

# A lot of builders will tell you about the ideal home. We prefer to ask you

Long before it was the thing to do, we produced the kind of home you wanted... not what we thought you should have. We asked first... and we listened.

**You've always told us you want value for your money. We're listening.**

'Good value for your money' is a desire that has never changed over the years. And that means building a quality home at a reasonable price. We built quality into our first Sifton Home almost 60 years ago, and we continue to provide it today in every Sifton Home: single family homes, courtyard homes, condominium homes, rental homes.

**You told us you wanted more than just a home. You wanted to live in a 'total community.'**

There's more to living than 3 bedrooms and an attached garage. So we provided a 'total community concept'... living areas where you can live, work, play, shop and be educated. In fact, we were pioneers in the city of London in providing a total living environment in Westmount, and we then took our concept out of London as well. To Riverbend in Corunna, Crestlynn in Simcoe, Brier Park in Brantford, and Priory Park in Guelph.

**You told us you were concerned about the environment.**

Our concern for the environment goes back to our founding policy: 'Retain as much of the original look of the land as possible.' Through careful planning Sifton Homes strive to become part of the environment, not an intrusion. Each home is sited and decorated to



blend with and enhance the total area. Where possible, trees are left standing. In fact, every year, Sifton Properties plant far more trees than we remove.

**You told us you wanted more leisure time.**

When you told us you wanted a home of your own, but not the time-consuming upkeep, we offered you our condominium homes. All the pride of a home of your own, and someone else to look after the outside maintenance.

**You told us you were worried about rising land cost.**

To help you invest in a home of your own that you could afford, we created our Courtyard homes - the luxury of a detached home on a smaller size lot. Because of innovative planning, Courtyard Homes provide efficient use of your land and more square feet of living space for your housing dollar.

**Some of you wanted a place to put down roots, without the worry of a mortgage.**

Sifton rental homes range from studio apartments with their perfect combination of roominess and compactness... to apartments with up to 3 full-size bedrooms... plus, a wide range of attractive, contemporary townhomes with up to 1760 square feet of living area.

**You told us you were concerned about rising energy costs. We hear you.**

We've improved the insulation throughout Sifton Homes. We've created energy-conscious homes that make use of the economical heat pump system. And, in planning for tomorrow, we developed the prototype Sifton Solar Home on Viscount Road. If you haven't already seen it - do it!

**You're telling us you want something a little different. We're building your kind of place.**

If there's just one single truth we've learned in the entire history of Sifton Homes it is this: There is no such thing as a 'typical' homebuyer. And this holds true today, more than any other time in our history, because the age of 'doing your own thing' has arrived. You have a unique lifestyle.

So we're building homes where you can indulge your ideas of what living is all about. You can choose the pleasures of a warm and cozy fireplace; express your flair for the dramatic with open staircases or a cathedral ceiling; surround yourself with the luxury of year 'round greenery in our new Courtyard Atrium Homes.

If you'd rather not have to worry about cutting grass, we have your kind of place. If yours is a large, growing family, we have your kind of place. If there's just the two of you, or if you love living alone, we have your kind of place. We don't build one kind of home to try to appeal to everyone. We build different homes for different lifestyles. We think one of them is 'your kind of place.'

**We'd like to hear from you.**

If there is a difference between your idea and our idea of an exciting home, we want to know. So we're going to keep right on asking... and listening. That's a promise from Sifton Homes.

**Sifton Homes** Properties Limited  
Yesterday, Today & Tomorrow

LONDON  
Sifton Properties  
(General Offices and  
Commercial Properties)  
785 Wonderland Road  
471-0850

Westmount  
Single Family Homes  
784 Viscount Road  
471-3050

Whitehills  
Single Family Homes  
1733 Aldersbrook Road  
472-4100

A.H.O.P.  
Condominium Homes  
Information Office  
581 Gainsborough Road  
473-0900

Homestead Village  
Condominium Homes  
581 Gainsborough Road  
473-0900

Gaslight Square  
Condominium Homes  
Corner of Topping Lane  
and Berkshire Drive  
471-8587

Arbour Glen Villas  
Kipps Lane,  
off Adelaide St. N.  
432-8801

London  
Residential Rentals  
(Townhomes  
and Apartments)  
500 Berkshire Drive  
471-4590 or 472-0080

QUELPH  
Priory Park  
Rental Townhomes and  
Single Family Homes  
74 Janefield Avenue,  
Suite 14  
823-1500

BRANTFORD  
Brier Park  
Rental Townhomes and  
Single Family Homes  
245 Dunsdon Street  
759-8210

SIMCOE  
Single Family Homes  
68 Crestlynn Crescent  
428-0441

RIVERBEND,  
CORUNNA  
Riverbend  
Single Family Homes  
339 Alberta Boulevard  
862-1476

Riverbend Square  
Rental Townhomes  
1 St. Clair Blvd.  
862-2227

