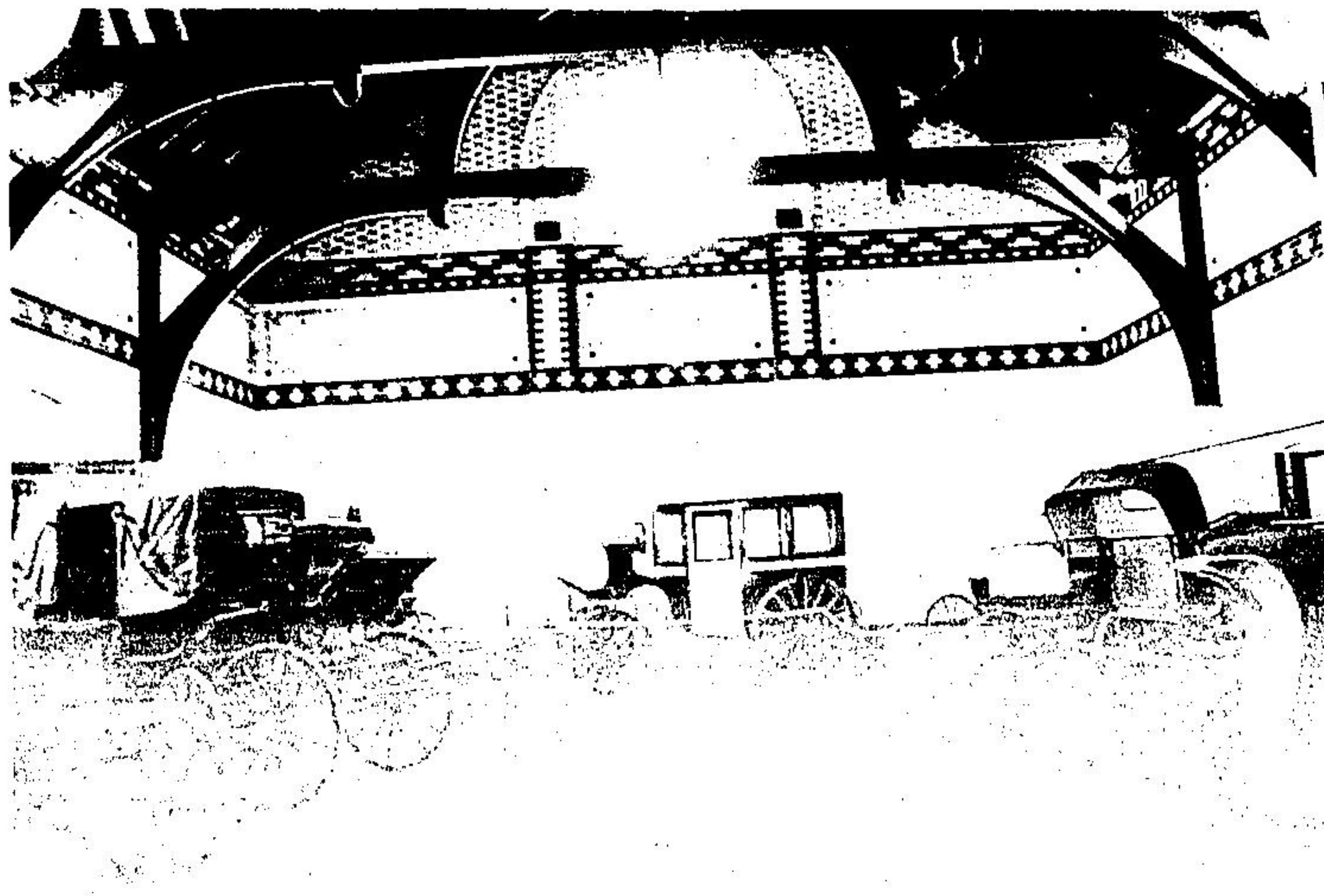


Sir Henry's "House on the Hill"



THE GREAT HALL shows Casa Loma's grandeur and extravagance beneath the 60 foot ceiling, supported by laminated oaken beams.



SIR HENRY PELLATT'S GARAGE housed buggies and Toronto's first electric car. The ornate brickwork and hardwood floor make it a little fancier than your everyday two-car garage.

Share in a unique experience that has been enjoyed by millions—visit Canada's famous Casa Loma, less than an hour's drive from North Halton. Imagine—a 98 room medieval-style castle in the heart of Toronto!

Casa Loma

Canada's Famous Castle

By Roy Downs

This magnificent landmark was built between 1911 and 1914 by a famous Canadian—Sir Henry Pellatt, soldier, financier and industrialist. Sir Henry was an "incurable romantic" who had life-long interest in the castles of medieval times. It was not surprising that he decided to use some of his amassed fortune to build a castle of his own.

He spent several years studying Old World Castles and gathering materials and furnishings. He brought marble, glass and panelling from Europe, teak from Asia and oak and walnut from prime areas of North America. Scottish stonemasons were brought to build the massive wall that surrounds the six acre site.

Actually, the enchantment of this famous landmark still reflects the imagination and artistry of the owner, the architect and the many skilled craftsmen who helped make a dream become a reality.

You'll be fascinated by the splendor that is evident everywhere. The Conservatory with its elegant bronze doors, Peacock Alley copied and named after the historic hallway in Windsor Castle, the majestic Great Hall with its 60 foot ceiling, the Oak Room where three artisans worked for three years to fashion the french oak paneling, the Library designed for 15,000 volumes, the spacious and luxurious dining room, the grand ballroom and the

Now worth \$100 million the castle cost Sir Henry about \$2,000,000. Today, it could not be duplicated for 50 times that figure. Its 98 rooms include three bowling alleys, 30 bathrooms, 25 fireplaces, 52 telephones, an indoor marble swimming pool, several secret passages and two towers offering a magnificent view of the city. The grounds are beautifully landscaped. One description calls the castle "a mixture of 17th century Scottish Baronial and 20th Century Fox."

Sir Henry might have liked that description—for he was a flamboyant multi-millionaire with an air for showmanship. His dream was to one day entertain royalty in Casa Loma. He gave parties for 3,000 people at a time, but the royalty never came.

Also known as "Pellatt the Plunger", Sir Henry was a founder of the Toronto Electric Light Company. He made a lot of money developing western Canada in the latter part of the 1800s and also made a fortune on CPR stock. He saw the Americans harnessing power from Niagara Falls and was determined to build an electrical power plant on the Canadian side. So he floated a \$10,000,000 bond issue in England that, combined with Canadian money, formed the Electrical Development Company. Ontario Hydro bought this company in 1920.

Received knighthood Pellatt was knighted in 1902 for his contribution to the commercial development of the province.



TORONTO'S CASA LOMA with its bold turrets sits high on a hill in the centre of Toronto. It's where the whole family will enjoy roaming through

ing indirect lighting to the elegantly modern elevator for his wife invalid. A refrigerator kept the 1,500 wine in his unique way at the correct temperature. City takes over By the 1920s tax collector Sir Henry and problem had developed, costing too much he left the castle as to his farm at King's sessions were sold for at a fashionable auction city of Toronto took castle for tax arrears



THE CONSERVATORY features Italian marble floors and Canadian quarries used as facing on the flower beds. Sir Henry's prized collection of tropical plants and flowers here and were temperature controlled.