

SAVE 40.00

on a Viking washer!

SAVE 30.00

on a Viking dryer!

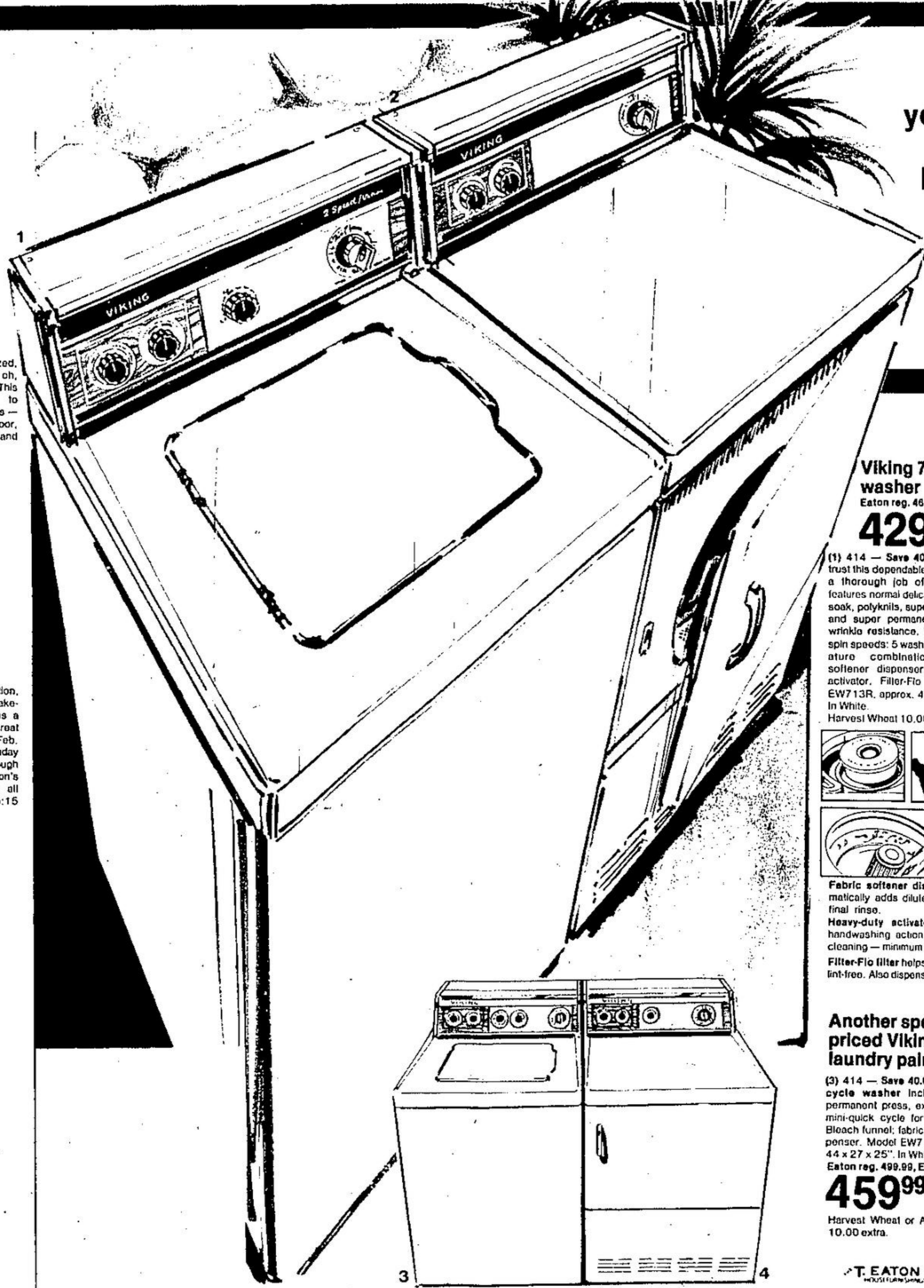


COME SEE OUR BIG 'TREND' fashion show for spring '79.

You'll see Spring '79 organized, accessorized, glorified — and, oh, what a parade of hits it is! This week: Thursday, Feb. 8th to Saturday, Feb. 10th in Eaton's — Toronto Eaton Centre, 2nd floor, two shows daily at 12:15 and 1:15 p.m.

FOR FUN, COME 'CATCH HOLLYWOOD IN THE ACT' WITH THE UNIVERSAL STUDIOS TOUR ROAD SHOW.

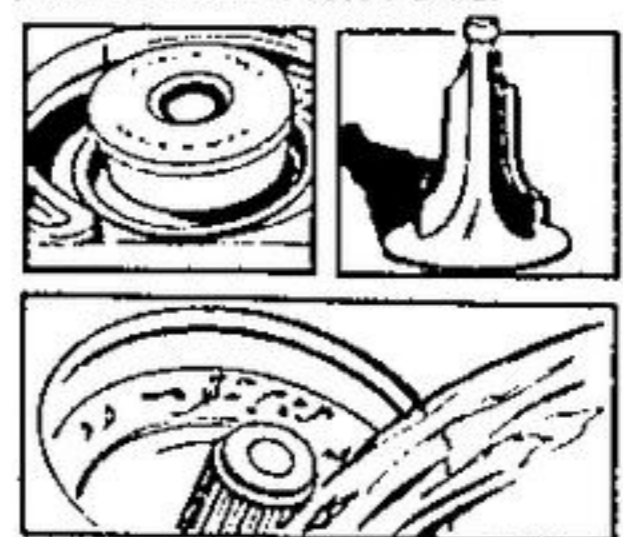
See Hollywood stuntmen in action, an amazing animal act and a make-up demonstration that creates a Frankenstein monster! It's all great fun! This week: Wednesday (Feb. 7th) at Eaton's Yorkdale, Thursday (Feb. 8th) at Eaton's Scarborough and Friday (Feb. 9th) at Eaton's Sherway. Three shows in all locations at 12:15, 1:15 and 5:15 p.m.



Pair 'em up and you have one of the hardest-working laundry teams you can get for the price! See them now at Eaton's.

Viking 7-cycle washer
Eaton reg. 469.99, Each
429⁹⁹

(1) 414 — Save 40.00! You can trust this dependable washer to do a thorough job of cleaning. It features normal delicate, pre-wash, soak, polyknits, superwash cycles and super permanent press for wrinkle resistance. With 3 wash/spin speeds: 5 wash/rinse temperature combinations. Fabric softener dispenser. Heavy-duty activator. Filter-Flo filter. Model EW713R, approx. 44 x 27 x 25". In White. Harvest Wheat 10.00 extra.



Fabric softener dispenser automatically adds diluted softener in final rinse. Heavy-duty activator duplicates handwashing action for thorough cleaning — minimum wear. Filter-Flo filter helps keep clothes lint-free. Also dispenses detergent.

Another specially-priced Viking laundry pair

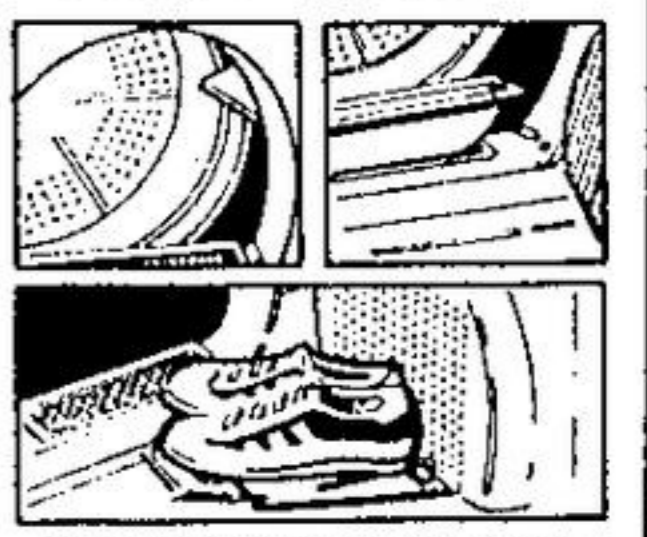
(3) 414 — Save 40.00! Viking 7-cycle washer includes super permanent press, extra-rinse and mini-quick cycle for small loads. Bleach funnel; fabric softener dispenser. Model EW714R, approx. 44 x 27 x 25". In White. Eaton reg. 499.99, Each

459⁹⁹

Harvest Wheat or Almond colour 10.00 extra.

Viking 3-cycle dryer
Eaton reg. 319.99, Each
289⁹⁹

(2) 414 — Save 30.00! With automatic dry, permanent press and normal timed cycles. Normal, delicate and variable timed fluff rotary heat selections. End-of-cycle signal. Three baffles in drum. In-door lint trap. Drying rack. Model ED703R, approx. 44 x 27 x 25". In White. Harvest Wheat 10.00 extra.



Large porcelain enamelled drum — scratch/chip resistant; 3 fins for uniform drying. Lint trap in door reminds you to clean each time for greater efficiency. Removable drying rack holds articles (running shoes, etc.) without tumbling.

(4) 414 — Save 30.00! Viking 3-cycle dryer features Sensitronic dry to ensure proper degree of dryness. Illuminated control panel. Drying rack. Model ED704R, approx. 44 x 27 x 25". In White. Eaton reg. 359.99, Each

329⁹⁹

Harvest Wheat or Almond colour 10.00 extra.

PHONE 861-5111. EATON'S — Toronto Eaton Centre (6th floor) 257; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Warehouse Store (Shppard Ave. W.), Bramalea, Oshawa, Rockwood, Roxdale, Dufferin, Victoria Park, Gerrard Square, Pickering/Sheridan.

T. EATON CO. HOUSEHOLD APPLIANCES LIMITED

EATON'S

EATON'S—TORONTO EATON CENTRE
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.

YORKDALE
Dufferin and 401
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd. Hwy 7
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Garden & Victoria Park
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

ALSO OUR 7 NEIGHBOURHOOD STORES

ROCKWOOD
Dixie and Burnhamthorpe
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon to Sat 10 a.m. to 10 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon to Sat 10 a.m. to 10 p.m.

PICKERING/SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6:00 p.m.

SHERWAY
Q.E.W. and Hwy 427
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

DON MILLS
Don Mills Road Lawrence
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

OSHAWA
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

IRVINGDALE
Irvingdale and Rixdale
Bvd
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

YONGE/EGLINTON
Mon to Fri 9:30 a.m. to 9:30 p.m.
Sat 9:30 a.m. to 6 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon to Sat 9:30 a.m. to 9:30 p.m.

Eaton's telephone order service open 24 hours daily

861-5111