

Rebates help sales claim car dealers

Halton Hills car dealers found the sale of cars picked up considerably during the month of February when the North American-wide rebate offer was in effect.

L & L Ford of Acton, and Georgetown Chrysler, Masson Motors, and North Halton Ford and Mercury of Georgetown, were the scenes of the company-offered rebate up to \$500 on certain 1975 model cars. The offer began the middle of January, running through to the end of February.

John Mason, a car salesman at L & L Ford, pointed out that many people came in, intending to take advantage of the rebate but ended up buying another car. Mike Armstrong noted the same thing happening at Masson Motors where he is sales manager.

"There is a definite upswing in big cars this last year," Mr. Armstrong explained that it could be part of the reason for people buying other cars.

Record breaking
L & L experienced a record-breaking month for February as compared to past years during the same month. Immediately following the rebate deadline, sales were slow, but are now picking up again. Mr. Mason attributes this to the sudden stop in advertising and talk of rebates. It was no longer on people's minds to buy a car.

Georgetown Chrysler felt there was a definite pickup because of the national advertising. However, sales have not dropped off in the least since the end of February according to Don McCrea, sales manager.

North Halton Ford and Mercury felt it definitely helped get the small cars moving. Jim Gordon, spokes-

man for the dealership, remarked that the rebates allowed customers to get out and look at the cars in the showroom, and it also helped dealers to change their inventories.

He went on to say that the time, from March 24 to March 27, was the best week for sales since November, 1974, including the weeks under the rebate idea.

Mr. Gordon explained that 75 to 80 per cent of the people who came in to look at the cars offering the rebate, purchased an automobile.

Sales pickup
At Masson Motors, accord-

ing to Mr. Armstrong, not too great a number of people came out to take advantage of the offer. Those who did come out, seemed to buy cars not offering a rebate.

However, Mr. Armstrong told this paper, sales have definitely picked up since December, when the Canadian car dealers were caught in the spill-over of the American media. He does not feel the car and labour situation is nearly as bad in Canada as it is in the United States.

March figures, since the rebates deadline, are not readily available, as most of the cars purchased last

month had to be ordered, which, are counted in the month's of arrival sales totals.

Most of the four dealerships questioned felt people, who were not necessarily in the market for a new car at the time of the money-back offering, went out and bought anyway or seriously considered.

Cars sales have risen from their slump, according to more than one dealer in Halton Hills. The rebates have helped the business, but have also helped the customer, who, under any other circumstances could not afford to make the purchase.

Renew baptismal vows holding lighted candles

Holy Week and Easter services and masses at St. Joseph's Church were well attended with the church filled to capacity at solemn observances.

The Easter observance began with the Holy Thursday evening mass in commemoration of the founding of the Lord's Supper.

Good Friday the solemn liturgy and communion in the afternoon attracted an overflow congregation for the Scriptural readings and responses, a congregational participation in the Passion and veneration of the Cross. The Way of the Cross, a sequence of readings from the Passion of Christ took place in the evening.

Masses
Four Easter masses were celebrated starting with the Vigil and First Mass of

Easter Saturday evening when the congregation renewed baptismal promises holding lighted candles.

The ceremony begins with the church in total darkness while the gospel of Easter is read. The Paschal candles, symbol of Christ is lit, and acolytes in turn light their candles and pass the flame to parishioners holding tapers.

The effect is symbolic of the light of Christ as it spreads around the world. During the ceremonies parish priest Father James Smye announced Christ is Risen and people, choir and organ respond with the mighty Alleluia. Bells are rung and Easter greetings exchanged among parishioners. The people are blessed with the newly blessed Easter water.

Easter hymns and responses were sung by a choir formed for the liturgical celebrations. Lay lectors read the scriptural lessons. Three masses were celebrated Easter morning to accommodate the crowds of parishioners and guests at 9, 10 and 11 a.m. Special Easter music was sung by the

congregation.

Father Smye told parishioners it was his finest Easter he had ever participated in, his first at St. Joseph's.

Golden Agers

Icy weather affects meeting attendance

by Mrs. Etale Reed

Pouring rain, puddles and icy patches on the streets combined to discourage many members from attending the evening meeting of the Golden Age Club, to show the lowest attendance for some time.

Reports and business were soon disposed of and Mr. and Mrs. Davidson ran a few games of bingo as a fun program.

Mr. and Mrs. Robert McEnery are not improving in

health as fast as friends had hoped. Mrs. Doris Fryer is recuperating at the home of her son, in Guelph.

Mrs. Dell Herrington is able to be back to her apartment in the Senior Citizens Units on Cobble Hill. Jack Creasy celebrated his seventieth birthday on Sunday, March 16. All would like to see improvement in Mr. and Mrs. Creasy's health.

For our sick and shut-ins we all send cheery greetings and a hope for better times ahead soon.

Carrier of the week



GORDIE MCARTHUR, an 11-year-old grade six student at M.Z. Bennett, is this week's carrier. Gordie delivers papers in the Glenlea subdivision and is interested in all sports, especially hockey and lacrosse.

Legion selling tulips for golden anniversary

Fifty years of service to the ex-servicemen and women will be marked this year when the Royal Canadian Legion celebrates its Golden Anniversary from November 1925 to November 1975.

To mark this anniversary, the Legion has embarked upon a project which is aimed at having a carpet of golden yellow tulips blooming from coast to coast in the spring of 1976. Acton Legion is participating.

A specially bred Netherlands Tulip bulb, registered as "The Royal Canadian Legion Tulip" is being grown in the fields of The Netherlands where many Canadians died in the Second World War.

Orders
The Royal Canadian Legion, through its branches across the country, is taking orders for the Legion tulip bulbs for delivery in September of 1975. Canadians from coast to coast are invited to join the Legion in its celebrations and are encouraged to purchase these bulbs from their local branch of the Legion.

Celebrations commemorating the creation of the Legion in 1925 will start on November 10—the night

before Remembrance Day. In emphasizing that the 50-year-old Legion wants to stay young, Division president H. J. McCreaney, of Kirkland Lake, told a news conference recently that the theme of the year will be Old Tech, New Flair.

450,000 members
Mr. McCreaney said that there are now 450,000 members in 1,825 Legion branches across the country. This is the result of many groups representing about 20,000 persons uniting in Winnipeg in 1925 and holding their first Unity Conference there in 1926.

He said years of peace have led the Legion to concern itself with community and national affairs as well as with ex-servicemen and women.

The organization has recently opened its doors to the children of its members and deceased service personnel. Some 38,000 of these

young persons have already joined.

Another feature of the anniversary year will be a Dominion Convention in June, 1976 in Winnipeg, the birthplace of the Legion.

Two more

At the request of The Children's Aid Society of Halton, the number of regional councillors sitting on its board of directors was increased last week to six from four. The board has 18 members. The Halton finance and administration committee named Carl Eriksen of Oakville and Garnet McKenzie of Halton Hills to the board.

Others are Councillor Marjorie Powys of Milton and Mayor George Harrington and Councillors David Coons and Paul Preston of Burlington.

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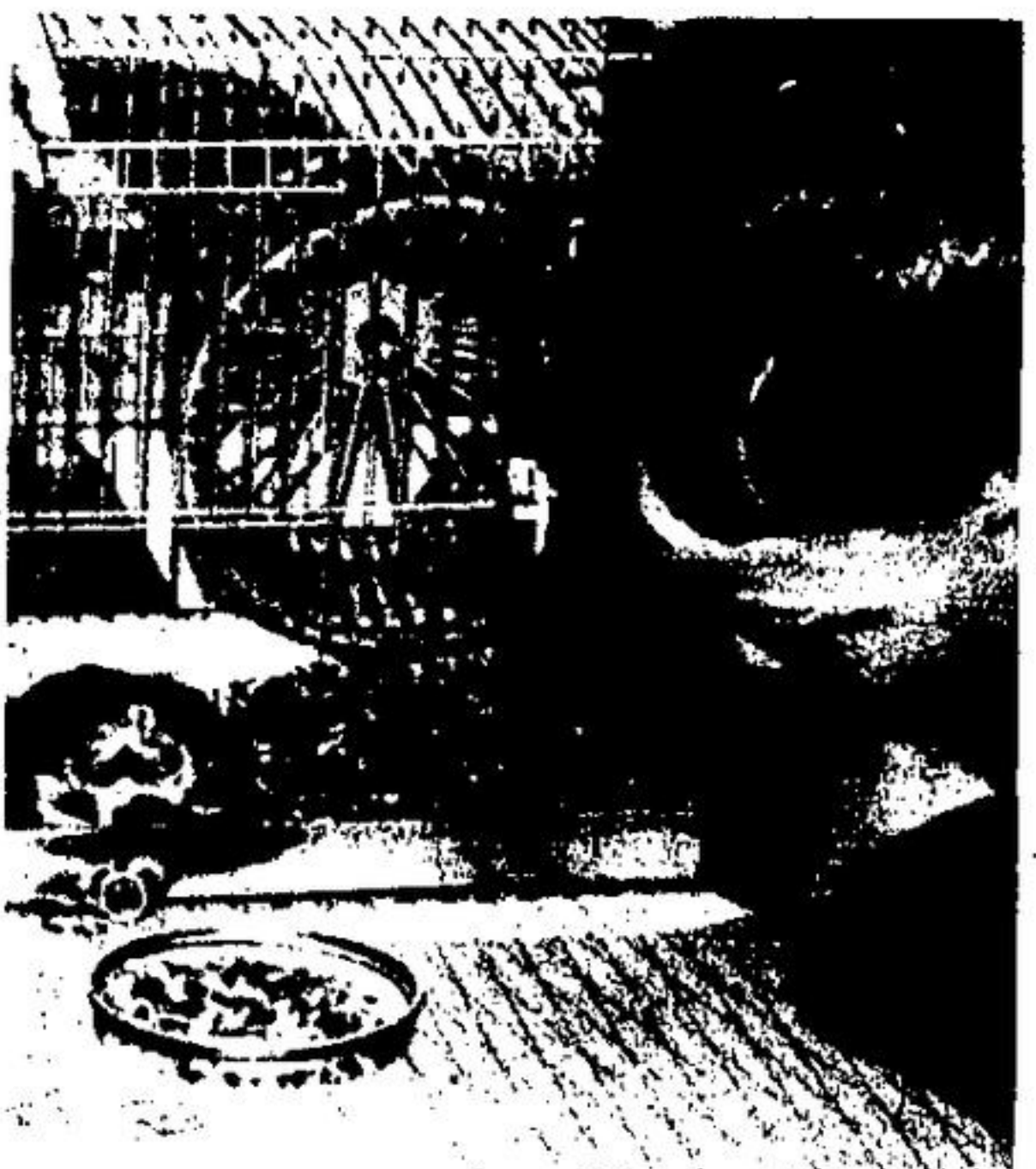
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Pet of the week



JUST A LITTLE bit farther, says David Hargrave to his pet gerbil. However, even the sunflower seeds and the Shreddies couldn't persuade the three-year-old pet to come out of his cage. His name along with his mate's, who isn't showing, change almost daily, depending on what new alias David has appointed to them.

Easter surprise

One man woke up suddenly Easter morning to discover five tiny baby rabbits scampering all over him. His daughter is playing mother to the babies and thought they'd make a good Easter rabbit surprise first thing in the morning. The bunnies will likely be Pets of the Week soon.



SKATE-A-THON

THIS SUNDAY, APRIL 6th

DONNING THE BLADES TO AID COMMUNITY SERVICE WORK WILL BE STUDENTS FROM ACTON AND DISTRICT AS WELL AS A FEW WELL KNOWN CELEBRITIES . . .

Geo. Kerr M.P.P., Bill Symon, Tony Moro, other Argo Players, Mayor Tom Hill, Councillor Les Duby, Fire Chief Mick Holmes, Arena Manager Harold Townsley, Rotary President Alan Hall, Teachers from the various Schools, plus a few other surprise guests. BO-BO THE CLOWN, JIM STILLWAGEN

ANYONE WHO WISHES TO SPONSOR A CELEBRITY SHOULD BE AT THE ARENA BETWEEN 2:00 AND 3:00 p.m. AS THEY HIT THE ICE AT 3:00 p.m.

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2. Watch for any change in your normal state of health.
3. Find out about any lump or sore that does not heal.
4. Protect yourself from too much sunlight.
5. Do not smoke.
6. Have a Pap test.
7. Do a monthly breast self-examination.

A CANVASSER FROM YOUR AREA WILL BE KNOCKING ON YOUR DOOR THE FIRST TWO WEEKS IN APRIL . . . PLEASE HELP US IF YOU CAN

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