

# Peter Marks changes his career to join Addiction Research Foundation

Peter Marks is a 'people' person. This is why four months ago he forsook a successful career in business management and engineering sales to become a full-time community consultant for the Addiction Research Foundation.

Having worked for the Foundation for four years on a part-time basis, he is now savoring the great personal satisfaction to be derived from contributing his time and talents to the betterment of others on a full-time basis. At present, his days are filled with personal and family counselling particularly as related to drug and alcohol problems, and to establishing a regional program for the Addiction Research Foundation in Halton Hills.

**Enthusiasm**  
He speaks enthusiastically of the work being carried out

by the Foundation especially in the field of rehabilitation of alcoholics. Although drug addiction receives more publicity, he hastens to point out that 30 per cent of addiction problems are alcohol-related rather than drug-related.

To illustrate his point, he tells us that it is estimated that three per cent of any given population are chronic alcoholics and another three per cent are problem drinkers. The actions of each affect the lives of at least four other people, more often than not adversely, so it is conceivable that in Acton alone 1,600 individuals may be directly or indirectly affected by this social problem which is often joked about or accepted resignedly.

On behalf of the Foundation and with the assistance of the management training and development branch of

Sheridan College, Mr. Marks is currently involved in conducting industrial consultant seminars. These assist management and union officials in preparing management assistance programs which will enhance the social and emotional welfare of workers.



**PETER MARKS** is now a full-time employee of the Addiction Research Foundation.

Recently, such a seminar was held in Georgetown at the North Halton Golf and Country Club. Every industry in North Halton having 20 or more employees was invited to send representatives and the response was overwhelming.

Costly  
Because he has lived most of his life in Acton, Peter Marks is naturally motivated to work for a better way of life for Halton Hills residents. Consequently he was a natural choice for chairman of the steering committee of the new Multi-Service Center at its inception.

Co-ordination  
This centre, correctly called the Acton Community Services Centre, has evoked citizen response from all over Halton. A strong proponent of regional government, Mr. Marks sees one of its principal functions as being the co-ordination of social support services already available within the region and of volunteer efforts.

There is, he feels, a very high level of service being provided by professionals in Acton at present. However, those in distress often do not know where to turn to gain the requisite professional help. By going to the centre,

the client has already solved his initial problem. There an assessment and evaluation of his case is made. He is told what services are available to him and if he so desires, the initial meeting with the correct specialist can be arranged.

Most of those working for the center, though, will undoubtedly be generalists, says Mr. Marks. They will be the volunteers who visit shanties or carry them meals on wheels; drive the disabled or provide assistance to the professionals in any one of a dozen ways.

Yes, he says, the centre is now in operation. It is being used by professionals for counselling although it is still in the preliminary funding stages. The territory it serves

has no geographic boundaries, he adds. If a person has a problem and presents himself at the centre, located in the Acton 'Y', he will be looked after.

What of Peter Marks himself? He is a self-effacing individual who, though proud of his home at 163 Tiley Avenue, his attractive wife Joanne and his three charming children Gareth, Greg and Leah, reserves his enthusiasm for people in general, their needs and aspirations. "That is why, try as you may, you will have difficulty in getting him to talk about himself. Mention people and their problems and you'll get an immediate response; mention Peter Marks and you get a quiet smile and a change of subject."



DELIGHTED TO have their picture taken at the Rockwood Nursery School Christmas party are, back row left to right, Michael Kinnon, Catherine Kinnon, Heather Reid, Cassie Mogelin, Lana Lamkin, and Kirsten Alderson. Front row from left to right are Andrea Turowski, visitor Drew, Pam Osborne and Michelle Rockola.



ROCKING HORSE played for the successful evening at Rockwood town hall when many enjoyed dancing -- all to the benefit of the Ability Fund.

**ACTON CHAMBER OF COMMERCE**  
**ANNUAL GENERAL MEETING**  
Monday, January 19  
at the  
**Band Hall**  
• DINNER MEETING •  
\$6.00 per person  
• GUEST SPEAKER •  
**Julian Reed, M.P.P.**  
All Proceeds to Community Betterment

**It's Christmastime**  
Let joy enter your hearth and home.  
Thanks for your support.  
DON, ROY, CHARLIE AND VERN  
**LAKEVIEW CENTRE**

**Glad Christmas Tidings**  
Here's hoping you have a wonderful holiday. Your loyal patronage and kind friendship are much appreciated.

Bob Sword, Grant Speed, Mona Milne, Don Robertson, Barry Shorthill  
at  
**MASTER FEEDS**  
R. R. 1, Georgetown - Stewarttown

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• TRANSATLANTIC TRAVEL SERVICE  
• HOLIDAY TRAVEL  
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**Milton Travel Service**  
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T. W. (Bill) Casson, manager Milton... 878-2866  
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Adriano Multari, Travel Counsellor

**JOY**  
We'd like to express our warm wishes: enjoy a peaceful, serene holiday. Thank you all so much.  
**Huisman HOLLAND SHOP**

**Christmas Greetings**  
Greenery and glitter, turkey and treats, love and laughter, that's what holidays are made of. Hope your Christmas is the best!  
MANAGEMENT AND STAFF  
**STATION HOTEL**

**Georgetown Denture Clinic**  
106 Guelph Street  
(Next to Post Office on No. 7 Highway)  
**GEORGETOWN, ONTARIO**  
Member Denturist Society of Ontario  
**J. KOHARI D.T. J. NOVAK D.T.**  
**"COMPLETE DENTURE SERVICE"**  
Phone **877-8974 457-6725**

**MERRY CHRISTMAS**  
May your Christmas be a bountiful feast of harmony and joy with your loved ones. Serving you is always a pleasure... thanks.  
**Cam and Betts CATERING**

As the story of Christmas unfolds may all the blessings of this holy season be yours. Sincere thanks to all.  
**VAN'S WELDING**

**Christmas is Love**  
We're filled with a happy holiday glow, knowing we have so many wonderful friends. To you all... thanks and Merry Christmas!  
Wishing you all the best in '76!  
MARILYN - SUSAN - MARIANNA - RHETA - LILIAN  
**MARILYN'S**  
**Village Boutique**  
"EVERYTHING FOR THE TOTAL WOMAN"  
124 Mill St., East • Acton • 853-3910

**Red-nosed reindeer tradition**  
That reindeer is becoming a tradition. Once upon a time there was a reindeer with a built-in flash-light bulb for a nose. You know, Rudolph, the red-nosed reindeer. From a small beginning in 1938 the little animal with the built-in beacon has become as familiar as Humpty Dumpty and Cinderella to youngsters everywhere. First invented as a sales giveaway promotion for Montgomery Ward by Robert L. May, Rudolph was featured in many free booklets before he became associated with Christmas. Songwriter Johnny Marks liked the title "Rudolph the Red Nosed Reindeer," so he wrote a song about it. He was so sure he had a success that he started his own publishing company using "Rudolph" as his first release. Gene Autry made the initial recording, and that one record sold 2,000,000 copies. Last year, there were 16 different recordings of the song for sale ranging from boogie-woogie by Sugar Chile Robinson to Bing Crosby, and cowboy singers.

**SEASON'S BEST**  
Here's a whole sleigh full of happy wishes, from us to you... with our sincere thanks for your loyal friendship.  
**RICH'S SERVICE CENTRE**  
Dick & Renee Voskamp  
No. 7 Hwy. - East of Acton

**MERRY CHRISTMAS**  
We're full up with extra special Christmas wishes for you, For Joy, Friendship and Cheer. It's a privilege to serve you... thanks.  
**BILL TOTH MOTORS**  
Queen St. - Acton - 853-0660

**SANTAKLAUSEN**  
Christmas is the most important festival of the year in Austria, but Saint Nicholas (Santaklausen), the patron saint of the children, appears on Dec. 6. Santaklausen is accompanied by the devil and demands that the children tell of their bad deeds, as well as their good ones. After the children promise to be good, Santaklausen rewards them with candies, fruits and nuts.