The

\$10,000

There's real

and it's all at

to come on a

treasure to be had

Stone Road Mall.

We're inviting you

TREASURE HUNT.

You could win a

item from each

store in the mall.

Yes, you could

share in \$10,000

one of 100 kucky

Look for the

hunt poster

in each store

**HOW IT WORKS!** 

and here's

special treasure

winners.

worth of treasures,

specially selected

stone road mall

Sears opens up a whole new world for you...



**New Store Hours:** Mon., Tues., Sat. 9:30 to 5:30 Wed., Thurs., Frl. 9:30 to 9:30

**FREE Chance to Win!** Top of the Line Kenmore Dryer

valued at \$329.98 Ballots located in the store. Contest ends March 4, 1978. Winner must answer a skill-testing question.

## **Area Sales Centre**

Sears check-out service makes your shopping speedy and efficient. Five area Sales centres situated throughout the store. Computerized cash registers process your purchase quickly.

# Catalogue Shopping

Visit Sears Catalogue Desk for everyday good values everyday of the year. Trained, friendly staff to assist you.

# 24 Hour Teleshop

Here's another way to shop at Sears. Our telephone operators are trained to help you with your order. It's an easy, convenient way to shop. Try it soon!

# **FREE Chance to Win!**

A room size carpet valued at \$179.

Ballots located in the store. Contest ends March 4, 1978. Winner must answer a skill-testing question.

#### Country Inn Restaurant

Take a comfortable break from your shopping at Sears. Visit our Country Inn restaurant and enjoy a snack or full course meal.

### Drapery Workshop

When you purchase custom drapes from Sears, your fabric goes right to our drapery workshop in Kitchener, where experienced personnel will create beautiful drapes to your Individual needs.

# Warehouse

Sears Warehouse and Distribution Centre in Kitchener ensures that all your purchases reach you quickly. With over 100,000 sq. ft. of facilities, you're assured of greater selection and fewer out-of-stock situations.

# **FREE Chance to Win**

A trip to Barbados for two for 1 week

Ballots located in the store. Contest ends March 25, 1978. Winner must answer a skill-testing

#### Delivery and Service

69 delivery and service vehicles, manned by courteous drivers deliver merchandise to your door. This service is fast and convenient. And there's no charge for delivery!

### **Automotive Centre**

For automotive accessories and repairs, our Auto Centre has 6 bays to serve you -and you can charge it on your All Purpose Account.

# All-State Insurance

The good hands people. Experienced agents to help you with a complete line of home, life and car insurance.

# **Pictureland Studios**

Permanently located in our new storeno appointment necessary. Pictures for the whole family. Passport service

# FREE Chance to Win

Sears-O-Pedic "Luxury Plus" Mattress, Box Spring, \$359.96 value.
Ballots located in the store. Contest ends March 4.

#### Stamp, Coin Corner

Here's the place for you coin and stamp buffs. Come in and browse. Charge it!

#### Hair Bazaar

For men or women, the latest in professional hair care. See one of our trained

# **Key Shop**

cutting keys and some engraving. Located by the Edinburgh Road entrance.

# Sears Optical

Professional personnel to assist you in

# Travel Service

A complete travel service right here in our store-and you can Charge It on

1978. Winner must answer a skill-testing question.

Located near the Catalogue Order Desk.

# stylists soon!

Handy and convenient key shop for

selection of fashionable frames or contact lenses.

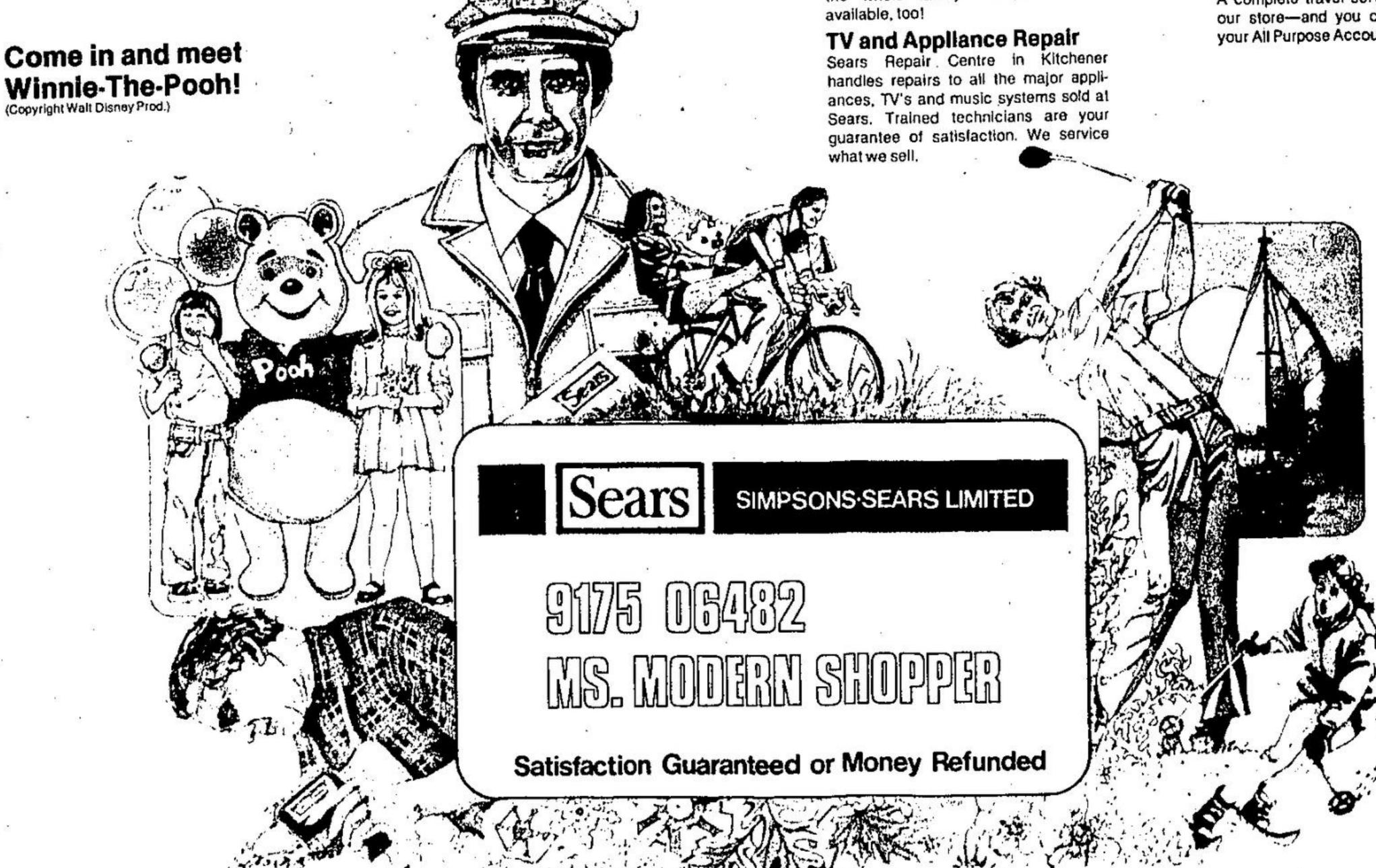
your All Purpose Account.

Throughout the Mall, there will be thousands of Treasure Hunt ballots. Listed on each ballot will be the name of every store in the Mall, with a space beside each name. In that space, goes the name of the "treasure" - a previously selected item of merchandise from that particular store. You'll have to search for the item lit will be identified by the special Treasure Hunt poster) and write it down on your ballot. Once you've browsed through all the stores and completed your Treasure Hunt ballot, fill in your name and address and drop it in the giant Treasure Hunt chest in the centre of the Mall.

What could be easier? And what could be more exciting than winning a treasure trove of merchandise! As you can see, we've planned a lot of fun for you at Stone Road Mall.

> SHOP 6 DAYS A WEEK 10 - 10

stone road, mal.



Over 50 departments for your Convenience — Gift Certificates, too!