



# MEMBERSHIP MEANS SAVINGS...

... TO OVER 17 MILLION CAA/AAA MEMBERS IN NORTH AMERICA

**THIS IS YOUR INVITATION TO JOIN THE HAMILTON AUTOMOBILE CLUB — CANADA'S OLDEST AND ONE OF CANADA'S FASTEST GROWING AUTO CLUBS — AND ENJOY THE BENEFITS ALREADY PROVIDED TO NEARLY 90,000 LOCAL MEMBERS...**

**REDUCED FAMILY RATE** — Emphasis is on making H.A.C. membership a family affair. Although the regular rate for you and your spouse is \$25 + \$12 = \$37, during our special campaign this combined membership fee has been reduced to \$50.00 — a saving of \$7.00! Act now to enjoy this saving of over 18%. **MOST IMPORTANT** — when you and your spouse enroll under the family plan, all dependent children under age 16 are automatically provided with personal accident protection — *at no additional cost!*

**FREE PERSONAL ACCIDENT COVERAGE FOR DEPENDENT CHILDREN** — This valuable new service is provided to dependent children under age 16, when you and your spouse join under the family membership plan (parents without partner can qualify upon written certification of marital status). Each child qualifies for 25% of your individual coverage e.g. each child starts at \$500 and builds up to \$1,250 in the fourth year of membership. Registration details will be enclosed with your membership credentials. H.A.C. membership is now truly "A Family Affair".

**MONEY BACK GUARANTEE** — There is no risk when you enroll with the Hamilton Automobile Club. Every membership comes with an unconditional 30 day money back guarantee.

**EXPERIENCE** — Established in 1903, the Hamilton Automobile Club is Canada's first and oldest Auto Club. You can count on 72 years of experience to assist you. As an H.A.C. member, you automatically become a member of the ONE CAA/AAA Auto Club alliance with the combined experience of providing unparalleled service and protection to over 17 million members in Canada and the U.S.A.

**SERVICE** — We are where you want us — your H.A.C. membership provides service on a convenient and local basis with offices in Brantford, Oakville and Hamilton. When travelling, a network of over 27,000 garages are under CAA/AAA contract to come to your aid — 24 hours a day — the whole year round. Wherever you go in Canada or the U.S.A. you will find one of our 850 CAA/AAA offices close at hand to assist and advise. Your H.A.C. membership card is almost an office in your wallet.

**BENEFITS** — In recent years, the need for Auto Club service and protection has been increasing rapidly. Your H.A.C. membership not only entitles you to protection and a multitude of personal services to save you time and money and increase your motoring pleasure, but, also, enables you, through your Club, to participate in a host of community activities from Traffic Safety Programs to initiating and promoting sound legislation. There are at least 86 reasons — Why it Pays to Belong.

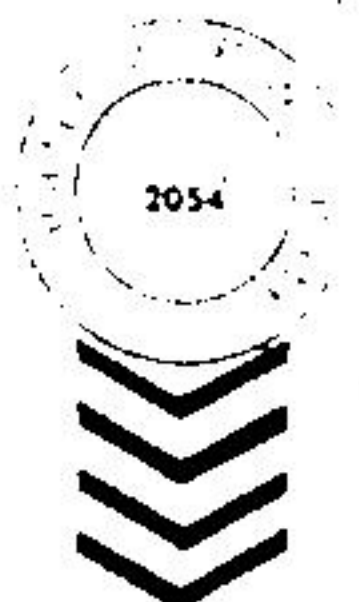
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DETACH AND MAIL NOW

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**HAMILTON AUTOMOBILE CLUB**

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