



ZEHRS FEATURES ONLY THE FINEST  
**PRIME CANADIAN 'A' GRADE STEER BEEF**  
---SCHNEIDERS, OF COURSE

SPECIAL!  
CANADA 'A' GRADE  
HALF OR WHOLE SLICES  
**ROUND STEAK** lb. **\$1.58**

SPECIAL!  
CANADA 'A' GRADE  
TENDER FINE GRAINED STEER BEEF  
**RUMP or ROUND STEAK** lb. **\$1.58**

SPECIAL!  
CANADA 'A' GRADE  
BONELESS - NO WASTE EASY TO CARVE  
**SIRLOIN TIP** lb. **\$1.68**

SPECIAL!  
FORMERLY GROUND CHUCK  
FRESHLY MINCED MEDIUM  
**GROUND BEEF** lb. **79¢**

**super special**  
SCHNEIDERS ALL BEEF  
WIENERS OR POPULAR  
**SCHNEIDERS RED HOTS** 1 lb. PKG. **58¢**  
ZEHRS REG. 98¢ lb.

**super special**  
BURNS FULLY COOKED  
SMOKED PICNIC  
**PORK SHOULDER** 1/2 OR WHOLE lb. **78¢**  
ZEHRS REG. \$1.19 lb.

**super special**  
HIGH QUALITY FROZEN  
ALL BEEF - 1 lb. PKG.  
**SCHNEIDERS STEAKETTES** lb. **78¢**  
ZEHRS REG. \$1.09 lb.

**super special**  
EVER POPULAR  
DELICIOUS SCHNEIDERS  
**OKTOBERFEST SAUSAGE** 1 LB. PKG. **69¢**  
ZEHRS REG. \$1.29 lb.

**super special**  
WHOLE OR BY THE PIECE  
SCHNEIDERS  
**THURINGER SAUSAGE** lb. **\$1.39**  
ZEHRS REG. \$2.03 lb.

**super special**  
SCHNEIDERS - 11 VARIETIES  
COOKED SLICED  
**LUNCHEON MEATS** 6 oz. PKGS. **31¢**  
ZEHRS REG. 47¢ PKG.

SCHNEIDERS  
**SIDE BACON END SLICES** 1 lb. PKG. **\$1.58**  
SCHNEIDERS DELICIOUS  
**TANGY SAUERKRAUT** 2 lb. BAG **69¢**  
SCHNEIDERS  
**POLISH LOOP SAUSAGE** lb. **98¢**

BURNS CORNMEAL SWEET PICKLED  
**COTTAGE ROLL** 1/2 OR WHOLE lb. **\$1.29**  
MAPLE LEAF PARA STYLE - BY THE PIECE  
**BABY BAG BOLOGNA** lb. **79¢**  
SCHNEIDERS  
**HEADCHEESE** APPROX. 3 lb. TIN lb. **89¢**

**super special**  
BETTY CROCKER  
7 VARIETIES  
**SNACKIN' CAKE** 14 oz. SIZE **59¢**  
ZEHRS REG. 85¢

**super special**  
ZEHRS CANADA 'A' GRADE  
MEDIUM LARGE  
**FRESH EGGS** DOZ. **68¢** DOZ. **78¢**  
ZEHRS REG. 55¢ EA.

SPECIAL!  
STOKELY DARK RED OR  
NEW ORLEANS STYLE  
**KIDNEY BEANS** 14 oz. TINS **3 for \$1**

SPECIAL!  
MAXWELL HOUSE  
FINE QUALITY  
**INSTANT COFFEE** 10 oz. JAR **\$3.19**

**super special**  
CLOVER LEAF  
FINE QUALITY RED  
**SOCKEYE SALMON** 7, 3/4 oz. TIN **\$1.19**  
ZEHRS REG. \$1.35

**super special**  
OLD SOUTH FROZEN  
CONCENTRATED  
**ORANGE JUICE** 12 OZ. TINS **3 for \$1**  
ZEHRS REG. 55¢ EA.

SPECIAL!  
POST CEREAL  
SUGAR COATED  
**ALPHA-BITS** 15 oz. **89¢**

SPECIAL!  
FOREST, FRUIT OR DIGESTIVE CREMES OR  
DIGESTIVE, NICE OR SHORTCAKES  
**PEEK FREANS** VARIOUS SIZES **89¢**

**super special**  
LARGE SIZE  
LIQUID STYLE  
**JAVEX BLEACH** 64 oz. SIZE **48¢**  
ZEHRS REG. 71¢

**super special**  
SCHNEIDERS FROZEN  
COOKED, BREADED  
**BUCKET OF CHICKEN** 2 lb. **\$2.88**  
ZEHRS REG. \$3.89

SPECIAL!  
HABITANT CHICKEN NOODLE  
PEA, VEGETABLE OR PEA & HAM  
**SOUPS** 28 oz. TINS **2 for 99¢**

SPECIAL!  
CRYSTALLINE  
BATHROOM BOWL CLEANER  
**SANI-FLUSH** 47 oz. **99¢**

5 VARIETIES  
**E.D. SMITH PURE JAMS** 9 oz. **59¢**

HOSTESS REGULAR OR DIP  
**POTATO CHIPS** 250 g **79¢**

READY CUT MACARONI OR  
**LANGIA SPAGHETTI** 2 lb. **79¢**

BRAVO PLAIN  
**SPAGHETTI SAUCE** 28 oz. **79¢**

3 VARIETIES PURINA CAT FOOD  
**TENDER VITTLES** 500 g **89¢**

ZEHRS FINE QUALITY  
**LIQUID DETERGENT** 32 oz. **69¢**

ROYALE - 4 COLOURS  
**FACIAL TISSUES** 100's **55¢**

ZEHRS BRAND  
**TOOTHPASTE** 100 ml. TUBE **88¢**

24 TABLETS OR 15 ml. NASAL MIST  
**DRISTAN COLD AIDS** **\$1.19**

RUPERT FROZEN  
**HADDOCK FILLETS** 1 lb. PKG. **\$1.39**

FLEISCHMANN'S LOW CHOLESTEROL  
**EGGBEATERS** 16 oz. **99¢**

ZEHRS OWN  
**COLBY or BRICK CHEESE** lb. **\$1.59**

ZEHRS MILD TASTING  
**MOZZARELLA CHEESE** lb. **\$1.59**

NORDICA CREAMED  
**COTTAGE CHEESE** 16 oz. **69¢**

GAY LEA  
**TANGY SOUR CREAM** 8 oz. **39¢**

WITTICH'S RASPBERRY  
**BUTTERHORN** PKG. OF 6 **65¢**

WESTONS FRESH  
**CRULLER DO NUTS** PKGS. OF 10 **2 for 89¢**

DIAPERENE  
**BABY WASH CLOTHS** 70's **\$1.29**

SPECIAL!  
LARGE SIZE  
LIQUID FABRIC SOFTENER  
**FLEECY** 128 oz. **\$1.79**

SPECIAL!  
SCHNEIDERS  
FLAVOURFUL PROCESSED  
**CHEESE SLICES** 1 lb. PKG. **\$1.19**

SPECIAL!  
NEILSON'S ICE CREAM SANDWICHES,  
ICE CREAM BARS OR NUTTY CONES  
**NOVELTIES** 6 PACK **89¢**

STRAINED FRUITS, VEGETABLES OR JUICES  
**GERBER BABY FOOD** 4 1/2 oz. REG. PRICE **21¢**

U.S. FANCY GRADE APPLES  
**RED DELICIOUS** 3 lb. BAG **89¢**

U.S. FANCY GRADE APPLES  
**GOLDEN DELICIOUS** 3 lb. BAG **89¢**

PRODUCE OF U.S. CANADA NO. 1  
**VINE RIPENED TOMATOES** lb. **49¢**

**SUPER SPECIAL**  
FRESH FROM THE TROPICS  
**BANANAS** lb. **14¢**

**SUPER SPECIAL**  
ONTARIO NO. 1 GREEN  
**CABBAGE** 5 for **\$1**

ONTARIO NO. 1 TENDER  
**YOUNG CARROTS** 2 lb. BAG **29¢**

ONTARIO NO. 1 FRESH MILD  
**PARSNIPS** 2 lb. BAG **59¢**

ONTARIO NO. 1 CRISP  
**FRESH SPINACH** 10 oz. PKGS. 2 for **79¢**

Special Prices In Effect Till Closing Sat. October 16.

**ZEHRS "RAINCHECK" POLICY**

It is our policy to always have an ample supply of any advertised item. However, if sales are even greater than we anticipated and any item is ever sold out, please ask our Store Manager for a Zehrs raincheck. It entitles you to the same item at the same special price the following week, or if you wish we will offer you a comparable item at the same special price.

We Reserve The Right To Limit Purchases To Reasonable Weekly Family Requirements.

**ZEHRS MARKETS**

NOW WITH SIX CONVENIENT LOCATIONS IN GUELPH TO SERVE YOU BETTER

**zehrs SAVINGS \$ zehrs SAVINGS \$**

WITH THIS COUPON  
FRESH HOMO - 2% - SKIM  
**MILK 50¢**  
OFF ZEHRS REG. PRICE

3 QT. BAG OR JUG  
REDEEMABLE ONLY AT ZEHRS MARKETS  
1 COUPON PER 3 QT. BAG OR JUG  
Coupon Expires Saturday, October 23

**zehrs SAVINGS \$ zehrs SAVINGS \$**