Free Press Editorial Page

Meet your candidates

There is no better way to recognize the best people for public office than to see them and talk to them personally.

Everyone will get this opportunity at the Meet the Candidates night.

Although the Free Press is publishing interviews with all the local candidates, you can't beat a personal chat. They are trying

their best to meet as many people as they can, of course. But that's just not possible.

Attendance at public meetings is notoriously low. Yet readiness to complain is notoriously apparent.

If you want to complain later with a clear conscience, be sure to attend the Meet the Candidates night being arranged for next Wednesday, November 8.

What merchants want

Shoppers, think again! The fact that merchants oppose a new plaza on Acton's outskirts does not mean that they oppose new stores. What they hope to do is keep the downtown alive. They see other towns nearby where plazas have resulted in a dreary downtown full of vacant stores.

So they encourage new business to locate downtown. Tear down existing buildings, if necessary, as is already being done here.

Whole blocks are zoned Commercial on Main and Mill, and Commercial Holding in their residential sections, for this very purpose.

More parking has been provided, too, this past year. The Business Improvement Area participants have heady plans.

But don't think they're opposed to more, bigger and better stores for Acton!

Hydro party line

Whenever Ontario Hydro officials feel they are not getting their own way they talk to the Globe and Mail. Canada's "national" newspaper. The Globe listens to Hydro's view of matters and after some research delivers a thunderbolt from Mount Olympus aimed at bending the Government's ear and changing the course of human events.

Last week it was Halton Hills' turn to feel the wrath of The Globe over the uncompleted Bruce to Milton hydro corridor which has been partly delayed because an old Esquesing by-law prohibits passage across Halton Hills.

The Globe also took a swing at the Interested Citizens' Group for delaying the corridor, charging the delay is increasing the cost of generating power in 1979 from \$1 to \$3 million a month. (The figures are Hydro's.)

The Globe pontificates that the manoeuvres of Halton Hills, the OMB and the Government have consumed two and half years and are costing consumers money and are going to cost them a lot more money.

Such nonsense.

The Interested Citizens' Group has been asking for an independent study of the need for the corridor for six years as all other major transmission corridors have received. They have agreed to accept the findings of that independent study.

For six years the Government, under a succession of energy ministers, has pleaded there is not enough time to conduct even a six month independent study. That and a by-law are delaying what may very well be an unnecessary corridor, which will cost consumers a lot more money than the extra Hydro supposedly will lose from bottling up power at Bruce.

Far be it from us to question the integrity of Canada's "national" newspaper but it would help if they knew both sides of the story before they go off half-cocked about Halton Hills holding up a hydro corridor.

If we "eastern bastards" do eventually freeze in the dark it will not be because of a band of determined citizens who want a fair deal or a by-law which bans corridors, it will be a bureaucratic bungle by Ontario Hydro. The corporation has long known the bylaw existed and has been upheld by the OMB. It obviously trembles at the thought of an independent study which may expose planning practices which should have gone out with the timber barons.

If the Globe's patience is exhausted and they want the full story on the Bruce to Milton hydro corridor we suggest they talk to the real "interested" people, not the big interests.

-The Georgetown Independent

Baptist church addition is credit to community



If you have ever bought, or borrowed, a

copy of Maclean's magazine, you have

probably been subjected, in the past month

or so, to the same treatment I have, a vari-

ation on the Chinese water torture. Every

second day I received a card, or a phony-

looking certificate, or a sincere letter.

telling me of the fabulous bargains in the

subscriptions I can receive if I sign up

Heck, for only \$19.95 (\$52.50 at news-

stand), I can receive 70 issues of

Maclean's, PLUS a 10 per cent guaranteed

lifetime savings PLUS a full-color 78 / 79

calendar. It's a great piece of

hucksterism. And with a good reason. If

you don't get them subscribers, you don't

get ads, and ads is what a magazine gets

And I can understand the slight note of

desperation in the mail campaign. The

first few issues of "Canada's Weekly

Newsmagazine" were not exactly swollen

with advertising. There were six to eight

full-page ads, mostly liquor and

cigarettes, a few half and quarter-pages, a

couple or three self-promotional pages, all

this out of 57 pages total. Not enough

money there to pay for the coffee breaks of

about 40-odd editors, a gaggle of resear-

chers, correspondents, photographers and

editorial assistants. It is to tremor with

Not that it would bother me for more

than one minute and a half if Maclean's

went belly up. It's a fat, rich corporation,

with many irons in the fire, most of them

Through a judicious combination of

whining and poisonous nationalism,

Maclean's managed to convince the

Canadian government of the necessity to

kick out of the country its only real com-

petition, Time, magazine and Readers'

highly profitable.

rich on, not readers.

Sugar and spice

by Bill Smiley

Nor have I any reason to wish the new weekly newsmagazine ill. I have an old and honorable association with the magazine and its sister, buxom with advertising. Chatelaine. The latter has become,

can get.

My association with this pair began at a tender age, about 10, when I received a contract to go out and hustle up subscribers to either or both of these mags. I was a lousy salesman then, and still am, and it was Depression years, but as I recall, I sold two subscriptions to Chatelaine and one to Maclean's, to friends of my mother. I received \$1.50 in commissions, and that was the end of a potentially great career in publishing.

from tenuous, wispy beginnings, about as

good a magazine as a women's magazine

Of course, in those days, a kid didn't have a chance against the pros.

Maclean's, and other publishing chains, would send into a small town a highlytrained team of hustlers to sell subscriptions. They were personable and fasttalking, much like the encyclopedia salesmen of a couple of decades later.

They'd hit the town like a hurricane, about Tuesday, and depart Friday afternoon, laughing like open drains, with a lot of loot, leaving behind them a host of housewives wondering vaguely why they had signed up for eight years of Maclean's and 16 years of Chatelaine, even though it hadn't cost them a cent, ha ha.

However, I am willing to let old business animosities lie. If Maclean's leave me alone, I'll do the same for them.

Let's take an objective look at their newsmagazine, the non-pareil, according to them. It's not bad, really.

There is a strong tendency to be smartass, as in this opening sentence,

READERS

"The CBC is the oldest whore on the block." Somebody trying to imitate Time magazine's style.

But, on the whole, the mag isn't bad. Considering the tribulations of putting out a weekly magazine in an age in which everything is instant dead two minutes after it's been seen on TV, there is a fairly good analysis of provincial and federal news, and adequate coverage of international news, and a few good features. One of them is interesting enough, visually and verbally, but bears the dreadful cliche "People" as its heading.

There's a lot of cutesy business of printing over yellow and purple and orange, which is juvenile and slightly annoying.

But there is some first-class writing. People like Barbara Amiel and Mordecai Richler and Allan Fotheringham seldom put a foot wrong. The last of those is an abrasive columnist from Vancouver who recently suggested that the Toronto Argonauts and the Federal Liberals were utterly interchangeable, and that if the Argos backfield were running the country, nabody would notice the difference—a nice commentary on both.

Perhaps the magazine is happiest, so far, in its comments on the arts and entertainment. This is where Canadians shine; we are a nation of critics, whether we know anything about the subject or not.

It is rather weak on sports, but then sports are awfully dead, except for color stories, once the hurly burly's o'er.

On the whole, let's give the thing a chance, for a month or two. But no way am I going to sign up for 70 issues. How do I get my money back if I die or they go broke in the next two weeks.

20 years ago

The Free Press

Back Issues

10 years ago

Taken from the Issue of the Free Press of Wednesday, October 30, 1968

That's the thing I hate about quitting,"

admits John Bruce. He retires this Thur-

sday night after 12 years and two months as

guard at the crosswalk on Highway 7 by

If Jim Snow has his way, Halton County would take on a radically new and different

look. Snow, MPP for Halton East has

submitted a plan to Darcy McKeough

Minister of Municipal Affairs suggesting

Halton County be split into five sections or divisions rather than seven as at present.

will be open and rural route delivery will

operate as usual. No parcel post service will be available.

Acton post office will be shut down Saturday beginning February I, Halton MP Rud Whiting confirmed. The lock box lobby

"I'm going to miss the children all right.

Taken from the issue of the Free Press

of Thursday, November 6, 1958 Organization of a Springhill disaster fund was assumed Monday when Acton council recommended formation of such a group and appointed Mayor W. Cook as town representative.

G.V. Barbeau was returned to office as president of the Acton Chamber of Commerce at their regular dinner meeting held in the United Church on Wednesday

evening. Harold Perkins, Alice St., was engaged for the position of assistant assessor for the town of Acton and commenced his duties Monday, November 2. There were three applicants for the position.

The driver of a stolen automobile which crashed into the side of the home of Mr. and Mrs. D. Wilson, 240 Elmore Dr., Acton on Tuesday of last week is back at the Ontario Reformatory at Guelph with nine months added to his sentence as a result of his short freedom.

Acton firemen this morning (Thursday) responded to a fire call at the farm of Horace Blyth, R.R. 1, Acton at 8.46 a.m. Fire chief J. Newton reported a chimney on fire at the house and said the damage was

50 years ago

Taken from the issue of the Free Press of Thursday, November 1, 1928

The many friends of Mr. Frank Day will be pleased to learn of his appointment as postmaster at Rockwood to succeed the late Col. John Mutrie. He will be selling the

The Robert Simpson Co. of Toronto is invading many towns in Ontario and setting up mail depots. Where we're all heading for we don't know, but we're on our way.

Master William Chisholm, in the Hallowe'en frolic last night, had the misfortune to run into the rear end of a passing motor car and injure his shoulder. It was a pretty sane Hallowe'en. One home counted 133 callers.

Mr. Hugh McCutcheon has recently had his barn and stables electrified.

100 years ago

Taken from the issue of the Free Press

of Thursday, October 31, 1878 Quite a number of drunken men have

been seen on the street of late. There have been no less than three "paring bees" at Speyside within a week, and large ones at that. These bees consist in paring apples in the early part of the evening and pairing people during the latter part of it.

The Sunday School held in Dufferin school house has been a success, with as many as 50 attending.

A social will be held at the home of Mr. Chris Swackhamer in Esquesing Nov. 6. A number of teams will be in the village to take loads.

"The Boys" are warned against doing any mischief in town tonight. The constable has been instructed to be on the watch and arrest anyone who does mischief.

While a number of Actonians were in the post office Tuesday evening waiting for the mail to be distributed, they were suddenly surprised by hearing a lamp chimney explode. The glass fell in thousands of pieces and the affair caused considerable excitement

A quoit match between Mr. Hugh Cameron of Acton and Geo. Gibbs of Georgetown, for \$100 a side, is arranged for

Something positive

kettle black.

R.R. 1, Acton, Ontario October 28, 1978

Despite the negative revelations of Eva Sansom in her letter to the Acton Free Press, October 25, I would like to say something positive about Bert Hinton.

Dear Editor:

Dear Mrs. Dills:

Hinton's effective action brought swift resolution to a school bus problem we had. While the transportation people's priority was only time and money, Hinton was immediately concerned with the children's

well-being. The Sansom letter, which unconditionally damns Hinton with personally cutting comments about effectiveness, grandstanding and ego-tripping, ironically appears to be a case of the pot calling the

> Yours truly, L. Johnston

Alma Swetman.

Supports candidate

114 Elizabeth Dr.

Acton, Ont. Oct. 30, 1978

I agree with Eva Sansom's letter of last week. We do need a more effective voice on the Board of Education. That voice should come from a resident of our community. Betty Fisher of Georgetown is to be commended for her interest but we do not need two trustees from Georgetown. Can you

imagine the board being made up of residents from all of Halton except Acton and Esquesing?

Pam Sheldon is a resident of Esquesing with children in Speyside school. She has been involved in the community and the schools. Mrs. Sheldon is deeply concerned with the future of education in general and Halton in particular. She is knowledgeable and articulate and would represent us well.

His bike is stolen

Last Thursday afternoon my bike was stolen from the bike rack at Robert Little School. Last year my dad helped me paint it. It was black, red and silver. I saved and bought black motocross handlebars and saddle. It's not a very big bike, I am 10

years old. It was different, my very own bike and I miss it.

If you have seen it please phone me. Sean McVeigh 81 Nelson Court 853-0265

Thanks for column

"Our Readers Write" Column The Editor.

Dear Sir or Madam:

I would like to thank you publicly for using the letter "Sharing" by Nancy Gordon. Many papers would not use a definitely religious letter at all. You used it in full, and it was lengthy. You gave It top billing. You emphasized its importance also by placing the drawing and title "Sharing" at the top.

It was a sincere letter. However, sincerity alone would frighten some newspapers. They are often themselves cynical, and practical too for some readers could consider the treatment given this letter as an endorsement by you of the Christian religion. They fear an attack by the "human rights" groups might damage the media's image. An example is the everpresent T.V. announcement "we do not necessarily agree or endorse the opinions of the following program." This is a typically sit-on-the-fence attitude and all too prevalent today.

Therefore I wish to congratulate you on your courage in printing a letter which was a personal testimony, but also a convincing argument for a belief in the love of God. May you continue to speak out on all the issues fearlessly.

Sincerely Mrs. Oscar Drijber Box 43 Rockwood, Ont. NoB 2Ko

THE ACTON FREE PRESS

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Business and Editorial Office





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Of this and that Don't worry if your Free Press subscription is due. The deadline was extended a couple of weeks because of the postal strike. Again this week, chuckles and

special thanks to the group reporter who has given us so much more than the usual devotions, minutes, business and lunch!

shopping, we have another idea. How about a downtown business of Commerce bulletin board outstores and indicate "You are Here" the way the maps in the big shopping plazas do.

Since businessmen are doing their best to promote downtown area map, posted in the Chamber side the Y? It could list all the

so, too.

Sir Freddie Laker would like to start up a Skytrain to London from Toronto, probably with a straight fare of \$135 U.S., the same as from New York. He's restricted in what he wants to do by treaties which limit him to charter flights for which we must book 30 days in advance. But he thinks Toronto is ready for Skytrain service. Likely plenty of people around here think

While we read in the daily papers and watched scenes on television of striking postal workers, not much was made of the fact that in many small towns, like Acton, the postal staff was at work, not out on picket lines. Probably these workers knew the feeling of the general public better than their union

Canadian hamburger

If you read those family magazines that are always near the grocery store check out counters, you might have shared with me the recent surprise of an all-Canadian hamburger. It was Family Circle that showed "24 round the world toppings to make your hamburgers special."

Did you notice the Canadian hamburger? The recipe, listed as a

"top secret"! The Huskie Burger: Romaine lettuce, two slices of Canadian bacon, canned asparagus, lemon slice, mayonnaise."

That's a Canadian specialty? Asparagus? Lemon? Lettuce? Canadian bacon, OK1

But how to improve upon the recipe? What would make a good typical, Canadian topping for a hamburger?