

and Big Brands Sale

fancy frozen, straight or crinkle cut
McCain superfries

2 lb. poly bag **.67**

in tomato sauce and cheese
Heinz spaghetti

.49

Maxwell House
ground coffee

1 lb. bag **1.69**

Heinz
tomato soup

10 fl. oz. tin **.18**

Heinz fancy
tomato juice

19 fl. oz. tin **.29**

in tomato sauce
Heinz beans

19 fl. oz. tin **.49**

Loblaws family case price

buy a case of 48 - 10 fl. oz. tins and save an additional **65¢** case price **7.99**

when you redeem coupon below

family saver coupon
save even more... buy by the case
save 65¢ with this coupon and purchase of a case of 48 - 10 fl. oz. tins of Heinz tomato soup family case price 7.99
one deal per coupon - expires Nov. 9, 1976



Heinz
tomato ketchup

25 fl. oz. bottle **.79**

Paramount red
sockeye salmon

7.34 oz. tin **1.29**

Millionaire, brisling in oil
sardines

3 1/2 oz. tin **.63**

McVitie
Tuc crackers

10 oz. pkg. **.69**

frozen, all dressed
Gusto pizza

24 oz. pkg. **2.49**

Bick's, with garlic, no garlic or polshite or garlic
dill pickles

32 fl. oz. jar **.89**

instant or quick
Quaker oats

44 oz. pkg. **.89**

Lady Scott, all colours, 2 ply
bathroom tissue

4 roll pkg. **1.09**

cinnamon danish or chocolate fudge
Dare's biscuits

16 oz. bag **.89**

frozen, devil's food, orange, banana, pound chocolate or chocolate brownies
Sara Lee cake

10.5 oz. pkg. **.99**

Loblaws CN TOWER™ passports

over \$10. value
Yours for just 10¢ and \$50. worth of Loblaws or Ziggys cash register tapes dated from Oct. 13, 1976

offer good until Nov. 6, 1976 or while supplies last
the passport contains:
Official CN Tower Souvenir Book. (value 2.95)
Nine Discount coupons worth \$8.50 at the CN Tower
Coupon redeemable until January 31, 1977

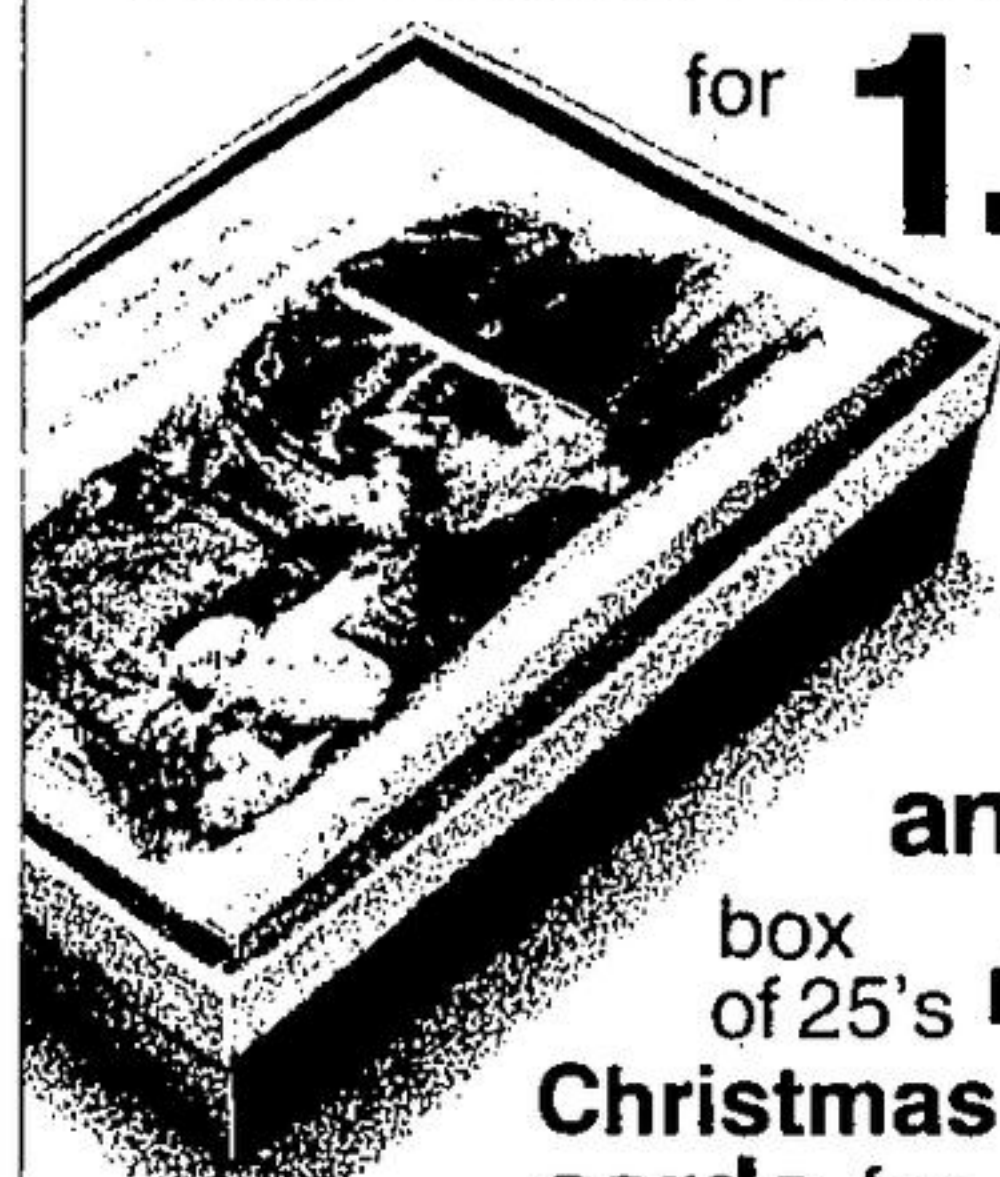
EXTRA BONUS
win a dinner for two in the CN Tower restaurant 'Top of Toronto' (value \$30.)

Plus... over 50 bonus coupons redeemable on products at Loblaws.

Grand Prize: tower of groceries-free (value \$1,000.) contest details posted in each participating Loblaws store

1¢ sale

buy one box of 25's Christmas cards for **1.99**



and get another

box of 25's Christmas cards for only **1¢**

Valuplus sliced
white bread

24 oz. loaf **.29**

Westcane granulated
white sugar

2 kg. bag **.69**

homogenized pasteurized partly skimmed 3 qt. bag or jug plus deposit on jug
2% milk

1.19

50¢ off any admission

to the Metropolitan Kennel Club 1976 All-Breed Dog Show at the International Centre, Malton, Nov. 6 & 7
Pick up 50¢ admission reduction coupon at your Loblaws store, with any purchase... one per customer children must be accompanied by an adult

Petcare values

buy one 12 1/2 lb. bag of

Petcare white cat litter

for **1.59**

and get four 6 oz. tins of

9-Lives cat food

any flavour

free value 1.08



Purina
meow mix

500 g. box **.49**

Dr. Ballard's beef, chicken or liver
dog food

25 1/2 oz. tins **3 1.00**

Dr. Ballard's, meat balls, beef stew, liver 'n' beef chunks or beef chunks
dog food

3 14 oz. tins **1.00**

dog food, beef, beef and kidney, or beef chunks
Romar 90

3 15 oz. tins **1.00**

McNair, blanched
peanuts

16 oz. pkg. **.89**

popcorn
T.V. Time

4 1/3 oz. pkg. **.23**

lemon juice from concentrate
Realemon

24 fl. oz. bottle **.79**

Savarin frozen, all varieties
meat pies

3 8 oz. pkgs. **1.00**

Snyder's fancy
asparagus tips

12 fl. oz. tin **.69**

Prince Edward choice, sliced
potatoes

4 19 fl. oz. tins **1.00**

Culverhouse choice
diced carrots

4 19 fl. oz. tins **1.00**

Loblaws
choice peas

3 14 fl. oz. tins **.79**

Efferdent
denture tablets

box of 48's **1.09**

Arm and Arm, unscented or scented
deodorant

5 oz. aerosol tin **1.29**

toilet bowl cleaner
Sani Flush

47 oz. tin **.99**

air freshener, all varieties
Airwick solid

5 oz. pkg. **.69**

Loblaws, instant
chocolate

1 lb. tin **.89**

PRICES EFFECTIVE TO TUES. NOV. 9 EXCEPT PRODUCE & BAKERY PRICES EFFECTIVE TO SAT. NOV. 6. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

Loblaws
more than the price is right.