

COATS COATS COATS COATS COATS

Save 25%

Stop wishing. Start wearing that new coat you've been wanting. Because right now it's 25% off. During our Spring Coat Sale. Choose any coat, in any department. Men's or women's. For winter or spring, (furs excluded). Just deduct 25% from the ticketed price. Now through Saturday February 24. Here's what you'll find:

For Men:

We've got styles from the traditional to the trend setting — top coats, all weather coats, rain coats and trench coats. If you're into sports, check our golf jackets, sailing jackets, squalls, wind breakers and safari style jackets. And for younger men there are the super new satin baseball jackets, denims and rubberized reversible rain-coats.

Other fabrics include wool, wool gabardines, nylon, corduroy, leather and suede. Plus polyester-and-cotton blends. The colours: blue, brown, beige, green, grey, and some bold new brights. In sizes for senior boys, young men and men up to size 46.

"Just say charge it on your Eaton's account"



For Women:

The selection is superb! In rain coats, cloth coats and casual jackets.

The looks: slim reefer and full shapes. Military and trench styles. And lots of tailored classics. Plus the details you love... like pleats, tucks, belts and tabs.

The fabrics: Choose from gabardines, cotton poplins, cotton-and-polyester, cotton-and-nylon blends. And, of course, the newest Qiana nylon and Nino raincoats.

The colours: from the bolds to the basics... raspberry and cactus, blues from pale to deep, red, black, beige, camel, navy, green and brown. And that's just for starters.

Sizes: misses, young misses, petites, juniors and half sizes too! (Half sizes not at Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park or Gerrard Square.) And remember that's throughout the store. From Popular Price Fashions to designer styles (furs excluded). So stop wishing. Drop by your nearest Eaton's and find your new coat.

PERSONAL SHOPPING ONLY

EATON'S — Toronto Eaton Centre (2nd floor, 1-below, 2-below, 3-below), Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square unless otherwise specified.

Popular Price Fashions also available at Toronto Warehouse Store.

EATON'S

EATON'S—TORONTO EATON CENTRE
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.

YORKDALE
Dufferin and 401
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6:00 p.m.

SHERWAY
Q.E.W. and Hwy 427
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6:00 p.m.

BRAMALEA
Dixie Rd., Hwy. 7
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6:00 p.m.

DON MILLS
Don Mills Road and Lawrence
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6:00 p.m.

SHOPPERS' WORLD
Dixie Rd. & Victoria Park
Mon to Fri 10 a.m. to 9:30 p.m.
Sat 10 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

OSHAWA
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

ALSO OUR NEIGHBOURHOOD STORES

ROCKWOOD
Dixie and Burnhamthorpe
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

REXDALE
Islington and Rexdale
Bvd.
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Pape
Mon to Sat 10 a.m. to 10 p.m.

YONGE EGLINTON
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon to Sat 9:30 a.m. to 10 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon to Sat 9:30 a.m. to 9:30 p.m.

PICKERING SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6:00 p.m.

Eaton's telephone order service open 24 hours daily
861-5111