

THE PRICE FIGHTER IS HERE 'EATON'S CAVALCADE OF KNOCKOUT VALUES' IS IN FULL SWING NOW

It's one 'main event' you won't want to miss. But hurry — this bargain-busting bout ends Sat., March 24

'Eaton's Cavalcade of Knockout Values' is an exciting 12-page book filled with big buys from cover to cover. We've clobbered the cost on TV's, radios and stereos; washers, dryers and dishwashers. We've given ranges, refrigerators and sewing machines the one-two price punch. And we've plastered the price on a terrific Toshiba microwave oven too. That's right: cost hits the canvas on every item you see in our great 'Cavalcade of Knockout Values'. If you haven't received a copy, make sure you pick one up at your nearest Eaton Store. You won't want to miss all the low-priced action. And remember: you can charge it all to your Eaton account.



EATON'S

EATON'S—TORONTO EATON CENTRE
Open Monday to Friday 10:00 a.m.
to 9:00 p.m. and Saturday 9:30 a.m.
to 8:00 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHERWAY
Q.E.W. and Hwy. 427
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd. & Hwy. 7
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DOH MILLS
Don Mills Road & Lawrence
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Danforth & Victoria Park
Mon. to Fri. 10 a.m.
to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon. to Fri.
9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

ALSO OUR 7 NEIGHBOURHOOD STORES
ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

REXDALE
Islington and Rexdale
Dixie
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m.
to 10 p.m.

YONGE EGLINTON
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon. to Sat. 9:30 a.m.
to 10 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon. to Sat. 9:30 a.m.
to 9:30 p.m.

PICKERING SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 8:00 p.m.

Eaton's telephone order
service open 24 hours daily
861-5111