



Immortalize your seat.

Immortality is not conferred all that easily on anything, let alone on a seat. But if you put a little of yourself into New Massey Hall, we'll see to it that your seat is immortalized.

How will we do this? Very artfully. We'll take one of the seats and put your name on it. And there it will remain in perpetuity. You'll never get closer to immortality than that. For as long as New Massey Hall stands, your name will remind everyone that you helped give a great city not only a new cultural heart but also an architectural and acoustic masterpiece of world class.

To make it happen, donate \$1,000 or more (or, if you prefer, pledge \$200 a year for 5 years) and your name will be

inscribed on one of the seats. Forever.

Honour someone else, if you'd rather: a friend, a relative, an organization or an association. It's all the same to us.

We need your help because New Massey Hall will cost thirty-four million dollars. But consider this: New Massey Hall will cater to every musical taste from classical to rock, to jazz, to country and western, which will please a lot of people and make it worth every penny.

This is your opportunity to be a part of a major cultural event and a lasting landmark. Think of it: A worthwhile cause, immortality and tax deductible.

Most solicitations for funds ask you to have a heart. New Massey Hall asks you to have a seat. With your name on it.

For more information return this coupon. Or mail your cheque to:
New Massey Hall Fund,
20 King Street West, Toronto,
Ontario M5H 1C4.

Name _____

Address _____



New Massey Hall

Outdoors

(Continued from RE 3)
1984 models do them justice. They are of the baitcasting style and the five to one speed ratio all add up to a speedy retrieve.

I myself, intend to take the President fishing, especially when I go lunker-hunting.

Ugly Stick
Shakespeare's Ugly Stick rod is considered the prince of the new generation of rods.

The graphite and fiberglass magic blend cause this magic wand to be light and strong. Its flexibility qualities allow this magic stick to bend double, and it's guaranteed double warranty.

Fish Finders
The above tackle should produce well, especially when used with Shakespeare's G.B.S. 60 and top of the model 400 depth and fish finders. These magic electronic contraptions perform wonders in other ways also.

There are other good products that have been proven in the field, but new products always deserve mention.

Tackle Boxes
Woodstream tackle boxes are made in Niagara Falls. They are made of plastic and gifted with enough tray room to store some of the large lures in use today.

One model has a fold down front panel with pull out drawers. They are also useful as a fly tying cabinet and for various other hobbies. They are expensive, but then what isn't today?

Mepps Products
There's a Mepps-lure for every game fish, from the small brook trout to the savage tiger-muskie. The type that has the detachable hook feature though, allows one to place a single barbless hook on the shaft when after small brookies and other small gamesters. They can be released unharmed if not wanted for food.

If fly fishermen can share them on barbless single hooks then the spinner user can do the same.

A March Muskrat
A good artificial buggy-fish-taker can be made on a number six short-shank limerick hook or perfect bend.

Materials needed are only a dark muskrat fur piece. The tail is medium long, made of guard hairs, ribbing is oval wound tinsel or none at all. Body is of bluish grey under fur, the sparse wing, (bucktail style) is made of guard hairs with the under fur picked out.

The throat hackle is formed by picking out some of the dubbling. This will resemble legs. Laquer the head and fish it in open water or dunk it deep through a hole in the ice.

It's called the March Muskrat and it's famous for producing trout dinners at your special open all year trout clubs.

Pussy Cat
If muskrat fur isn't handy perhaps the pet cat will oblige. A name change is in order though. March Pussy Cat Fly.

It's scramble so,—
Enjoy the Outdoors.
Safe Journey
And Tight Lines