John Stevenson has varied assortment of clothes for men.

Stevenson's motto Service

John Stevenson's father originated this popular men's

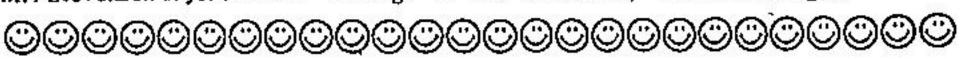
clothing store 16 years ago.
In 1969, John purchased the store from his father and continued selling medium to high-price merchandise. Eighty percent of soles are made with women present, Mr. Stevenson says. He feels

this is because women generally shop and look for possibilities for their husbands.

With one part time helper, John Stevenson is able to provide the kind of service he feels is possible with a small independent business. He constantly works for the advantage of the customers,

and asserts that he has no dissatisfied customers.

"If there are dissatisfied people, I don't know about them because they never told me." Exchanges are made regardless of the reason. With Stevenson's Men's Wear, the customer is right.



Hardware family business

The Helliwells, who own Eric's Hardware at the Market Centre, have been in the hardware business a long time.

Eric's Hardware has existed since 1959. Mrs. Helliwell remembers the older type of hardware store, where everything lay in open bins and barrels, and it was necessary

to weigh each individiual sale. Nails would be bought by the pound, and putty would be slapped onto wax paper before weighing.

The modern hardware with pre-packaged goods, is geared to self-service. Another change is the addition of house and giftware to the

stock.

The Helliwells believe these sections are overshadowing hardware. More women than men seem to frequent hardware stores, and choose items from all sections. With son Mark working, Eric's Hardware will continue to be a family business for a long time.



Mark Halliwell with customer at Eric's Hardware.

Marion Pieterse puts the final touch to a Roxton Colonial dining room display.

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Homestead one of largest

In four short years, since Homestead Furniture opened its doors in September, 1972, it has grown steadily to its position as one of the largest furniture stores in the area.

At the Georgetown Market Centre location, owner Jack Pieterse shows a wide selection of living, dining and bedroom suites, tables, lamps and accessories, and features Roxton Colonial Furniture. Homestead is the exclusive district dealer for Roxton Furniture.

Jack makes the buying easy for customers, by providing bank financing if desired, and immediate delivery of all stock items.

More than 100 years combined experience in the furniture business has been racked up by Mr. Pieterse and staff members Marion Pieterse, Leo McGowan, and Jack Hillier, who are obviously no "Johnny-come-latelies" to the trade.

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