

1.4 million families to relocate in '78

The search for greener pastures away from large pockets of unemployment and industry's need to relocate key management people to trouble spots in areas affected by Canada's current economic situation are just some of the reasons why A. E. LePage Limited's Coast to Coast Real Estate Division expects 1.4 million, or 25 per cent of Canada's estimated 5.6 million families, to relocate in 1978.

Frank Hodges, National Director of Relocation for Coast to Coast Real Estate Service added, "Some businessmen now think it neither fashionable nor good personal business to stay in one job for a lifetime. Success and higher income are sometimes more attainable by switching companies."

"Add to this a shorter work week, earlier retirement age, and only a few hours by air from Newfoundland to Victoria, and it's easy to see why Canada's population continues to shift."

Statistics compiled by Health and Welfare Canada show that of the 3,583,441 families who receive family allowance cheques (Baby Bonus), 987,257 or 27.6 per cent changed their address last year. Of this figure, 923,167 families moved within their home province and 64,090 moved from one province to another.

"This approximate 25 per cent figure has been constant over the past seven years and because the figures are based on family movements all of which includes children, they provide an excellent indicator," Hodges stated.

"This 25 per cent or more once every four years is further supported by taking Bell Canada's number of 1977 Ontario and Quebec residential telephone connections as a percentage of the total housing inventory of these two provinces. In 1977, 1,211,381 residential telephones connected represents 23 per cent of the total housing inventory of 5,252,618 residences as designated in the Canada Post Direct Mail Householder Directories for Ontario and Quebec. (Figure includes both houses and apartments).

A further indication of Canadian mobility is the total number of moves handled by Canada's five largest moving lines who handled 74,465 moves last year with Montreal recording the highest number of moves "from a city."

"The majority of these long distance moves fall under the category of corporate transfers," Mr. Hodges said. "As a service to employees, and because of the complexities and problems involved in a move, many corporations now turn the entire move over to relocation services."

Coast to Coast Real Estate Service is a Canada-wide Relocation network comprised of 370 real estate offices and an organization of independent brokers. The services of this Canadian network are extended throughout the United States by its affiliation with the Nationwide Find-A-Home, an association of individual real estate brokers with 1,300 offices and 18,000 salespeople.

Are you planning to re-decorate for Spring and Summer? Remember that light-colored draperies and curtains don't just look cooler in warm weather. They reflect sun and heat outward.

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NEAT AS A PIN

and newly decorated is this 3 bedroom bungalow which features 3 baths, 1 1/2 car garage, finished rec room with fireplace and walkout to brick patio. Priced at \$65,000. Call Al Currie to see this exclusive number. 402



SPECIAL OF THE WEEK SMALL TOWN LIVING

is what you will find in this quaint village setting. 1.2 acre lot, mature trees with older home. Apartment upstairs for extra income. Barn 20 x 30' with loft. A great spot for commuters. \$74,900. Call Arlene for viewing. 401



SEEING IS BELIEVING

Value for your dollar! 3 bedroom brick and aluminum backsplit with carport. Large finished Tudor style rec room with fireplace, above ground pool and cedar deck. Nicely landscaped and newly decorated, and only \$68,500. Give Audrey a ring. 405



HIDEAWAY HAVEN IN TOWN

nestled on almost 3 treed acres on the edge of town just minutes from the GO Station and plaza. Finished and decorated to perfection and top grade broadloom. Look no further for a lovely older sophisticated property. Asking \$152,000. Jon will give you all details. 403



COUNTRY SECLUSION

A lovely home with 3 bedrooms and 2 baths. Main floor laundry room and family room with fireplace and an above-ground pool. Large barn and tool shed. A must to see. Call Sally or Arlene for more info. Priced at \$97,900. 413



OLD FASHIONED QUALITY

1895 fieldstone house, complemented by 59 rolling acres, spring fed ponds and cedar bush. Excellent bank barn, great potential for a horse farm. Asking \$139,900. Call Arlene about this one. 406



"ONE OF A KIND"

Check out all the features of this 3 bedroom bungalow.

1. paneled rec room
2. large games room
3. cathedral ceilings in L.R. & D.R.
4. all drapes
5. broadloom where laid
6. unique design

Asking \$65,500. Call Jon. 404



NEW HOMES OF DISTINCTION ON MULLEN PLACE

quiet exclusiveness... country atmosphere with urban amenities... a lovely natural setting in the trees... large lots... one of a kind homes... all within our gates! Prices from \$102,000. and up... Jon Zorge will help you decide on your choice. 415



JUST RIGHT FOR MR. HANDYMAN

Large older home on a lovely treed lot in a quiet village. Interior needs decorating but the exterior is maintenance free aluminum. Priced at \$49,900. Give Audrey a call. 414

RELAXED COUNTRY LIVING

in this custom built beautiful executive home, built on 27 acres just north of Hwy. 24. Featuring 4 bedrooms, spacious living and dining areas, spiral staircase, family room with walkout to inground pool, all this and more only \$134,900. Call Anna Peto for more info. 407

A GREAT BEGINNING

An ideal 4 room home on an oversized country lot. Just minutes north of Erin on paved highway, low down payment, recently reduced to \$34,900. Call Arlene. 408

PICTURESQUE BUILDING LOT

1/2 acre hillside lot, grand view of Credit River and valley below. Will build to suit or buy outright. \$39,900. Call Jon. 411

STREET TOWNHOUSE IN BRAMPTON

3 bedrooms, single car garage, new high quality broadloom, sliding glass door to patio and to top it off "no maintenance fee"! Only \$51,500. Give Coring a call. 408

BEAT THE HIGH COST

of home ownership in this 3 bedroom townhouse. Close to schools, shopping and transportation. Has 2 baths, finished rec room with electric fireplace and only \$43,900. Call Audrey about this great value. 410

WHAT A GREAT START!!!

3 bedroom townhouse in Brampton built by famous Victoria Wood Corp. This model the last of its kind, carries for only \$286. per month with AHOP assistance. What a bargain, call Jon for all the details. 412

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