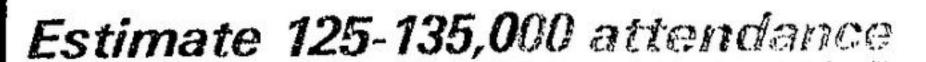
The Acton Free Press



expected 200,000 attendance figure, but they figured

Halton's declining

agricultural population was

Growing urbanization in

Halton and surrounding

countles meant there were less farm people close by to attend the show, secretary Stanley said. Organizers

counted on a big urban crowd Saturday - about the only day

city dwellers could get to the

match - but rain and cool

weather that morning caused

many to miss the match even

though the sun came out and

"The crowd may have been

down from 1973 bul it was still

a very successful match. The

exhibitors were generally

pleased and there were very

lew problems," said OPA's

Mr. Starr. "The match was

certainly on a par with the

two previous years," he

Segsworth has called a

meeting of committee

chairmen for this week, to

review the match and total up

the outstanding accounts. He

said he was very pleased with

the success of the IPM and

praised the members of the 23

committees who worked so

hard to organize the event.

"All our work was not in

valn," he grinned, "It was

probably the best plowing

match ever held in Ontario.

passed all previous records.

Over 300 exhibitors and

caterers rented space in the tented city, which stretched

out over 80 acres of land on

the Cralg Reid farm and

contained three and a half

About 300 competed for \$20,000 in cash and mer-

chandise awards in the

plowing competitions, held on lands surrounding tented

Officials estimate close to 24,000 cars were parked in the

Still success

OPA president Len Jef-

ferson of Fergus said "the

crowd was below last year

but the match was still a big

success." He felt the IPM has

a great educational value-

"look at the thousands of

school children who came

aim-it was a good show,

"We have achieved our

here."

acres of parking fields.

miles of streets.

Size-wise, the IPM sur-

Halton chairman . Ross

weather for the show.

partly to blame.

Judge 1911 Success

Although it was a success, crowds were away below

the International Plowing previous years and the Match in Halton Hills last week didn't break many Several IPM officials said attendance records. they were disappointed the Halton match didn't reach the

Officials totalled up the gate receipts on the weekend and estimate the match was down about 10 per cent from last year's show in Lambton, where attendance was figured at 150,000 over the five days.

"That means we had about 135,000 people at the Halton match," said Halton IPM Local Committee's secretary Henry Stanley of Milton. Gate receipts figures indicate a paid attendance of around 100,000 people which, coupled with the free passes given to workers and exhibitors, would indicate about 125,000 total attendance. There were over 8,000 passes distributed, officials said, and thousands of Halton school students were let in free in groups.

"We took in enough at the gates to break even and pay all our expenses," Stanley sald, so in that respect the show was a success. Officials were concerned early in the week when cool and wet weather kept the crowd figures down-Halton Plowmen and Ontarlo Plowmen's Association were depending on record crowds to cover the \$100,000-plus in expenses that it took to organize the 1974 match.

Thursday's crowd. estimated at 30,000 or better. set a new record for a midweek day at the IPM. Saturday's attendance is usually the highest of the week and the Halton match was no different, as an estimated 35-40,000 passed through the gates. OPA secretary-manager Ed Starr described that as a record figure-"higher than ever before."

Tuesday and Wednesday

IIN TOMATO SAUCE

Heinz

to the Region of Durham and Friday crowd was a normal near Oshawa.

Highlights of the match included:

-- Tuesday's opening ceremonies when Halton East MPP Jim Snow, Minister of Government Services officially declared the show mayors, in which Milton open. Councillor Don Gordon

 A plowing contest for wardens and regional chairmen. Hust Halton Chairman Allan Masson came fourth in this contest. -The plowing class for

will be held on Highway 7, CBC's George Atkins. He has been a regular competitior in the class and just edged out first-time competitor Joyce Beaton representing The Champion, Milton-only woman along the five entrants in the class.

- Saturday's class for represented Mayor Anne MacArthur and came second while host Mayor Tom Hitl of Halton Illis ran fourth.

Choose queen -The Queen of the Furrow

press representatives, won by competition which included a plowing contest Thursday, speeches and interview Friday and the crowning of the 1974-75 Queen Arlene Wilson of Bolton in Peel County at Friday night's awards banquet.

> at Mohawk Raceway in people each day. Campbellville, where 1,841 people ant down to a roast beef dinner served by Halton Women's Institutes.

-The awards banquet, held.

building plus outdoor displays, where Halton's Dwight May, Hornby.

agriculture and community service organizations displayed their aims and work to thousands of local residents and visitors.

-A ladies' program sponsored by Halton women which attracted over 1,000

Bert Robertson was the only plowing competition winner from Acton. Other -The Halton Region area winners were Stan May, display, six tents and a steel Hornby; Glen Gray, Rockwood; Larry Picket, Moffat;



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A CROWD OF 1,841 PEOPLE sat in on Halton's largest-ever banquet Friday. The mutuels area at Mohawk Raceway had wall-to-wall people for the plowmen's banquet, where winners at the

IPM received their trophles. The Women's Institutes of Halton served the roast beef dinner and the Lorne Scots Military Band and Pipes and Drums provided entertainment.

Didries, plownen

share spotlight

The largest banquet ever held in Halton, the awards banquet held in conjunction with the international Plowing Match, saw 1,841 people being simultaneously fed a roast beef dinner in the mutuels area of Mohawk

Raceway Friday evening. tion by chairman Bert Hinton of Acton and his committee, but the event went off

thanks to all the people frem smoothly-as if it happened Halton who not only worked every day in Halton. hard to organize it but also Diners included OPA and showed us that Halton Halton Local Committee hospitality is really terrific," organizers, plowmen, exhibitors and special guests, Next year the match moves all of whom had a hand

toward the success of the 1974 International in Halton Hills. The evening featured presentations of trophles and merchandise prizes

Master of ceremonies was Gordie Tapp. Rev. Dr. Douglas Lowry of Campbellville gave the grace and Ed It took 13 Women's Institute Starr, secretary-manager of groups and a year's organiza- OPA did the head table introductions and announced the prize winners. His assistant Art Peppin handled the Furrow Queen competition.

Greetings were brought from Halton Region Chairman Allan Masson, Halton East MPP Jim Snow who had officially opened the match on Tuesday, and Minister of

Agriculture and Food William A. Stewart. The agriculture minister said the IPM is "a tremendous tradition" and called it "the outstanding event in rural Ontario in any year."

Canada's rep. He paid a special tribute to Carl Timbers of Stouffville, who recently won second and warm welcome will be prize for Canada in the World Plowing Match in Finland. A special presentation was made to Will Barrie of Galt, a

former president of OPA and one of the original OPA directors. Now in his 90th year, Mr. Barrie is still active and visited the Halton match three times. At the Tuesday opening, he had presented a hand-made gavel to Halton East MPP Jim Snow.

Dr. Clay Switzer, Dean of the University of Guelph. presented Mr. Barrie with one of the university's centennial medals in recognition of his outstanding contribution to agriculture.

Among those receiving prizes at the awards banquet was Warden Delmar Brigden of Essex County, who won the special class for wardens and regional chairmen. Halton Chairman Masson presented the trophy. Warden Brigden said it was a good idea for politicians to learn to plow-"if we can spread it, we should have some way of turning it under," he joked.

Halton winners honored included George Atkins of Bronte, CBC broadcaster. who won the press plowing contest; and Stan May of Hornby, winner in the horse plowing contest of the prize for the best plowed land by a

Halton contestant, George Atkins said his coach Spencer Wilson of Norval deserved more credit than he did and called on Spencer to share in

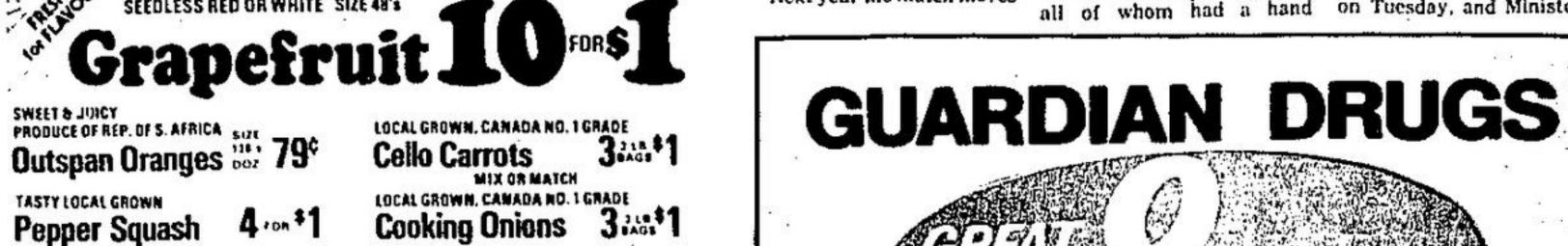
the trophy presentation. OPA president Len Jefferson summed up "our stay in Halton has been very enjoyable and your hospitality remembered for mony years." He paid special thanks to the local committee, OPA directors and staff, the Ministry of Agriculture and Food, the Ontario Provincial Police, Ontario Hydro, Bell Canada. exhibitors, plowmen and judges for their contributions to the success of the show.

Greetings from the Halton Committee were extended by chairman Ross Segsworth, who said the match was the result of "everybody working together for one common

An invitation to the 1975 match in the Region of Durham was extended by Robert Timbers, chairman of the Durham Committee. The 1975 show will include the World Plowing Match.

Host farmer Craig Reid concluded this part of the program by thanking his neighbors who allowed their lands to be used for parking and plowing. They included Earl Wilson,

Sandy Barnes, Harold Early, Chester Early, Bruce Nixon, W. J. Russell, Joe Kingdon, Mrs. Wilfrid Bird, W. T. Wright, George Bird, Ralph Cunningham, John Bird, Gerhardt Treviranus, Graydon Chester, M. Guy Wilson and Joe Schertzl.



the president said,



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