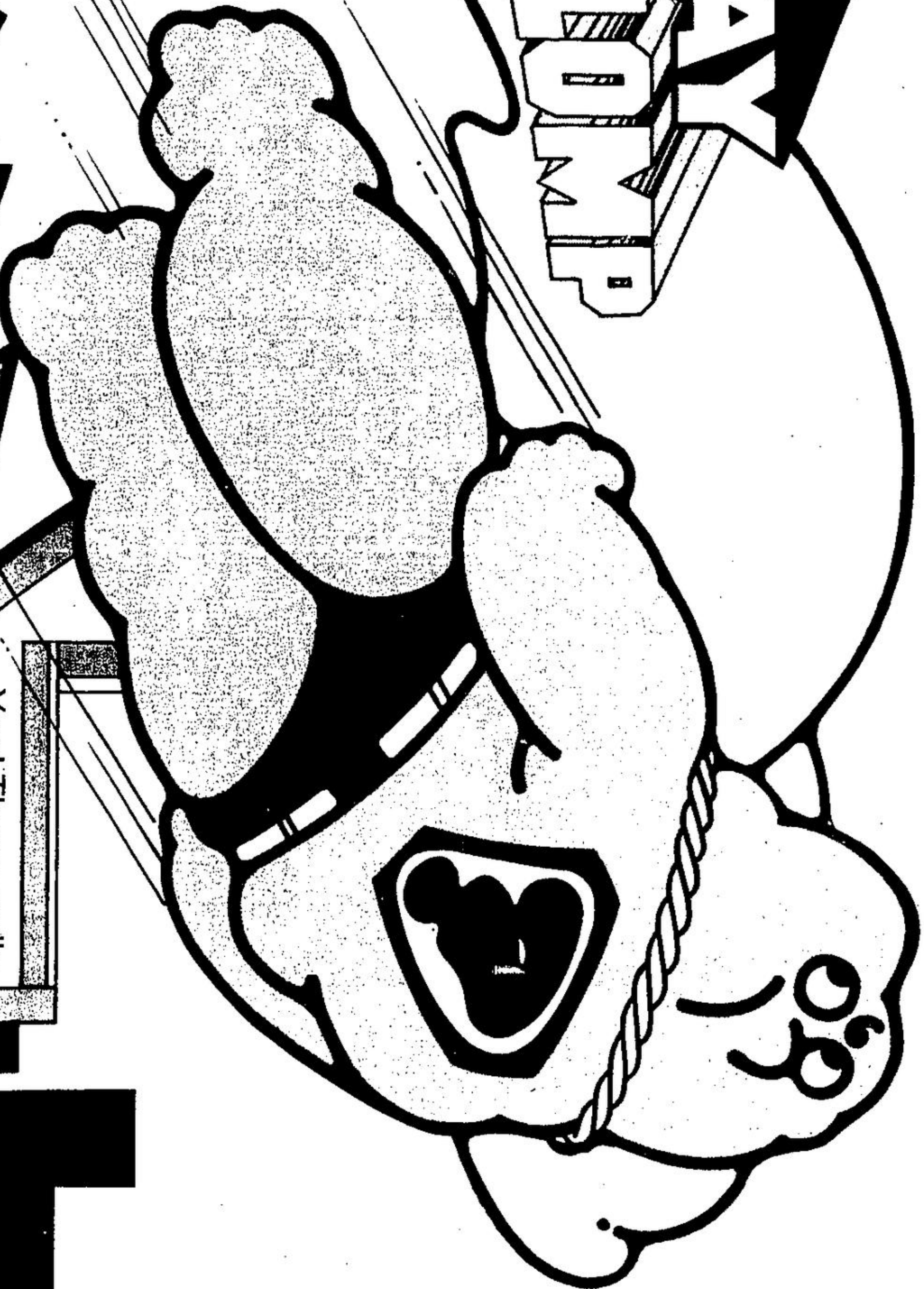


# EATON'S MYSTERY DAY SUPERGLOMP

**STARTING**

Every Eaton store will be participating! Yes, folks — tomorrow's the day that Superglomp, defender of the Canadian consumer, comes to Eaton's! Staunch, intrepid Superglomp. Prices fall in his wake as he forges ahead in his quest to bring shopping happiness to all.



Tomorrow, Thursday, March 22nd for one day only. Over 400\* items in every store. Here are the savings to look for!

**Clearance items. 20% OFF**  
On the Mystery Day clearance items has already been reduced, you'll find a further Mystery Day reduction of 10%. That can mean big savings. 10% off more savings news:

**3% to 20% off** regular stock items  
These are the everyday things you need from our regular assortments — reduced for Mystery Day only by a whopping 1 5/8% to 20%!

**SPECIAL PURCHASE ITEMS**  
These are special Mystery Day buys and although we can't quote comparative prices, our buyers have had to make sure they represent crackerjack value. With Superglomp watching, would they dare do anything less?

**THE WHITE ELEPHANT SPECIALS**  
50% Off  
Throughout the day, Superglomp (with ace reporter, Lois Fryce, steadfast at his side) will tour every store — finding white elephant items which will be marked down on the spot — never less than 50%! That makes Superglomp a good man (glomp!) to follow!

**Simple! Look for the balloons!**  
Every Mystery Day item will be identified by a white balloon (some bearing a portrait of your stalwart hero). They'll be flying high in all stores — showing you the bargains!

Yes! There really is a Superglomp! And we'll prove it — tomorrow — in these stores, at these times:

- Eaton's — Toronto Eaton Centre: 11:00 a.m. on 2 below; 12:00 noon, 4th floor; 1:00 p.m., main floor; 2:00 p.m., 3rd floor; 3:00 p.m., 6th floor; 4:00 p.m., 3 below; 5:00 p.m., 2nd floor; 6:00 p.m., 1 below; 7:00 p.m., 7th floor and 8:00 p.m., 2 below.
- Suburban, neighbourhood and out-of-town stores: Eaton's — Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Warehouse Store, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square, Pickering-Sheridan. At 11:00 a.m., 2:00 p.m., 7:00 p.m.

It's the sale everyone will be shopping tomorrow — no mystery about that!

Excepting Eaton's Homefurnishings' Store, Pickering-Sheridan, where there will be over 100 items.

**Eaton's Mystery Day One-Day Sale. Thursday, March 22nd. Personal shopping only.**

**EATON'S**

TORONTO — TORONTO EATON CENTRE	
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.	
<b>YORKDALE</b> Dufferin and 401 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.	<b>BRAMALEA</b> Don Mills and Hwy 7 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.
<b>SHERWAY</b> Don Mills and Hwy 427 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.	<b>WAREHOUSE STORE</b> Western Road and Sheppard Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.
<b>SCARBOROUGH</b> McCowan and 401 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.	<b>GERARD SQUARE</b> Yonge and Eglinton Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.
<b>ALSO OUR 1, 100+ STORES</b>	<b>PICKERING-SHERIDAN</b> Sheridan and Hwy 7 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.
<b>ROCKWOOD</b> Don Mills and Hwy 7 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.	<b>SCARBOROUGH</b> McCowan and 401 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.
<b>YONGE EGLINTON</b> Yonge and Eglinton Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.	<b>VICTORIA PARK</b> Victoria Park and Sheppard Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.
<b>GERARD SQUARE</b> Yonge and Eglinton Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.	<b>PICKERING-SHERIDAN</b> Sheridan and Hwy 7 Mon to Fri 9:30 a.m. to 9:30 p.m. Sat 9:30 a.m. to 6:00 p.m.

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