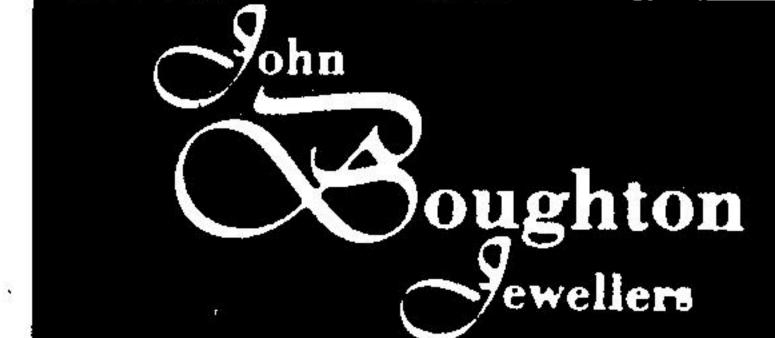


10 good reasons to choose John Boughton Jewellers

- 1. WIDE SELECTION
- 2. CUSTOM DESIGN WORK AVAILABLE
- 3. VARYING QUALITIES OF DIAMONDS AVAILABLE TO SUIT YOUR PRICE RANGE
- 5. FREE EVALUATION AT TIME OF PURCHASE
- 6. ONE YEAR FREE INSURANCE
- **OUR DIAMONDS**
- 8. FREE LAY-A-WAY PLAN
- 9. FREE,RING CLEANING AND INSPECTION
- 10. PLUS TEN PERCENT OFF ON YOUR WEDDING BANDS



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