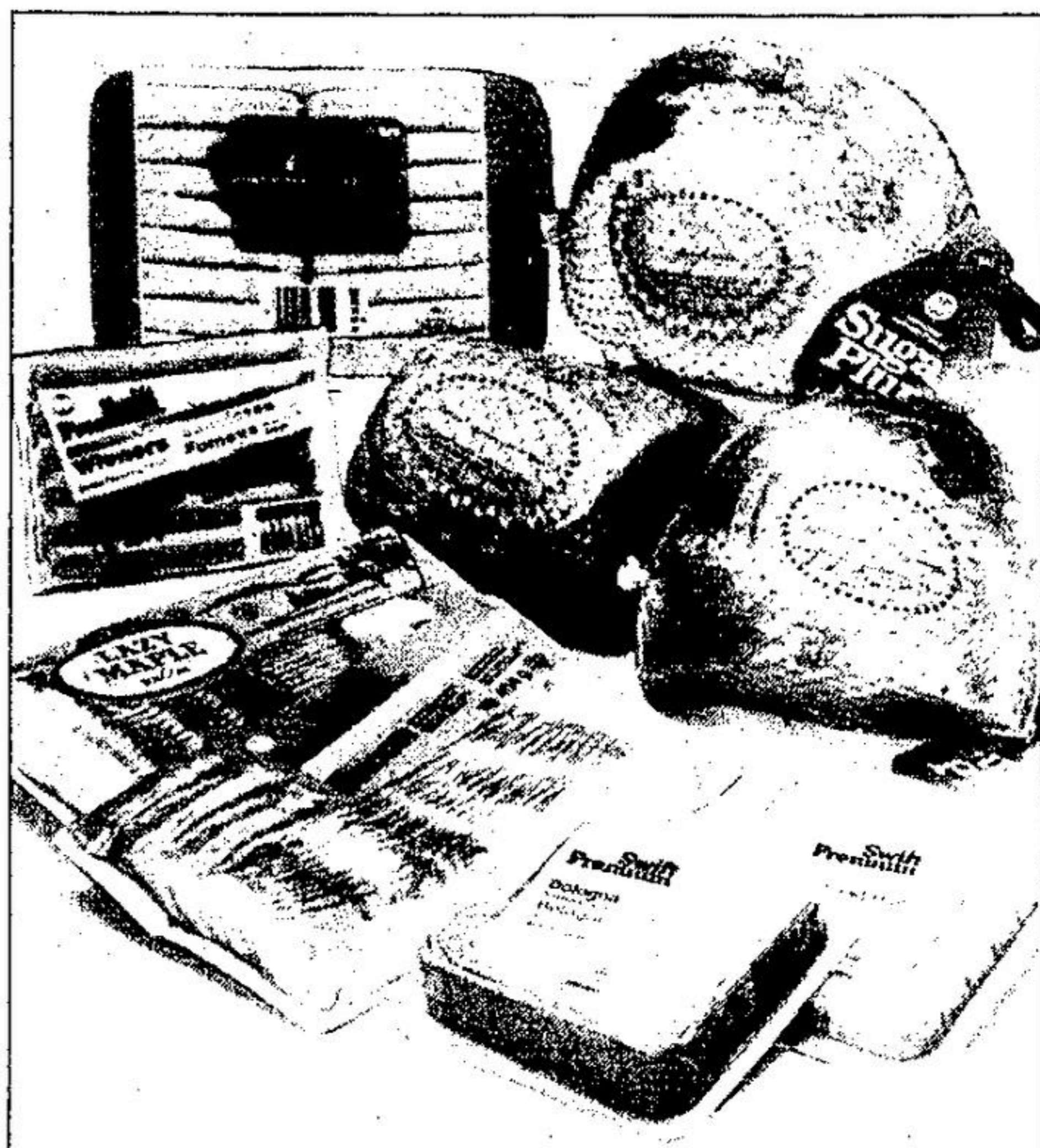


THIS WEEK, DOMINION SALUTES SWIFT.

For over 60 years, Canadians have come to Dominion for quality meats of the highest standards. A major contributor to our success has been suppliers such as Swift Canadian Co. Limited. Swift's dedication to quality is easily recognized through such brands as Swift Premium, Lazy Maple, Sugar Plum, and Butterball. Dominion customers purchase these brands with complete confidence. We at Dominion are proud of our association with Swift in supplying Canadians with quality foods during these 60 years.



Now just look at these values:

SWIFT PREMIUM OR LAZY MAPLE
RINDLESS, SIDE

SLICED BACON

1.49

1 LB. PKG.

OUR REG. PRICE 1.85

.36 SAVING

SWIFT PREMIUM

WIENERS

1.18

1 LB. PKG.

OUR REG. PRICE 1.58

.40 SAVING

SWIFT PREMIUM, SEMI BONELESS
HALVES, COOKED

SUGAR PLUM HAMS

2.28

LB.

OUR REG. PRICE 2.65 LB.

.37 LB. SAVING

SWIFT'S LAZY MAPLE
FROZEN

SAUSAGE

1.68

1 LB. PKG.

OUR REG. PRICE 1.92

.24 SAVING

SWIFT PREMIUM

SLICED BOLOGNA

1.38

1 LB. PKG.

OUR REG. PRICE 1.58

.20 SAVING

SWIFT PREMIUM
SLICED

COOKED HAM

1.28

6 OZ. PKG.

OUR REG. PRICE 1.48

.20 SAVING

SWIFT SUGAR PLUM
BONELESS, FULLY COOKED

DINNER HAMS

2.48

LB.

OUR REG. PRICE 2.79 LB.

.31 LB. SAVING

1919 1979 **60** years of dependability

Dominion

WE RESERVE THE RIGHT TO LIMIT QUANTITIES. DOMINION STORES LIMITED.