



# SAVE EVEN MORE DURING SAFEWAY BRANDS WEEK!

Store brands are being widely recommended these days as a way to reduce food costs. Many authorities agree that substantial savings can be made by choosing these brands. This week many of our own brands are being featured at Safeway. It's a good time to stock up for days ahead and save a pretty penny, too!

- Cragmont Soft Drinks** 28 fl. oz. Returnable Bottle **25¢** Plus 10¢ Bottle Deposit
- Town House Condensed Soups** • Mushroom • Celery • Chicken 4 10 fl. oz. Tins **89¢**
- Taste Tells Mushrooms** Whole or Button - Choice Grade 2 10 fl. oz. Tins **89¢**

**Town House Tomato Catsup**  
32 fl. oz. Bl. **89¢**

**Empress Orange Flavour Crystals**  
2 7 oz. Pkgs. **69¢**

**Empress Creamed Honey**  
Canada No. 1 Grade  
2 lb. Tub **159**

**Town House Apple Sauce**  
3 14 fl. oz. Tins **100**

**Edwards Regular or Fine Ground Coffee**  
1 lb. Tin **149**

**SUPER SAVINGS ON WASHDAY ITEMS!**  
White Magic Powder Detergent 80 oz. Box **169**  
White Magic Liquid Bleach 128 oz. Bl. **89¢**

**FINEST SAFEWAY QUALITY SPECIAL SAVINGS FOR YOU**

- Town House Baby Dills** 32 fl. oz. Jar **95¢**
- Sea Trader Solid Tuna** 7 oz. Tin **73¢**
- Town House Fancy Grade Cream Corn** 3 14 fl. oz. Tins **100**

**Town House Oven Style Beans**  
3 14 fl. oz. Tins **1.00**

- Town House Canada Fancy Sliced or Halves Peaches** 2 14 fl. oz. Tins **89¢**
- Taste Tells Choice Grade Reconstituted Apple Juice** 48 fl. oz. Tin **45¢**
- Empress Black Pepper** 8 oz. Tin **119**

**CHECK THE SAVINGS ON THESE TOP QUALITY SAFEWAY BRANDS**

- Canterbury Tea Bags** Pkg. of 120 Bags **155**
- Empress Pure Strawberry Jam** 24 fl. oz. Jar **129**
- Empress Peanut Butter** 24 oz. Jar **109**
- Busy Baker Snack Crackers** 8 oz. Box **49¢**

**DON'T FORGET TO SHOP OUR FROZEN FOOD SPECIALS!**

- Bel-Air Fancy French Fries** 2 lb. Bag **59¢**
- Snow Star Ice Cream** 3 Pt. Carton **99¢**
- Bel-Air Concentrated Orange Juice** 4 6 1/4 fl. oz. Tins **1.00**

**FINEST FLAVOUR AND QUALITY AT SPECIAL LOW PRICES**

- Empress Assorted Jelly Powders** 4 3 oz. Pkgs. **89¢**
- Mrs. Wrights - Assorted Flavours Cake Mixes** 19 oz. Pkg. **63¢**
- Town House Fancy Fruit Salad** 14 fl. oz. Tin **55¢**
- Lalani Pineapple Juice** 48 fl. oz. Tin **55¢**

**SAFEWAY BRAND DAIRY PRODUCTS AT SPECIAL SAVINGS**

- Lucerne Cottage Cheese** 16 oz. Pkg. **77¢**
- Lucerne Process Cheese Spread** 2 lb. Jar **199**

**FRESHLY BAKED IN OUR INSTORE BAKERY**

- SINGLE LAYER 8" Hostess Cakes** EACH **179**
- ASSORTED Danish Pastry** **4/75¢**

**PRODUCE SPECIALS**

**Florida Grown Grapefruit**  
Red or White 5 lb Bag **79¢**

**Florida Grown - 5 lb Bag Juice Oranges** **79¢**

**Mexican Grown Size 10 Pineapples** EACH **59¢**

**Potted Mums** 6" Pot each **3.29**

**Peaches** Canada No. 1 Grade Produce of Chile **79¢**

**Plums** **79¢**

**Nectarines** lb **79¢**

**SAFEWAY MEAT SPECIALS**

**Maple Leaf Tendersweet V.P. Butt or Shank Half** Ready to Serve No Centre Slices Removed **Hams lb 1.39**

**Fresh Canadian Pork**

- Pork Spareribs** lb **1.38**
- Family Pak Fresh Canadian Pork** **1.58**
- Pork Chops** lb **1.58**
- Boneless and Cubed Stewing Beef** lb **1.09**
- Robert Mendel V.P. Sliced Side Bacon** lb Pkg **1.58**

**Robert Mendel Smoked Wieners** lb. Pkg. **89¢**

**Robert Mendel Frozen Pure Pork Sausage** lb. Pkg. **1.38**

**Fresh NQT Frozen Sliced Beef Liver** lb **79¢**

**Fresh NQT Frozen Beef Kidneys** lb **49¢**

**Fresh NQT Frozen Beef Hearts** lb **59¢**

Shoppers World Highway #10 and Steeles  
**BRAMPTON**

**SAFEWAY**  
CANADA SAFEWAY LIMITED  
Prices Effective Jan. 28 - Feb. 3rd, 1976. Sales In Retail Quantities Only.