

Greetings

# Farmer, consumer meeting at match

This year's International Plowing Match will be held close to many major cities of Ontario. It might seem odd for this time-honored tradition of competing, meeting and comparing notes with fellow farmers to be held so near the urban fringes of Toronto, Hamilton and Brampton. But on the other hand, I cannot help thinking about the fine opportunity that it will give the consumers of this Province to rub shoulders with farmers and to share each other's concerns and aspirations.

Farmers are acutely aware of rapidly escalating costs of production. Consumers feel the eroding powers of inflation on their purchasing power. During times like these, a mutual sense of understanding and appreciation of the other fellow's point of view is required. What better place is there to see how heavily capitalized and complex the basic industry of agriculture has become than at the International Plowing Match? What better place is there to meet, hear and chat with such a variety of producers and consumers?

Along with the fine exhibits, demonstrations and the "Queen of the Furrow" contest, the spirit of the match is in the plowing. Since earliest time man has attempted to master the soil for his enrichment. Soil management and plowing have gone hand in hand to provide us with our bountiful food supply. As you watch the plowing events at the International you can reflect on the thought that perhaps you are seeing one of the world's greatest conservationists at work—the farmer.

Just as the conservationist needs certain aids in his work, so does the farmer through machines. This year's International Plowing Match will continue in the tradition of being the largest annual display of farm machinery on a single site. Where else could a farmer or even an interested consumer see so much in one spot of what is needed to farm?

As Minister of Agriculture and Food for Ontario, I would encourage one and all, near and far, to see just how things are done on the farm and what is the latest in farm machinery at the International Plowing Match. Perhaps this is the year the Ontario Plowmen's Association can say the meet was international in scope, both for the farmer and the consumer.

William A. Stewart  
Minister



**WILLIAM A. STEWART**  
Ont. Minister of Agriculture and Food

## Tractor for plowboys

Up to 150 tractors will be parked in the "tractor park" area of the IPM this year.

Tractor committee chairman Mel Phelps of Milton explains the tractor park is headquarters for tractor loan-outs for visiting plowmen from afar, and a safe, supervised area where contestants can park their own vehicles overnight. The area is fenced off at the southeast corner of tent city and will be patrolled all night by guards.

**Loan some**

Phelps said anyone coming from 100 or more miles away will be loaned a tractor for plowing. Those living over 40 miles from the match site will be reimbursed if they bring their own tractors. Anyone in the 40 mile area is expected to

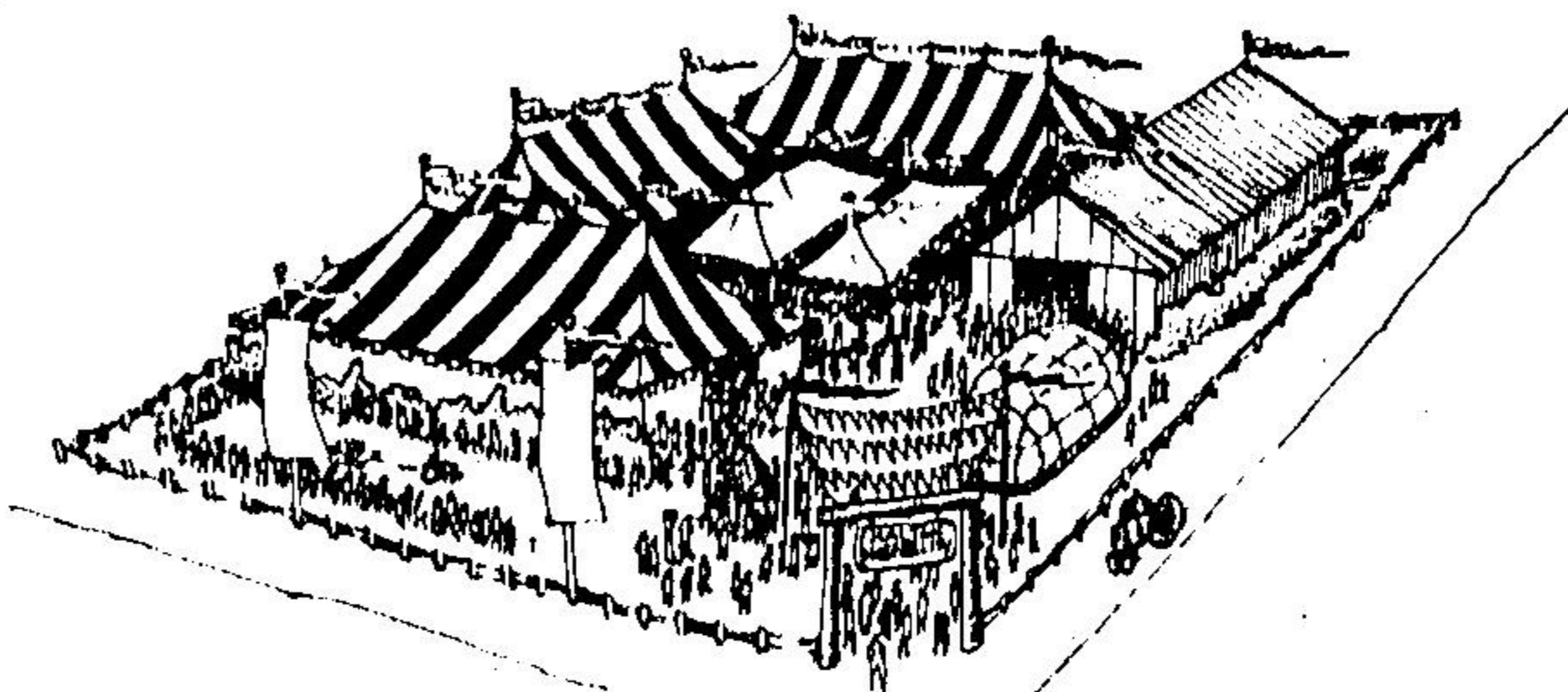
bring their own tractor for competitions. Local farmers will provide the tractors loaned out to contestants.

Draws for plowing lands (and tractors) will be made each morning at the tractor park area.

Imperial Oil supplies free fuel for the contestants. The tractor park also supplies vehicles for the special competitions—wardens, mayors, press, etc. A mechanic will be on duty all week in case of break-downs.

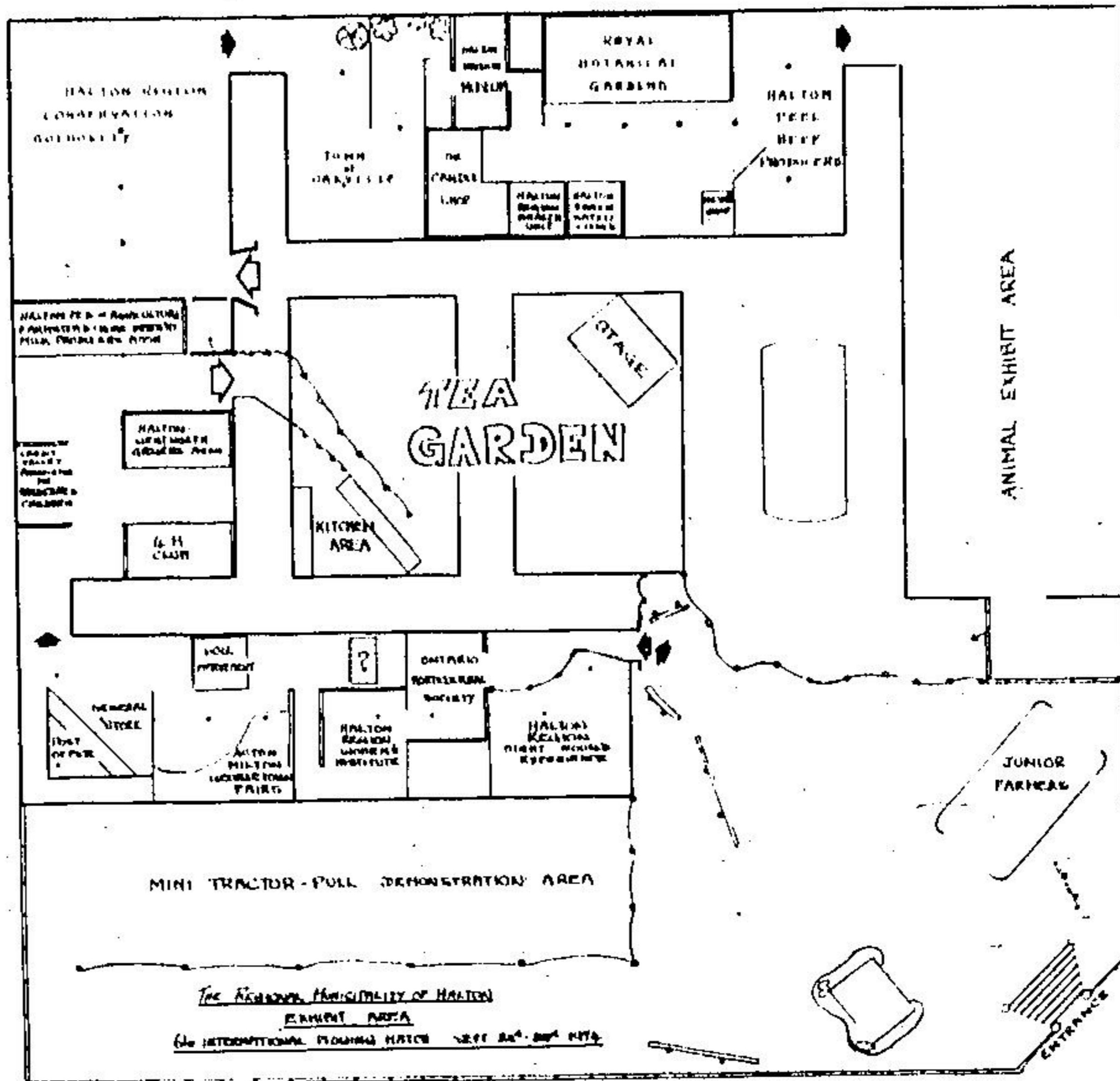
**A BIG JOB**

Organizers have been busy for the past four years organizing next week's International Plowing Match. All their efforts will end in a short five days.



HALTON'S DISPLAY at the IPM incorporates agricultural and community service organizations, grouped around the central tea garden. Above is how it will look from the outside; below, the floor plan.

REGIONAL MUNICIPALITY OF HALTON  
1974 EXHIBIT  
INTERNATIONAL PLOWING MATCH 1974



# Plenty to see and do at Halton Region tent

"We want our exhibit to be an experience with things to do, things to pull and things to touch. We want to appeal to a sense of adventure.

That's the way Peter Saxon of Acton, the co-ordinator of the Halton Regional Exhibit at the International Plowing Match described plans for the region's large display. Some 27 different groups will share 100,000 square feet of space in the regional tent.

The towns of Milton, Halton Hills and Oakville will all take part as well as horticultural groups. Halton Museum, agricultural groups and organizations and the Halton Region Conservation Authority.

**Displays**

Displays, a tea garden and entertainment will be featured in the regional tent. Halton Hills will sponsor a tea garden with Georgetown Jaycettes and Kinetics serving as hostesses for the event.

Milton Councillor Ron Harris will MC a full day's enter-

tainment featuring local talent. The Town of Milton sponsors that particular portion of the exhibit.

Commenting on the entertainment, Saxon noted an effort is being made to make it a "footstomping, handclapping affair" with audiences encouraged to take part.

Halton Junior Farmers will sponsor an area that promises to be fun and games for youngsters at the match. Saxon explained that group will have an inflated balloon affair that youngsters can walk and jump on.

**City itself**

The exhibit will be a miniature tent city in itself, Saxon explains. A walk-through exhibit sponsored by Halton Region Conservation Authority and the University of Guelph will tell the story of conservation in Halton.

Chairman of the Halton Regional Exhibit committee, Councillor Jim Watson explained there would be many attractions designed to appeal to all tastes.

A mini tractor pull arranged by the Toronto International Dragway and sponsored by the Mini-Tractor-Pull association will be operating outside the regional tent. The demonstration will feature a garden tractor specially

modified to house a 496 horsepower engine pitting its strength against a sled many times its own weight. That demonstration will be staged periodically throughout the day.

## Drop Halton match to hold it at IPM

There won't be a separate Halton plowing match in 1974—this year Halton Plowmen will combine their local match with the International at a "local day" on Tuesday, Sept. 24.

William Rayner, president of the Halton Plowmen's Association, said next Tuesday's program will take the place of a Halton match this year. Plowmen from the neighboring counties of Peel, Wellington and Wentworth will join in the local day con-

tests in competition for \$1,500 in prize money. The prize money has been donated by the four plowmen's associations, \$375 each.

Registrations will be taken up until 9.30 on the morning of local day. There are four classes for tractor plowing and one for horse-drawn plows.

Prize money ranges from \$60 for a first prize to \$20 for eighth place. Each of the four counties and regions will send its best plowboys.