

# Former Trident Jim Cole says: Europeans convinced Team Canada a cinch to win

Canada Cup speculation has sparked daily stories on the strengths and weaknesses of the Czechs, Soviets, Swedes and Finns by correspondents in Europe.

Few reports, however, are made through the eyes of someone with hockey savvy. For a balance view of next month's series this paper interviewed Jim Cole who filmed many players on the six teams for Carling O'Keefe commercials.

The travels of the film crew were chronicled in the Toronto Sun by columnist Paul Rimmstead who is featured in some of the commercials.

Mr. Cole, of Acton, spent 18 days filming in Scandinavia and Europe but attempts to enter the Soviet Union failed. A member of the Milton Trident's Intermediate OHA championship team in '74 Mr. Cole goes so far as to predict that the Soviets will fail to make the finals of the Canada Cup series.

visit and what national club teams did you see training?

A.: We went to Sweden, Finland, West Germany and Czechoslovakia. We didn't actually see any full teams training. We saw different players playing with club teams.

The three pros from Finland were running a hockey school at Forssa, Finland, and we visited them there.

In Sweden we went to Borje Salming's home town—Gavlé—and filmed him there. In West Germany we went to a tournament at Fussen where the Soviet champs Spartak were playing.

We also saw 11 members of the Czech team and interviewed them.

Q.: You spent some time in Fussen at the Thursdays and Saturdays at which Moscow Spartak was playing. How did Yakushev and Shadrin play in the tournament and were there other young Spartak players who

could be playing on the national team in September?

A.: We took in the Spartak vs. Poland game. It was short and fast with Spartak winning 4 to 1.

One thing Yakushev told us is that they went into training on June 20. He said that they had finished the major part of their Canada Cup training. I don't think he'll be playing.

Shadrin said that the Canada Cup was good for hockey in general and he said (through an interpreter) that he wished it'd become less dirty and polite. Those were the words.

Yakushev also said that he preferred December or January for the series when all players are in their best condition.

On the younger players, I would say there was one other player, but I can't recall his name.

I have a feeling that the Soviets had their team some other place.

Q.: What type of dry land training were the Finns and

Swedes doing? Do you think three weeks for Team Canada is enough to match the stamina the European workouts produce?

A.: I'd say, in general, that the Finns and Swedes had their own training plans which they stuck to religiously through the summer.

On Team Canada, I think each player took it upon himself to report in better condition.

A problem is that there are not enough exhibition games for Team Canada.

I think Pollock made a good move by selecting lines because it takes a while for players to get used to each other.

We did some promotions with Team Canada and it looks pretty good.

Three weeks for Team Canada to produce? I'd say this Canadian team would be in the best shape of any Canadian team. The competition for jobs is tough.

There was a rumor in Montreal that (Phil) Esposito

may not make the team. There are six centres competing: Sittler, Dion and Espo are competing with the Clarke, Mahovlich and Perreault lines.

Q.: How often and where did you get a chance to actually work out on the ice with European teams? Was it a thrill?

A.: It certainly was a thrill as a hockey fan. I wasn't working out. I was filming as Spartak practiced. I was confident in the players. They skated around me. I didn't have to worry about a thing.

I used a 16-mm camera and I was skating around. It was exciting, being there. Also I was on the ice in Czechoslovakia and Finland and with a girl's team in Sweden.

Q.: Did you find the Soviet and Czechoslovak coaches in particular willing to talk about their countries' participation in the Canada Cup or were they secretive?

A.: We talked to the coach

of Soviet B team from last year. He didn't talk specifics about training. He did speak in general about the World Cup of Hockey and said that in order for it to succeed both the Soviets and Canadians must participate.

The Czechs are looking for the publicity. As the current world champions they feel slighted by the Soviets getting all the publicity. So they were very cooperative in comparison with the Soviets. For example they set dates for interviews and made players and translators available.

Q.: Did you see any outstanding goaltender who might be as good or better than Tretiak in any of the countries you visited?

A.: There's the Czech Jiri Holcek some say he's the best in the world because of his experience. He'd be considered and he'll be here. Of the Soviet goaltenders with Spartak, there was nothing special there.



Jim Cole

the Russians won't have as good a team as in '72.

The common opinion in Europe is that the Russians may not play because they are afraid of losing. That's why they were relying on political moves such as the defection of the diver.

(Soviet Diver Sergei Nemtsanov defected from the Olympics and Moscow threatened to withdraw from the Canada Cup series).

We talked to the Czech team captain who said that the Czechs and Canadians would meet in the finals.

I have a feeling, and I'm going out on a limb, that the Russians will be out of it in the first two games. They play Sweden and Czechoslovakia in the first two games, while Canada plays the Finns and the Americans.

The Finns' ambition is to be spoilers, to pull one or two upsets. They are the only

amateurs left. They hold down jobs and have to arrange time off to come over here. They are natural rivals of the Russians and Swedes.

Q.: What is the truth about your film crew not getting into the Soviet Union?

A.: We don't know the actual truth. We were directly representing the Canada Cup. There was to be no problem in picking up visas in Helsinki. The day we tried was the day the Soviet diver defected.

The next day the secretary went to the embassy and was kept waiting eight hours before being told there was no way.

Another possible reason could be that the Soviets frown on advertising.

Yet another reason could be that we had two writers with us. One for commercials and Rimmstead, who is out spoken.

**Milton School of Driving**

is now offering a **SEPTEMBER SPECIAL ON:**

6 SESSIONS + TEST CAR OR 8 SESSIONS + TEST CAR.

FOR MORE INFORMATION & APPOINTMENT

**CALL GEO. BAIRD 878-4018**

## Free Press WHO DOES IT DIRECTORY

**ACCOUNTANTS**

ROBERT LINDQUIST  
B. Com. C.A.

**CHARTERED ACCOUNTANT LINDQUIST AND HOLMES**

4 Berry St.  
Acton  
Call  
Bus. 416-924-0313  
Res. (519) 853-0490  
evenings

**G.H. WARD & PARTNERS CHARTERED ACCOUNTANTS**  
20 Mill St. E.  
Acton  
853-2820

**BUILDER**

Framing, Additions, Renovations, Rec Rooms, Custom Homes

ROY GALLOWAY  
R.R. 1 Moffat  
854-7424 dmail

**BUILDING YOUR NEW HOME**

Framing, Trimming, Cup boards, Rec rooms, Super vision, shell erecting and building of Pre-Manufactured homes. 10 years experience

Call

**GERRY WARD**  
103 Kingham Dr. Acton  
853-2916

**CONCRETE PRODUCTS**

**UNIT STEP**

PRECAST UNIT STEPS

Replace old steps installed in just 1 hour

Cathea Concrete  
Restorations Ltd  
250 Martin St. Milton  
878-6853

**ACTON PRECAST CONCRETE & SUPPLIES**

Septic Tanks, Well Tiles, Other Concrete Products, Plastic Sewer Pipe, Pumping Service

853-1529

**CUSTOM FARMWORK**

Custom Combining Acton Area Reasonable

853-0619

**ELECTRICAL SERVICE**

**HALTON HILLS**  
Electrical Contracting  
• 24 Hour Service  
• Industrial  
• Commercial  
• Residential

853-2572 ACTON

**G. W. MCEACHERN ELECTRIC**

Member of Electrical Contractors Association  
Electric Heating  
853-3230  
If No Answer Call 853-2385

**GARDENING**

Custom Roto-Tilling for Garden and larger fields.

Call:  
856-9605

**GENERAL CONTRACTORS**

DRYWALL TAPING and JOINT FILLING  
Free Estimates

**JOE SELEN**  
MILTON  
878-3337

**INSURANCE**

Is Your Insurance Up-To-Date?

**Denny's Insurance Agency**  
17 Mill Street West ACTON  
GENERAL and LIFE INSURANCE  
853-0150

Office Hours:  
Mon to Thurs 9 a.m. to 6 p.m.  
Friday 9 a.m. to 6 p.m.  
After Hours Call: Mill Bldg. 853-2243  
Harold Denny 853-2565

**OPTOMETRISTS**

**DR. ROBERT W. SCHUMACHER**  
Optometrist  
22 Main Street S. Acton  
Telephone for appointment 853-2211

**DR. R. R. HAMILTON**  
Optometrist  
416-877-3971  
Carretal Professional Building  
16 Mountainview Rd. S. Georgetown, Ontario

**SEPTIC TANKS**

RON GIDDEN  
Septic Tank Cleaning  
Phone Rockwood  
856-4202

**SIGNS**

**ACTON SIGNS**

Signs, Truck Lettering, Posters etc.  
853-3632

**SOFT WATER**

**AQUAFINE**

WATER SOFTENERS

**SOFT WATER**

THE WAY IT SHOULD BE

• FREE INSTALLATION and Service  
• LOWEST MONTHLY Rental Rate  
COMPLETE LINE of Water Treatment Equipment for Homes, Farms and Business

SELF SERVICE Salt Pickup or Delivery

877-6242

**TV AND APPLIANCES**

SEE THE UNDEPENDABILITY PEOPLE

**MAYTAG**

WIGO TV & APPLIANCES  
877-3376  
30 Main Street GEORGETOWN

**TOWING**

24 Hour Service  
Anywhere Anytime

853-2940

**RICH'S SERVICE CENTRE**

**WEED CONTROL**

WEED CONTROL  
Call  
BILL VANRYN  
Lic. Weed Control  
877-2594

**WOODY'S**

For better weed control of your lawn, fully government licensed and insured. All work guaranteed.

878-0387

**AIR CONDITIONING**

THINK COOL  
THINK WESTWAY

For Your

**AIR CONDITIONING**

Over 800 installations in Halton County

"WE PROMISE THE BEST SERVICE IN TOWN"

SEE THE SPECIALISTS IN HEATING & AIR CONDITIONING

**HOME COMFORT**

**WestWay**

HEATING & AIR CONDITIONING  
148 GUELPH ST. GEORGETOWN  
877-6742

**CAR CARE**

Expert AUTO-BODY Repairs

Hallon Hills Collision  
Crewson Corners  
853-2860

Don Kociuk John Bugala

**CAR AND TRUCK RENTAL**

See us first when you need a car or truck rental for:

- Business Trips
- Holidays
- Moving

Low Daily Rates and good mileage

45 Main St. N. Acton  
853-2370

**CUSTOM HAYING**

**PETER'S CUSTOM FARMING**

Plowing, combining, grains and corn, full seeding.

878-7717  
or 854-9957

**DEAD STOCK REMOVAL**

Dead or disabled animals removed. Old healthy horses 3c a lb.

FERGUS 843-2240 or 843-2519  
Lic. 410-C-73  
304-RP-73

**FUEL**

**Thompson Fuels Ltd.**

DEPENDABLE SERVICE SINCE 1945

PH 853-2174

44 YOUNG ST. ACTON ONT.

Distributors of Petroleum Products For Farm and Home Heating Sales & Service

Furnace Insurance Available

853-2174

**M BARR**

**CONSTRUCTION & WOODWORKING**

- General Repairs
- Renovations
- Pine Furniture

853-1409

**SALAMANICA CONSTRUCTION**  
Carpentry & Concrete Work

Including footings, floors and foundations.

**EXCAVATIONS**  
Trenching, ditching and foundations.

Licensed Contractors For Installation of Septic Tanks

853-2539

**F.L. WRIGHT**  
20 Wilbur Street Acton Ontario  
Phone 853-0720

Appraiser and Insurance Servicing Acton and Vicinity for Over 60 Years

**JANITOR SERVICE**

**IMPERIAL JANITORIAL SERVICE**

Complete Janitorial Service including  
Rug Cleaning  
Georgetown  
(416) 877-1187

**LANDSCAPING**

**NORM CROWDER**  
Topsoil, sand and gravel, also backhoe work

853-2490

**PAINTING and DECORATING**

**PAINTING and PAPERHANGING**

**DAVID COHEN**  
290 Peel St., Acton  
Phone 853-2815

Interior Decorating & Exterior Painting Estimates Free

Interior and Exterior Painting Textured Spraying Free Estimates  
Call  
853-1615

**PHOTOGRAPHY**

**R. J. Jennings PHOTOGRAPHY**

For all your Photographic needs

PHONE 853-2227  
110 Mill St. W. ACTON, ONTARIO

**TV SALES SERVICE**

**John Salmon COUNTRY T.V. CENTRE**

SALES & SERVICE  
Hwy. 24 Rockwood Line  
Specializing in T.V. Service Authorized Electrohome & R.C.A. T.V. and Appliance Dealer.

PHONE 856-9825

**MODERN TV**  
Sales and Service OF RADIO AND TV SETS

Also Tower and Antenna installations and repairs

**HENRY KUIPERY**  
853-2548

**WOOLPHSTERING**

**GUELPH UPHOLSTERY**  
formerly Acton Upholstery  
Earl Jensen

Recovering and Restyling of your antique and modern furniture. Free estimates—pick up and delivery. 25 years experience. Satisfaction guaranteed.

824-0533

**WELDING**

**SPEYSIDE**

Portable Welding Service

Free Estimates Commercial—Industrial

**W. KAMMINGA**  
R.R. No. 1, Acton  
Phone 853-2438

**AIR CONDITIONING & HEATING**

LET US TAKE CARE OF YOUR HEATING & AIR CONDITIONING REQUIREMENTS

**MANUFACTURERS AGENTS**

- Carrier
- Chrysler
- Lennox
- Westinghouse
- Heat Pumps
- Johns-Manville Insulation
- Participating Union Gas Dealer

877-1773

**BRIDLEWOOD**  
OAKVILLE  
844-7354

"You'll Be Comfortable With Us"

**CHIROPRACTIC**

**Richard Telford, D.C.**  
65 Mill St. E., Acton (corner of Elgin)  
Monday through Friday All Day For Appointment

853-2483

**CLEANERS**

**Family Cleaners AND BARGAIN CORRAL**  
13 Mill St. E. Acton  
FREE Pick Up & Delivery  
853-2310

**PACONI**

Dead Stock Removal LIMITED

Of dead or disabled Cattle and Horses

Phone (416) 697-4421 Binbrook  
Lic. No. 799-C-1

**BAYNE'S FARM ANIMAL SERVICE**  
Dead or disabled animals removed. Phone Guelph 827-8061 Lic. 475-C-74 and 355-RP-74

**DENTAL**

**DR. LEONARD EMBRACK**  
Dental Surgeon  
294 Queen St., Acton, Ont.  
For appointments phone 853-1308

**HOME HEAT SERVICE**

for WARMTH you can rely on.

- Fuel Oil
- Automatic Degree Day Delivery System
- Parts Protection Plans
- 100 Gallons Furnace Oil FREE If You Run Out Once You Become a Certified Furnace Oil Customer

45 GUELPH ST. - GEORGETOWN  
Phone 877-3271 or 877-2372  
LICENCED LIMITED TO SUPPLY OF ONTARIO

**FUNERAL DIRECTORS**

**Bumley Shoemaker**

Phone 853-0350 night or day. If no answer call 836-1601.  
Bruce E. Shoemaker, Prop.

**TO-JO Enterprises**

Big or Small, we do them all.

- Fencing
- Plowing & Discing
- Carpentry
- Tree Cutting
- Barn Repairs
- Roofing
- Building Wrecking
- Hay Handling

Call Tom at 854-2518

**Acton Drywall**  
Boarding, taping, ceiling, spraying. For free estimate call Les  
853-2216

**GENERAL REPAIRS**

**DAVE McMULLEN CONCRETE CONTRACTOR**

Floors, Walks, Patios, Concrete Drives

- Plaster Repairs
- Chimney Repairs
- Textured Spray Ceilings
- Stucco Work

FOR FREE ESTIMATE CALL 853-2726

**OPTOMETRISTS**

Arthur A. Johnson, O.D.  
MILTON - 214 Main St.  
878-3673  
By Appointment

**H.S. HOLDEN OPTOMETRIST**  
36 Cork St. East GUELPH  
Phone 822-7150

**PRINTING**

**Dills Printing & Publishing Co. Ltd.**  
59 Willow St., Acton

**WESTERN GENERAL CONTRACTORS**

Specializing in roofing and vinyl aluminum siding, soffits, fascias, also steel barns, eavesdrothing.

FREE ESTIMATES  
Call 853-3240 9 a.m. - 5 p.m. or Erin collect 833-9070 after 5 p.m.

WE NOW ACCEPT CHARGE X

**FIRST LINE T.V.**

SALES AND SERVICE  
5 Mill St. E. Acton.  
Phone 853-1057

for store and after hours (service)  
Zemith & Motorola Dealer  
Antenna installations & repairs

**ACTON WELDING**  
Farm machine repair, aluminum, stainless and cast iron, portable equipment, antique polishing.

**S. RINDER R.R. 4, ACTON 853-2760**

**BOOKKEEPING**

**COOPER BUSINESS SERVICE**

Bookkeeping  
Income Tax  
Payroll Systems  
Cost Systems

"Small Business Specialists"

853-3370  
103 Main St. N., Acton

**GO CLASSIFIED**

**CONSTRUCTION**

Minor to Major repairs and alterations. Family rooms, additions, decks and patio doors.

**UNISAL CONSTRUCTION LTD.**  
Al Bousfield  
853-3903

**DR. R. STEEN DR. A. MIKELENAS**  
Acton Professional Building  
93 Mill St. E., Acton  
For Appointments  
853-1900

**FLOOR REFINISHING**

We now have a modern sander and edger. We will refinish your floors or rent you the equipment to do the job yourself. J. B. Frank, phone 853-7040, 41 Frederick St. S. Acton.

**FLOOR REFINISHING**

Tell the advertiser you saw his ad in...  
The Acton Free Press

Advertise where people look to buy in the

**WANT ADS**

**The Acton Free Press**

Read By Over 15,000 People Weekly.

Check  
The Acton Free Press  
Classifieds for good buys.  
Sell it too. Dial 853-2010

**THE ACTON FREE PRESS**

Read By Over 15,000 People Weekly.

**THE ACTON FREE PRESS**

Read By Over 15,000 People Weekly.

**THE ACTON FREE PRESS**

Read By Over 15,000 People Weekly.