

DURING SIDEWALK DAYS AT GEORGETOWN MARKET CENTRE

SHOPPERS DRUG MART

ALL SPECIALS INDOORS ONLY



DO YOU REALLY KNOW WHAT CONSTIPATION IS?

Constipation is a condition, not a disease. It may be caused by disease but much more often occurs in perfectly healthy individuals. It is, in fact, hard to define. Some people have a habit of a daily bowel movement; others, equally normal, may have a movement only every 2 or 3 or more days. Probably any reasonably regular timing for emptying the bowel, with a soft painless stool and without cramping, may be considered normal. Therefore constipation may be considered as dry stools which are difficult to pass and may be painful to expel.

How to help avoid constipation and be regular.

An appropriate program of Metamucil often combined with the following should relieve constipation:

- 1 Eat meals at regular hours, and chew all solid toods thoroughly and well
- 2 Eat sufficient residue producing foods such as fiuits, vegetables, and salads
- 3 Drink sufficient water, fruit juices, buttermilk, or milk on a daily basis and form the habit of drinking and enjoying these af certain times during the day
- 4 Exercise daily, a brisk walk bicycling, running or jogging can be of considerable help in relieving constipation and staying in general good health.
- 5 Avoid missing by answering the urge for a bowel movement promptly delay may result in loss of the urge.
- 6 time of day for your boxet.
- 7 Take all the time necessary when at stool. Avoid straining, relax, and allow normal peristals is (natural movement of the bowel) to take place.
- 8 Any significant change in howel habit either diarrhea or constipation should be brought to the attention of your physician. PROMPTLY!

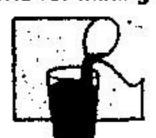
What is Metamucil*?

Metamucil is a natural source laxative. Certain natural plant seeds are effective as a laxative because they have the property of absorbing water and work to form a solt pliable stool which can be easily passed and expelled. Modern preparation and processing has resulted in extracting and purifying the natural "mucilloid" from psyllium seeds to present Metamucil as an effective laxative.

Metamucil is gentle and easy to take.

Take the powder as needed, one to three teaspoonfuls per day mixed with a cool liquid. Metamucil promotes a soft stool easily passed and expelled.

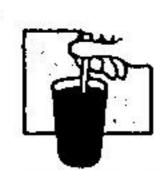
Directions for mixing Metamucil Powder.



1. Fill an Bloz glass with cool juice, milk, or water.



2. Sprinkle a rounded leaspoonful of Metamocif powder only the liquid



3. Stir briskly until thoroughly mixed



4. Drink the mixture immediately. An additional glass of liquid by itself can be helpful.

Metamucii² is available in two convenient forms: Metamucii Powder in 6 oz. and 12 oz. plastic bottles and effervescent, lemon-lime Metamucii Instant Mix in premeasured packets

INTRODUCTORY PRICE

12 oz. Powder

\$2.79



AFROSO

Available in AEROSOL . . . 100 gm. Rose or Lemon Scented

or LOTION . . . 170 m.l.

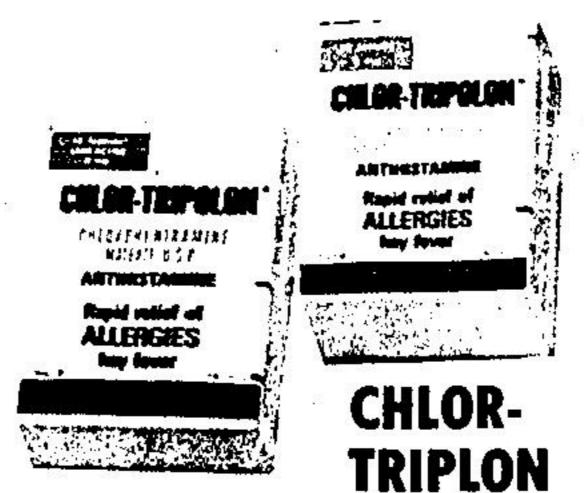
\$1.39



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100 m.l... 🗘 🗘 C

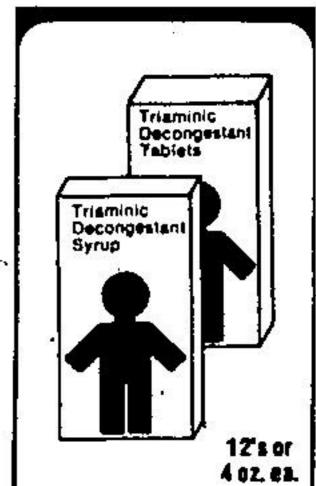


4 mg. - 36's or 8 mg. - 18's

\$1.33 a.

SURPRISE \$5.00 PACKAGES

Check our Cosmetic Section for Special Clear-out Items



TRIAMINIC
TABLETS OR SYRUP

each



Secret Roll-on

DEODORANT
Scented or Unscented

15 oz..

99c

Sale Items and Prices Effective at the Georgetown Store Only